



2010 Corporate Responsibility Report
Building Momentum





Overview

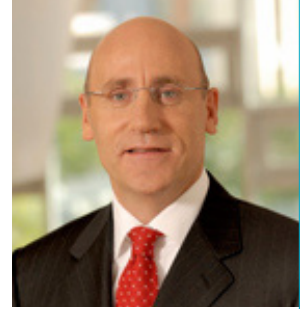
At AMD, corporate responsibility is integrated into our daily business practices. It is a reflection of our culture, our values, and the way we do business. More than 40 years ago, AMD was founded on the core value of respect for people. That value forms the base upon which we continue to build our corporate responsibility programs. From our employees around the world, to the communities where we operate—people come first.

We hope that you, our valued stakeholder, will find this year's report informative. We encourage your [feedback](#) on AMD's corporate responsibility programs, progress and plans.

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message from the ceo



AMD has a rich history and commitment to corporate responsibility, and 2010 was no exception. Industry leaders like AMD realize that achieving our business goals remains critical, but we must also act responsibly to be truly successful. In short, we believe corporate responsibility represents what AMD stands for as an organization.

Corporate responsibility strengthens our business and enriches our culture. Employees who care about their community and the environment are engaged employees. I am always amazed by the passion and caring of AMD employees. In fact, the number of volunteer service hours logged by our global workforce in 2010 was larger than the number of employees themselves!

Integrating corporate social responsibility into all aspects of our business makes for a successful and sustainable future. We are very focused on environmental issues. One of my favorite examples of this point is our new line of AMD Fusion Accelerated Processor Units—or APUs—which has a significantly reduced carbon footprint compared to our previous generation of processors. This is just one illustration of advanced technology and environmental sustainability going hand-in-hand.

Another example is our signature education initiative: AMD Changing the Game. This program capitalizes on young people's love for video games to advance science, technology, engineering and mathematics (STEM) education. The curriculum focuses on developing games with social themes and teaches important life skills such as teamwork as well as technical skills. AMD and the broader technology industry depend on people who are proficient in STEM to design and manufacture our complex products. The program was launched in 2008 and, with the help of our partners, has since grown to three countries worldwide, with plans to expand to three more in 2011.

I have just touched on some of the highlights of AMD's corporate responsibility efforts. I invite you to learn more about programs, progress in 2010 and future goals in this report. Many things change in our rapidly evolving industry, but AMD's commitment to conducting business responsibly remains constant.

Regards,
Thomas Seifert
AMD Senior Vice President, Chief Financial Officer and Interim CEO

AMD at a glance

Founded in 1969 and headquartered in Sunnyvale, California, AMD is a semiconductor design innovator leading the next era of vivid digital experiences with its ground-breaking AMD Fusion Accelerated Processing Units (APUs). AMD's graphics and computing technologies power a variety of devices including personal computers (PCs), game consoles, and the servers that drive the Internet and businesses around the globe.

- Headquarters: Sunnyvale, California
- Established: 1969
- Employees: 11,000 employees worldwide (as of Dec. 2010)
- Facilities: 47 locations worldwide
- New York Stock Exchange Listing: AMD
- 2010 Sales: \$6.49 billion
- [AMD's 2010 Annual Report \(10K\) is available here](#)

AMD is a worldwide enterprise with more than a dozen research and development (R&D) facilities, nearly two dozen international sales offices, and manufacturing facilities in Malaysia, China, and Singapore. In 2010, AMD derived more than 88% of its revenue from international (non-U.S.) markets.

AMD Products and Platforms

We are a global semiconductor innovator designing industry-leading:

- APUs for the consumer and commercial notebook, desktop, and embedded markets.
- x86 microprocessors for the commercial and consumer markets; embedded microprocessors for commercial, commercial client, and consumer markets; and chipsets for desktop and notebook PCs, embedded systems, professional workstations, and servers.
- Graphics, video and multimedia products and technologies for desktop and notebook PCs, embedded systems, professional workstations, servers, and game consoles.

2010 in Review; Look Ahead to 2011

We achieved significant financial, business, product, and technology momentum in 2010. AMD increased annual revenue 20% year-over-year, restructured our balance sheet by significantly reducing our overall debt, and improved both gross margin and delivered positive adjusted non-GAAP free cash flow.

We delivered compelling platforms, providing superior consumer and commercial end-user experiences with our leading graphics, VISION, and VISION PRO technologies. In discrete graphics, we enjoyed tremendous momentum with the successful launch of the ATI Radeon™ HD 5000 series, and achieved record numbers of discrete graphics unit shipments and revenue. We also introduced the successful AMD Opteron™ 6000 and 4000 Series server platforms.

