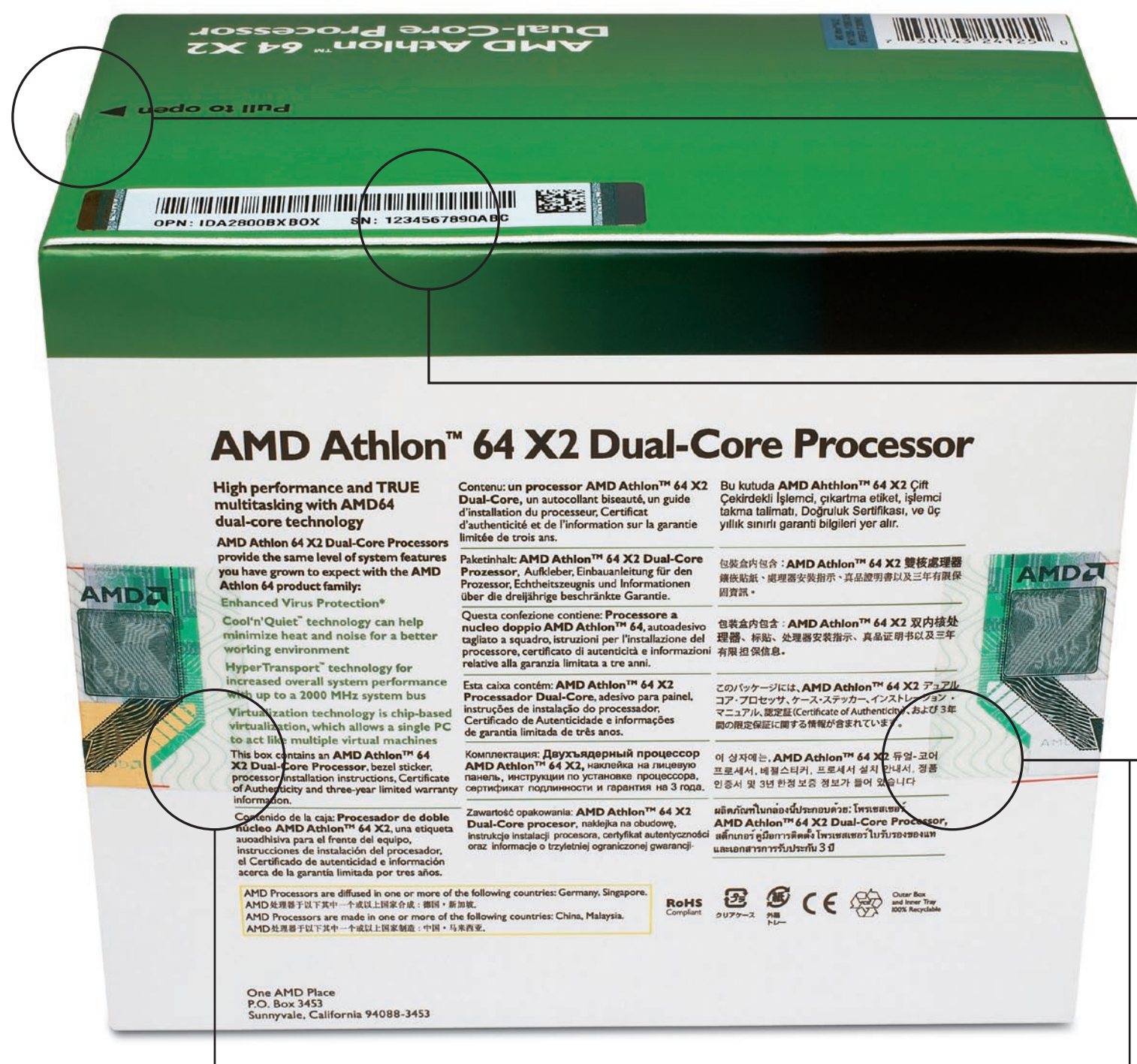


Now it's easy to know your AMD processor is authentic.

Look for these new security labels and features on your AMD Processor-In-a-Box.



"Pull to open" text added to top of box to indicate location of the new pull-tab

A unique 13-digit alphanumeric serial number helps AMD and its customers track distribution and verify product authenticity for warranty service

New security labels printed with Intaglio technology have embossed printing with gold and silver foils and surrounding transparent areas that help to easily identify tampering

Holographic label designed to help ensure processor authenticity



The new PIBs are scheduled to begin shipping on August 1, 2007. All AMD processor packaging will include the new PIB features.

Only an authentic AMD PIB comes with a three-year limited warranty.

For more information, visit www.amd.com/pib

© 2007 Advanced Micro Devices, Inc. All rights reserved. AMD, the AMD Arrow logo, AMD Athlon and combinations thereof are trademarks of Advanced Micro Devices, Inc. Other names are for informational purposes only and may be trademarks of their respective owners. 434710

