

**Dr. Lisa Su**  
President and CEO



**As President and CEO of AMD, Lisa Su is driven by one simple goal: ensure that the brightest engineering minds who call AMD home are focused on developing high-performance compute, graphics, and visualization technologies that will solve the world's toughest problems.**

By age 10, Lisa developed a taste for engineering by taking apart and fixing her brother's remote control cars to see how they worked. However, during her freshman year at MIT in 1986 when she took a position as an undergrad research assistant manufacturing test silicon wafers for graduate students, she came to truly understand the power and potential of semiconductors. She focused her remaining education, including a masters and doctorate from MIT, on understanding and advancing state-of-the-art semiconductor device technologies. It was during this period when Lisa began to see a future defined by semiconductors becoming intertwined with nearly every aspect of daily life.

Throughout her career, Lisa has established herself as a pioneering engineer in the semiconductor industry and a trusted leader. Lisa spent the majority of her early career at IBM, starting first as a research staff member with a specialty in device physics. In 2002, MIT Technology Review named Lisa a "Top Innovator Under 35" in part due to her foresight in forming the company's Emerging Products group and passion for merging technology with new applications. In addition to this leadership role, she was also a driving force behind IBM's work to replace the industry standard aluminum interconnects that were used in nearly every major chip with copper, a major industry advancement that fueled the development of higher-performance and more energy efficient chips. Lisa then held the role of chief technology officer at Freescale, where she led the company's R&D efforts before being entrusted by CEO Rich Beyer with leading the company's networking-chip business. In this capacity, she led Freescale's embedded processing and communications processor business to a leading market share position.

Since joining AMD in 2011, Lisa has made contributions that have been instrumental in strengthening the company's leading technology IP, products, and customer relationships. She led key elements of AMD's strategy to diversify beyond the traditional PC market into adjacent markets – where the company's leadership IP gives it a competitive advantage. She worked closely with Microsoft and Sony to place semi-custom AMD chips inside the hugely successful Microsoft Xbox™ One and Sony PS4™ game console lineups. She oversaw the introduction of the highly-popular AMD Ryzen™ product family and the continued innovation AMD Radeon™ graphics brings to gamers and consumers across the globe. She has also been at the forefront of the company's return to the datacenter market with the AMD EPYC™ processor family, which brought back choice and innovation to a stagnant server CPU market, as well as creating new opportunities in emerging fields such as machine learning and artificial intelligence. Under Lisa's leadership, AMD delivered double-digit annual revenue growth in 2017, returning to profitability and re-establishing its presence across a growing set of markets.

Lisa joined AMD because she believes the company has a rich history of being at the leading edge of technology and possesses an extraordinary combination of technology assets, engineering talent, and intellectual property to drive immersive, next-generation computing experiences that transform our lives for the better. Her conviction in that belief grows stronger every day as she leads AMD and the industry forward.