AMD kicked off the next era of vivid computing in early 2011 with the launch of the world's first APUs, a new category of computing aimed at providing better experiences for today's visual and data-intensive applications that are becoming increasingly popular. Our first AMD Fusion APUs, C-Series and E-Series, combine a low-power x86 microprocessor with DirectX® 11-capable graphics to enable optimized mobile experiences. Acer, Asus, Dell, Fujitsu, HP, Lenovo, MSI, Samsung, Sony and Toshiba have begun marketing affordable thin and light mobile PCs based on the new APUs. We expect AMD Fusion APUs will have significant impact for AMD and the industry, forming a foundation for richer computing experiences.

Our priorities this year are to execute our 2011 plans, expand our AMD Fusion family of processors, and deliver our newest generation of server platforms. We plan to build on our strong customer and partner relationships, and work with the industry to leverage the impressive computing capabilities unleashed by AMD Fusion processors. We will continue our strong financial discipline while looking for opportunities to accelerate our pace. We will also continue to deliver compelling platforms, rapidly grow access to customer demand, increase our partner support, and unlock shareholder value at an accelerated pace.

From a product and technology standpoint, we are poised to launch our A-Series APU code named "Llano" for the notebook performance and mainstream segments in the second quarter of 2011. Our new core, "Bulldozer," is also set to launch in the second half of 2011, and is designed to bring a new level of performance and performance-per-watt capability across high-end desktop clients and servers.

AMD has delivered a top-to-bottom portfolio of platforms and products to meet the needs of today's users, including:

- Tripled the number of global PC manufacturers featuring VISION Technology-based platforms compared to 2009. Currently, more than 50% of AMD-based notebook systems in the market are VISION branded.
- Launched the award-winning AMD Opteron™ 6000 Series server platform, featuring the world's first 8- and 12-core x86 processors for the high-volume 2P and value 4P server markets, and secured 46 design wins based on this platform.
- Designed the world's first server platform specifically for cloud and hyperscale data centers: the AMD Opteron™ 4000 Series, featuring the industry's lowest thermal design power-per-core x86 server processor.
- First to bring the AMD's second generation of DirectX 11-capable graphics to market with the roll-out of the AMD Radeon™ HD 6800 and HD 6900 desktop graphics cards in Q4 2010, receiving widespread acclaim with more than 120 awards in the first week of launch. This was followed by the introduction of a full range of AMD Radeon™ HD 6000M series mobile discrete products. As of the end of Q4 2010, AMD had shipped more than 35 million DirectX 11-capable GPUs.
- Introduced second generation DirectX 11-capable discrete graphics products with the AMD Radeon™ HD 6800 and HD 6900 desktop graphics cards as well as a full range of AMD Radeon™ HD 6000M series mobile discrete graphics.
- Introduced a broad array of new desktop processor family offerings, including our fastest six- and dual-core processors with the AMD Phenom™ II X6 1100T and the AMD Phenom™ II X2 565 Black Edition processors.
- Powered more of the world's top 50 supercomputers than any other processor vendor, as measured by the November 2010 Top 500 super computer site list (www.top500.org).
- Introduced the AMD Embedded G Series platform, the world's first APU for embedded systems that shatters the price, area, and power barriers for x86 in the market.
- Began sampling our "Bulldozer"-based server and desktop processors in Q4 2010.
- Shipped over one million AMD Fusion APUs in Q4 2010.
- Launched the AMD Fusion Fund to support development of new, enhanced digital experiences by helping to further advance the AMD Fusion APU ecosystem.

Additional Information

- [About AMD](#)
- [Products and Technologies](#)

material issues, strategy and the corporate responsibility council

“Strategy is the direction and scope of an organization over the long-term: which achieves advantage for the organization through its configuration of resources within a challenging environment, to meet the needs of markets and to fulfill stakeholder expectations.”

Johnson and Scholes (Exploring Corporate Strategy)¹

AMD has a long record of leadership in corporate responsibility. This report marks our 16th consecutive corporate responsibility report and, over these years, our programs have matured and changed with the company. This year, we re-evaluated our fundamental strategy for corporate responsibility to align with AMD's new business model and goals.

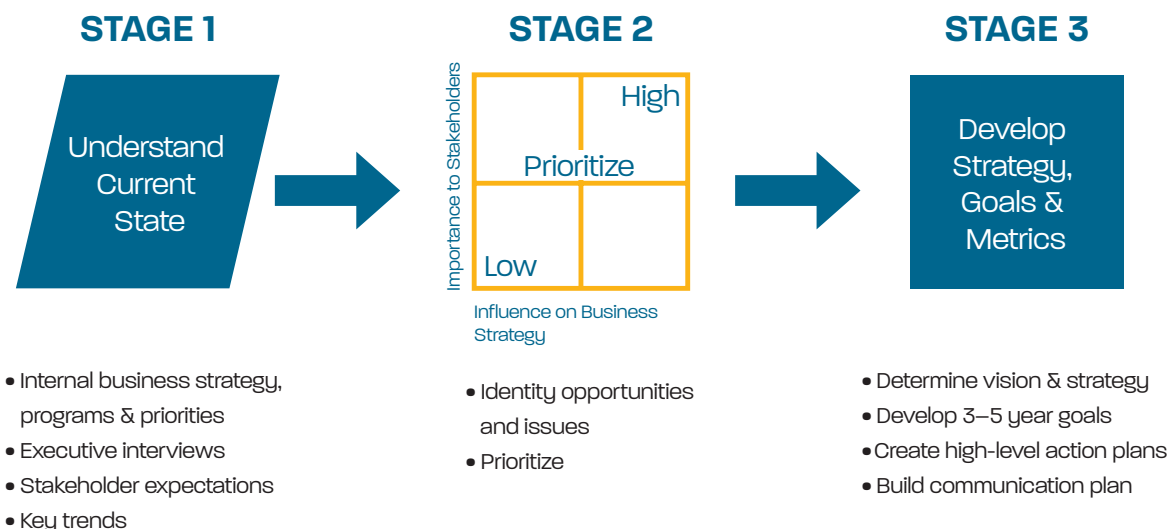
Looking back, a major focus of our corporate responsibility programs had been improving the environmental footprint of our silicon manufacturing factories. Today, after the transfer of these manufacturing assets to GLOBALFOUNDRIES, AMD is a very different company and we set out to answer the question: *How should our corporate responsibility program be integrated into our new business model?*

