



# AMD Athlon™ Processor

## Awards for the AMD Athlon™ Processor

In August of 1999, AMD launched the world's first seventh-generation processor, the AMD Athlon™ processor. In the months since its release, skeptics have become supporters while industry analysts and publications have offered high praise for the AMD Athlon processor's superior architecture and leading-edge performance.



### PC World



July 2000, *PC World* World Class Award—Product of the Year

In choosing the AMD Athlon™ processor among dozens of the world's most technologically advanced products, *PC World* called the processor a "superstar" and "architecturally superior to Intel's Pentium® III." Celebrating its 18th year, the respected World Class Awards honor the top hardware, software, and Web products in the computer industry. *PC World's* experts examined the entire gamut of products on the basis of performance, value, consistency, and innovation.

### Microprocessor Report



January 2000, Analyst's Choice Award—Best PC Processor

*Microprocessor Report*, one of the microprocessor industry's leading technical publications, has bestowed upon the AMD Athlon processor the first ever

Analyst's Choice Award recognizing excellence in microprocessor technology innovation, design, and implementation.

### Cadalyst



November 1999, Cadalyst Labs Five Star Recommended AMD Athlon™ Processor-based Systems

Of the eight 2D workstations recommended by Cadalyst, the top three consisted of AMD Athlon processor-based systems.

**Polywell 800K7-6501**

**Sys Performance 600A**

**XI Computer 650K MTower SP**

### Windows NT Systems



January 2000, Best Product of 1999—Hardware

Offers awards for best hardware, software, and technology of the year.

### PC Computing



November 1999, State-of-the-Art Desktop PC Compac Presario 5861

### Cadence Channel



July 2000, Issue Focus Editors' Choice Award

Editors and product reviewers of the Cadence Channel pool their votes and pick products that stand out above the crowd in terms of innovation, trend setting and moving the CAD industry forward.

### World PC Expo 99-Japan



(Nikkei Business Publications) September 1999, Best of World PC Expo 99

### Cadalyst



December 1999, Cadalyst Labs—1999 All-Star Award

Of the 220 CAD-related products Cadalyst reviewed in 1999, only seven qualified for this extraordinary award which acknowledges products that raise the standard for excellence.

### PC Magazine (UK)



December 1999, Best Overall Product of the Year

December 1999, Best System Design—Processor

