



x86 – Right Sized, Right Priced Computing

Stop overspending on premium performance
and optimize your IT budget

25%¹

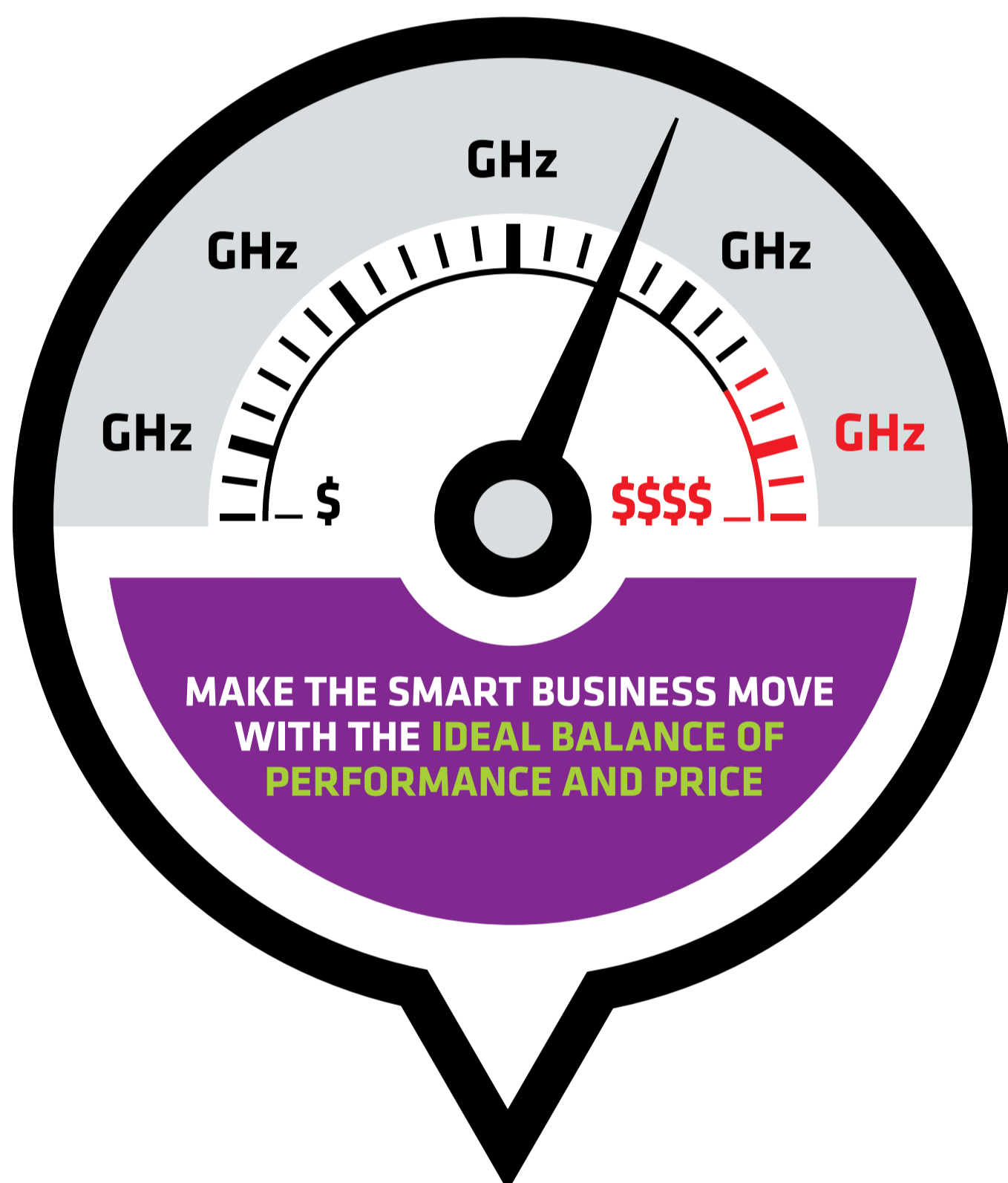
The average maximum capacity
general purpose servers are
operating at

65%²

Of workloads do not use the
maximum available compute power

28%³

Aquisition cost savings with AMD
server processors



Raw performance and CPU speeds have little
bearing on how an application performs when
Memory, I/O, and Networking are the bottlenecks

AMD is powering the experiences of hundreds of
millions of users – every day



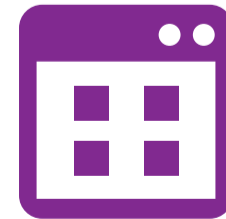
Cloud



Social



Enterprise



Applications

Learn how you can find the ideal balance of
price and performance at www.AMD.com

¹ <http://www.cio.com/article/2372029/virtualization/virtualization-bump-up-your-server-utilization-for-big-enterprise-it-gains.html>

² IDC 2013 Server Workload Forecast and Analysis Study 2012-2017

³ AMD Opteron 6376/2.3 GHz processor vs. Intel Xeon E5-2640V2/ 2 GHz processor, April 2015,
<http://www.cdw.com/shop/products/compare.aspx>