In the paper, *Strategy and Society—The Link Between Competitive Advantage and Corporate Social Responsibility*², Michael Porter and Mark Kramer make the argument that **“CSR can be much more than a cost, a constraint or a charitable deed—it can be a source of opportunity, innovation and competitive advantage.”** This philosophy—the integration of corporate responsibility with business for shared value—became our guiding principal for the development of our new strategy.

The figure below outlines the three-stage process we used to develop our new corporate responsibility strategy that is aligned with AMD's business objectives and addresses stakeholder concerns.

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Corporate Responsibility Strategic Process



¹ Johnson, G., Scholes, K. & Whittington, R., *Exploring Corporate Strategy*, 8th ed. London: FT Prentice-Hall, 2008.

² Porter, Michael E., Kramer, Mark R., *Strategy and Society—Linking Competitive Advantage and Corporate Social Responsibility*, Harvard Business Review, 2006.

Stage 1

We started the process by taking stock of the current state—both internal and external to AMD. Working with the Reputation Institute, we polled peer companies, employees, and customers to understand their impressions and expectations. We also worked with Business for Social Responsibility (BSR) to create a comprehensive list of corporate responsibility issues that are applicable to AMD. We then interviewed more than 20 executives and key stakeholders within the company to gather their opinions and impressions of the priority issues for AMD’s corporate responsibility program. Using their extensive experience and network of contacts with key stakeholders, BSR furnished us with a ranking of the priority issues from an external perspective.

Stage 2

The next step was to bring all of these perspectives together to identify “material” issues—the issues that were both important to AMD in our new business model and important to our stakeholders. The purpose of this materiality analysis was to identify the issues where we believe we could add significant value—for both AMD and our stakeholders—by adding additional

focus. To review the potential material issues for AMD, we formed a new Corporate Responsibility Council (CRC). The members of this Council are executives and key contributors from each major business group within AMD. The CRC convened over several lengthy meetings to work through the material issues from the viewpoint of each part of the company. The CRC looked at the importance of issues from several perspectives:

- Importance to AMD (determined by the magnitude and probability of risk & benefits)
- Importance to AMD stakeholders
- Alignment with AMD’s business strategies and resources
- Existing resources applied to the issue

Based on these discussions, and following the wisdom of the Porter/Kramer paper (*Strategy and Society*), the CRC prioritized four material issues. These are defined in the table below.

Corporate Responsibility Material Issues	
Issue	Definition
Product energy efficiency and solutions.	Increasing the energy efficiency of AMD products and producing technologies that enable AMD customers to improve their own energy efficiency and achieve their climate change goals.
Increasing access to technology.	Developing the products that customers and partners can utilize to increase access to digital technology in emerging and developing world markets.
AMD products address global challenges.	Designing, developing, and selling products that are intended to help customers address big global challenges. For example, the use of supercomputers to study solutions to environmental problems.
Supply chain responsibility.	Improving processes to ensure that the management of labor, health & safety, ethics and environmental risks in AMD’s supply chain conforms to our expectations. This includes programs to identify and eliminate the use of any “conflict minerals.”

Stage 3

At the time of this publication, we find ourselves deeply engaged in stage 3 of the strategic development process for each of the four issues identified. The CRC meets monthly to develop, refine and review these strategies. To date, the CRC has developed strategies and implementation is in progress for issues 3 and 4 (AMD products address global challenges and supply chain responsibility). Information on the supplier programs can be found in the [Supplier Responsibility Section](#). Information on AMD technology solving global challenges will be published on our [website in 2011](#).

The Council is actively engaged in development of strategies for the remaining two issues, and we will communicate information about these on our website as the information becomes available.

Stakeholder Input

Starting in 2011, AMD will engage with Ceres to facilitate dialogue with a team of external stakeholders to review our priorities and strategies. Ceres is a national network of social investment analysts, environmental organizations, and other public interest groups working with companies to address sustainability challenges such as global climate change. Ceres is currently selecting the stakeholder team, which will be made up of an independent group of experts drawn primarily from the Ceres coalition, and representing a range of constituencies that have expertise in environmental, social, and governance issues in our industry. Through this review process, the Ceres stakeholder team will provide feedback to AMD, which we will consider in refining, developing, and implementing our strategies and communications on corporate responsibility. Learn more about AMD's approach to stakeholder engagement [here](#).

awards and recognition

While our commitment to being a responsible corporation is not dependent on recognition, it is great validation of our work when external organizations rank us with the top sustainable companies on recognized indices or bestow awards on AMD.

These awards and rankings are based on standards of performance that are developed by each conferring organization. We were proud to be honored with the following recognition in 2010:

Corporate Responsibility Award	Conferring Organization	Date
Climate Innovation Index Leader	Maplecroft Climate Innovation Index (CII)	January 2010
100 Best Corporate Citizens List 2010	Corporate Responsibility Officer Magazine	March 2010
Jiangsu Environment Friendly Enterprise	Jiangsu Environmental Protection Bureau	April 2010
Take-On-Traffic	Austin Chamber of Commerce	August 2010
Global 1000 Sustainable Performance Leaders	JustMeans SM	September 2010
Bicycle Friendly Business	League of American Bicyclists—City of Austin	September 2010
Global Reputation Pulse Project (AMD ranked #30, up 66 places from 2009)	Reputation Institute	October 2010
NASDAQ OMX CRD Global Sustainability 50 Index	NASDAQ OMX	November 2010
Dow Jones Sustainability North American Index	Sustainability Asset Management (SAM)	Fall 2010
Top 500 Green Companies in the United States (AMD ranked #12, up 5 places from 2009)	Newsweek Magazine	Fall 2010

[Read more about the awards presented to AMD.](#)

transparency

Scope

Our web site provides information on AMD programs addressing environmental protection, social responsibility, and economic performance. Operational data for 2010 is for AMD majority-owned and operated facilities located in Sunnyvale, California; Austin, Texas; Markham, Ontario; Penang, Malaysia; Singapore; and Suzhou, People's Republic of China for the period January 1, 2010 through December 31, 2010. Where noted, we have also included data from some of our smaller sites.

Measurement and Verification

Where practical, the data we present is measured directly or empirically derived. In some cases we rely on data from external parties, such as utility and waste management providers. Restatements for our 2009 corporate responsibility data are shown in our performance indicators [data tables](#).

With the exception of financial information, the data provided in this report has not been independently verified by a third party auditing firm. These data are collected from many different sources using well-established processes that include a rigorous review. Internal processes are periodically assessed to ensure that accurate, consistent, and reproducible information is reported.

Indirect Impacts

Since the transfer of wafer manufacturing assets to GLOBALFOUNDRIES, many of the environmental impacts from semiconductor fabrication have moved into our supply chain which is beyond our operational control. Nevertheless, we track and influence the environmental performance of our silicon fabrication suppliers. This year we also reported on indirect environmental impacts from our suppliers, our business travel, employee commutes and product transportation. We plan to continue to improve on the level of reporting of environmental impacts associated with our supply chain.

Updates

Our strategy is to update the information in this report as appropriate throughout the year on our [corporate responsibility website](#). We have also added several new communication channels in 2010 and early 2011 to share and receive information with our stakeholders; a corporate [responsibility blog](#); online [updates](#) in the summer and fall, a direct contact feature; and a new Twitter account: @TimMohinAMD. In this way, all stakeholders will be able to view our annual performance and have a more real-time view of our corporate responsibility progress and plans.

GRI

The Global Reporting Initiative (GRI) has become the predominant international standard for corporate responsibility reporting. To ensure that we report the most comprehensive corporate responsibility information feasible, we have used the GRI G3 Guidelines as an index to our disclosures in our [GRI Table](#). For 2010, we revised our materiality analysis (the indicators that are of material importance in the context of corporate responsibility) and added new information in areas where we had previously not reported.

Over our 16 years of corporate responsibility reporting, we have undergone many changes and continue to adapt to the evolving communication needs of our stakeholders. We welcome your input and comments about AMD's corporate responsibility program. [Please contact us](#).



environment

For over a decade AMD has established a record of environmental responsibility and transparency. We set ambitious environmental goals and publicly report our progress through key performance indicators. We have often exceeded these goals ahead of schedule and have been candid when we did not. A robust management system is in place to manage risks to the environment from our operations, and we engage employees worldwide to take an active role in conservation efforts.

AMD's environmental and risk management programs include the following:

- Operations and Metrics
- Global Environmental Goals and Performance
- Environmental; Health and Safety Management Systems
- Risk and Opportunities Related to Climate Change
- Employee Engagement

operations and metrics

AMD operates over 40 sites worldwide and monitors their environmental performance. For tracking purposes, sites are categorized into two groups—"non-manufacturing", and

"manufacturing", which consists of our three "Assembly, Test, Mark and Pack" (ATMP) facilities in Asia.

Non-Manufacturing Sites

AMD designs and promotes microprocessor and graphics products at numerous design, engineering, sales, and administrative offices worldwide. The primary environmental performance indicators collected for non-manufacturing sites are electricity and energy use. We also collect water and waste data for our three largest design facilities—Austin, Texas; Markham, Ontario; and Sunnyvale, California—as well as other selected larger non-manufacturing sites in Shanghai, China and Cyberjaya, Malaysia.

ATMP

ATMP facilities perform assembly, test, mark and pack services for AMD products. AMD owns and operates facilities performing various combinations of those functions at three locations in the Asia-Pacific region—Penang, Malaysia; Singapore; and Suzhou, China. To track performance in operational efficiency and account for growth, we have normalized environmental emissions and water use from these facilities by a Production Index (PI). The PI takes into account the number of units produced and cycle time for different precuts—an indicator of processing complexity.

AMD utilizes a variety of performance indicators to measure site and global environmental performance including:

- Energy use
- Water consumption
- Waste generation
- Greenhouse gas emissions

Environmental performance indicators for our global operations are housed in a central database to effectively manage our environmental data, disclose our sustainability performance, and identify improvement opportunities towards our goals. The transfer of wafer manufacturing in March of 2009 materially changed our environmental footprint. Accordingly, we have reset the baseline for measuring our environmental performance to 2009 (excluding the impact of the fabrication facilities that were transferred early in 2009). Thus, the environmental performance metrics in this report are shown for only 2009 and 2010. Environmental performance data from prior years, which reflect the fabrication manufacturing facilities transferred in early 2009, are available on our [website](#).

global environmental goals & performance

AMD's business model as a semiconductor design and marketing company required a new set of global environmental goals that are appropriate for our business, aggressive and

encompass all of the AMD-operated sites worldwide. Each goal is based on a five year timeframe—from the 2009 baseline year to the target year of 2014.

Environmental Goals			
Goal Area	Measure	Note	2010 Status
Climate	5% reduction	Non-Manufacturing: Absolute reduction	Ahead of target (5.9% reduction)
		Manufacturing: Normalized by PI	Ahead of target (15.8% reduction per PI)
Water	20% reduction	Non-Manufacturing: Normalized by employee count	On-track (4.6% reduction per employee)
		Manufacturing: Normalized by PI	Off-track (26.6% increase per PI)
Waste (Non-hazardous)	70% diversion	Percentage of waste kept out of the landfill	On-track (50.7% diversion)

Baseline Year = 2009; Goal Year = 2014.

Climate Goal & Performance

Goal—AMD's climate goal is to reduce greenhouse gas (GHG) emissions¹ by 5% or more by 2014 (from 2009 baseline). The reduction target for our non-manufacturing sites is an "absolute" emission reduction—meaning a commitment to reduce 5% regardless of the growth of these facilities. The 5% GHG emissions reduction goal for our manufacturing sites is normalized to the production index (PI).

Strategy—AMD's strategy for climate protection is to directly reduce our carbon footprint through conservation projects and efficiency improvements as our first priority, before relying on offsetting emission credits. As part of this effort, we plan to enhance our employee engagement programs, including our award-winning commute reduction program—"Go Green." To augment our own conservation efforts, we also plan to evaluate renewable energy options—including generating energy onsite from solar panels, purchasing green energy from utility providers, and purchasing renewable energy credits.

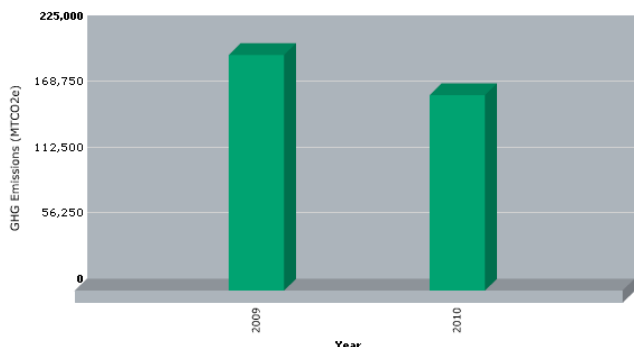
Performance—In 2010, AMD exceeded the annual GHG targets for our manufacturing and non-manufacturing five-year climate goals. For non-manufacturing sites, we achieved a 6% absolute reduction in GHG emissions compared to 2009 despite a 1% increase in absolute electricity use. The reduction in emissions was the result of 1) reduced emissions from fuel use at several sites, and 2) receiving a cleaner mix (greater percentage of cleaner and renewable energy) of electricity generating sources from utility providers in some regions. While we are pleased to start out ahead of our five year targets for GHG reductions, our projections for growth and expansion will challenge our 2014 goal for non-manufacturing sites.

¹ For the purpose of greenhouse gas emissions accounting and reporting, AMD applies elements of "The Greenhouse Gas Protocol—A Corporate Accounting and Reporting Standard" revised edition published by the World Resources Institute (WRI) and the World Business Council for Sustainable Development (WBCSD).



The normalized GHG emissions from our manufacturing sites were also ahead of our annual targets. In 2010, we achieved a decrease of about 16% per PI from the 2009 baseline. The significant change is attributable in part to a 20% absolute reduction in electricity use resulting from a combination of equipment utilization improvements, changing production volumes, and a building consolidation. Although the 2010 data show us ahead of our goal, our plans for future expansion of manufacturing sites and capacity present significant challenges for achieving this goal by the 2014 target date.

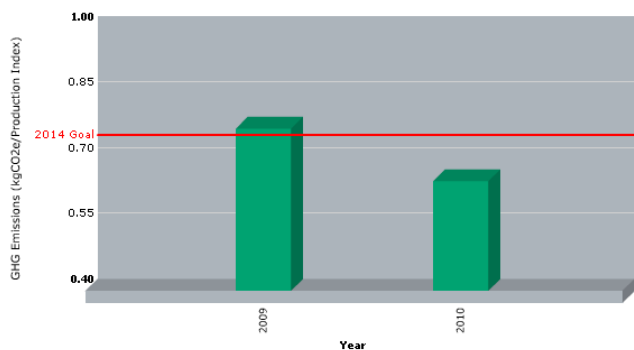
Total AMD Greenhouse Gas Emissions



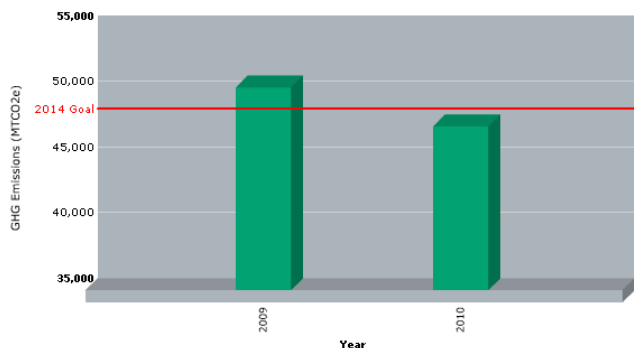
Absolute greenhouse gas (GHG) emissions decreased by 20% from 2009 to 2010 largely as a result of electricity use reduction in our manufacturing sites.

AMD Greenhouse Gas Emissions

ATMP Normalized Greenhouse Gas Emissions



Non-Manufacturing Absolute GHG Emissions



Climate Protection Goal Performance Highlights

AMD's facility in Suzhou, China, analyzed equipment energy use as part of its ISO 14064 certification process. Several initiatives were implemented to power down unused equipment and lights. In April 2010, the facility received the "Jiangsu Environment Friendly Enterprise" award from the Jiangsu Environmental Protection Bureau.

AMD Singapore reduced electricity use by 39%. Conservation projects included reducing refrigerants in the testing process, installing solar film on windows, upgrading lighting fixtures, and installing lighting sensors in all conference rooms.

In February 2011, AMD announced a goal to reduce greenhouse gas (GHG) emissions worldwide by 5% from 2009 to 2014. This goal is normalized to production for our Assembly, Test, Mark and Pack (ATMP) facilities, and is an absolute reduction for our non-manufacturing sites. In 2010, the 16% normalized decrease in GHG emissions at ATMP sites is largely due to a 39% decrease in electricity use and decreased refrigerant use at our Singapore facility. We achieved a 6% absolute GHG reduction at our non-manufacturing sites due to reduced fuel use at several sites and a cleaner mix of electricity generating sources in some regions.

Water Goal & Performance

Goal—AMD's goal is to reduce water usage by 20% or more by 2014 (from the 2009 baseline). Water use at non-manufacturing sites will be normalized to the number of employees, and manufacturing sites will be normalized to the PI.

Strategy—AMD plans to achieve this water reduction goal by identifying and evaluating water conservation opportunities for building and manufacturing operations. We plan to deploy a variety of additional water recycling and conservation projects, such as installing low-flow fixtures, collecting additional rainwater for irrigation, and using native plants that require less water. AMD is also reaching out to employees and our site "green teams" to help promote water conservation onsite.

Performance—Progress towards this goal in 2010 was partially successful. Non-manufacturing sites were able to reduce water use by 5% per employee, but manufacturing operations had an increase of 27% in normalized water use. This significant increase for manufacturing sites was due to a manufacturing process change which required a significant increase in water used for cleaning. AMD will evaluate options to meet product quality standards with reduced water use and increased water recycling.



Water Conservation Performance Highlights

AMD's headquarters in Sunnyvale, CA converted over 2,300 square meters of grass to mulch. The resulting reduction in irrigation water is estimated at 5.2 million liters per year, or 8% of the total annual irrigation for the campus. AMD received a rebate in the amount of \$19,513 USD from the Santa Clara Valley Water District, equivalent to 80% of the project cost.

AMD's "Lone Star" campus in Austin, TX installed one of the largest rainwater collection systems in the world (as of 2008). The U.S. Green Building Council (USGBC) Leadership in Energy & Environmental Design (LEED) Gold campus captured approximately 6.4 million liters of water in 2010 to offset irrigation use. For more information see the [Lone Star Brochure](#).

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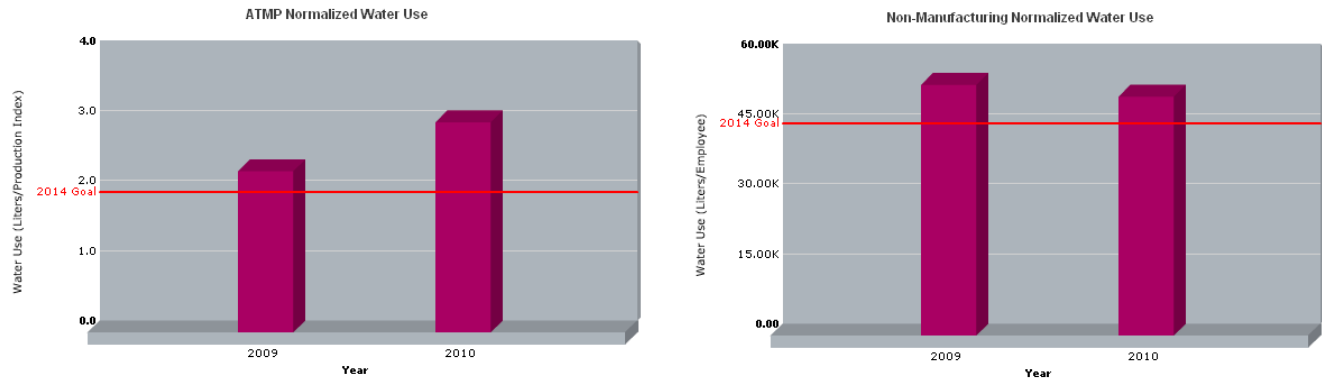
ENVIRONMENTAL IMPROVEMENT HIGHLIGHTS

Mudball Throwing in Penang

More than 100 AMD Penang employees volunteered to make over 10,000 mudballs and throw them in a local river. How does this benefit the environment? The mudballs carry safe and effective micro-organisms to help breakdown sludge, suppress pathogens and control ammonia levels. After making the mudballs and allowing them to dry for three weeks, the employees gathered again to throw them into the local river—these employees have found a creative and enjoyable approach to improving water quality and team building.

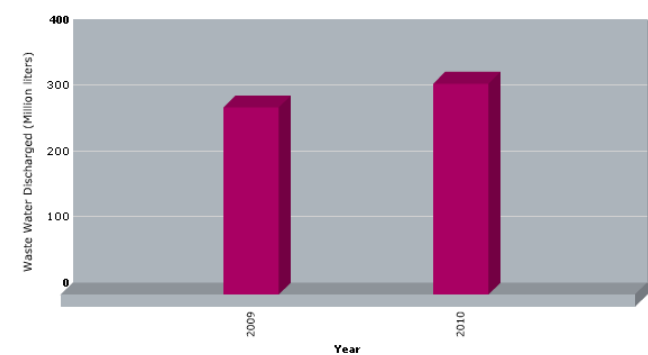


AMD Water Use



In February 2011, AMD announced a goal to reduce normalized water use by 20% from 2009 to 2014. Normalized water use at our Assembly, Test, Mark and Pack (ATMP) facilities increased by 27% from 2009 to 2010, largely due to a process change at our Penang, Malaysia facility. Going forward, we are applying additional efforts to reduce the rate of water use at these facilities to meet our 2014 goal. At our non-manufacturing facilities, our water use reduction goal is 20% per employee. In 2010, water use per employee decreased by 5% at non-manufacturing sites largely due to consolidating operations into the more water efficient Lone Star facility.

AMD Waste Water Discharge



Wastewater discharge at AMD is measured only for sites with wastewater discharge permits. The amount of wastewater discharged increased by 12% from 2009 to 2010 largely because of a process change in our Penang, Malaysia facility.

Non-Hazardous Waste Goal and Performance

Goal—AMD's non-hazardous waste goal is to divert 70% of trash from landfills.

Strategy—AMD's approach to diverting waste from the landfill is to increase food waste composting, improve recycle programs, and expand material reclamation efforts. We are also improving methods of solid waste collection and tracking, as well as raising employee awareness of recycling and other use- and waste-reduction strategies. In addition to these initiatives, we are examining the materials we purchase for possible "upstream" reduction opportunities such as increasing recyclable content, reducing volume, and minimizing packaging material.

Performance—AMD increased its global waste diversion rate from 40% in 2009 to 51% in 2010. This increase stemmed from several ongoing projects such as the Singapore tray recycling program, as well as one-time projects such as reclaim efforts from building consolidations in Sunnyvale, California. In 2011, we plan to identify more waste reduction projects to contribute to our long term 70% landfill diversion goal.



Trash Diversion Performance Highlights

AMD's Sunnyvale, CA site increased its landfill diversion rate by ~11% from 2009 to 2010. The increase was due in part to a concerted effort during the consolidation of buildings to recycle or resell waste material. Another contributor was a reclaim effort to wipe and resell hard drives from an IT data center upgrade.

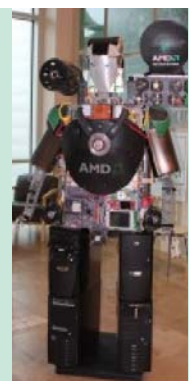
In 2010, AMD Singapore implemented a recycling program to collect all product shipping trays sent to our customers. The program resulted in ~50,000 additional unit trays reclaimed or recycled in 2010, totaling ~85,000 kg of waste kept from the landfill.

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ENVIRONMENTAL IMPROVEMENT HIGHLIGHTS

Austin Green Team Recycled Art Contest

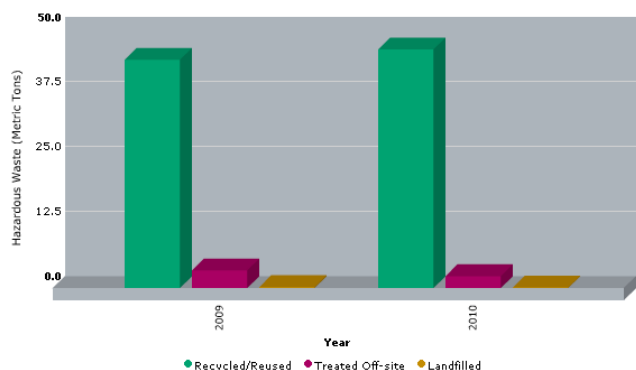
AMD's Austin employee Green Team held a recycled art contest at the AMD Fusion employee celebration to promote AMD's recycle and reclaim efforts on campus. The two winners were "AMD Reclaim Man" (by David Samaniego and Chris Sorenson) and the "Sustainability Mobile" (led by June Kontvis and Raj Desikan). The artists were awarded with a plethora of green cleaning supplies—donated by [House + Earth](#)—partially to help clean the mess made during the project!



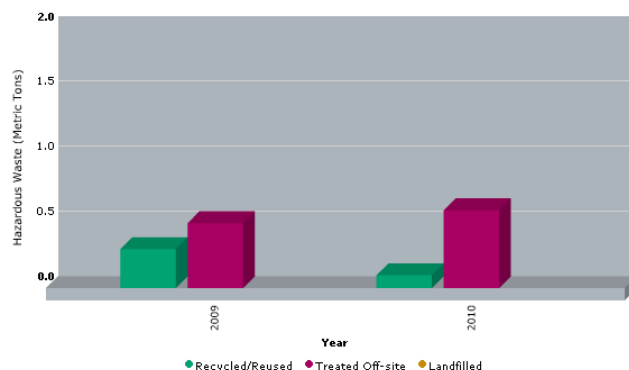
AMD Reclaim Man

AMD Hazardous Waste Management

ATMP Hazardous Waste



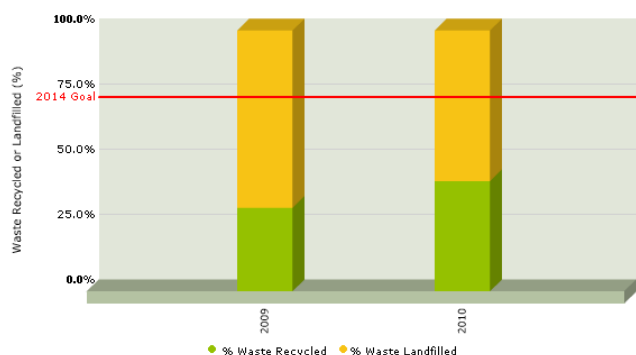
Non-Manufacturing Hazardous Waste



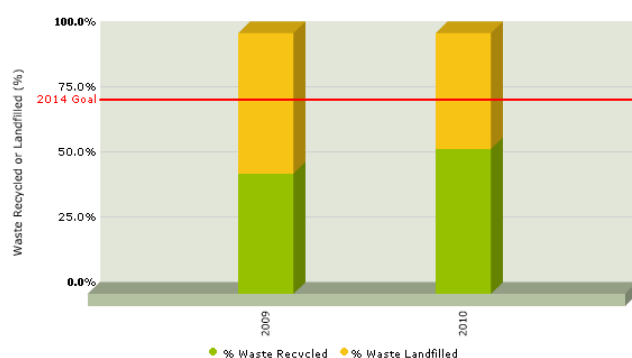
AMD's Assembly, Test, Mark and Pack (ATMP) and research and development facilities generate small quantities of hazardous waste. In 2010, our total hazardous waste generation increased slightly from 48 metric tons in 2009 to 49 metric tons in 2010. Most of this hazardous waste is generated at our ATMP facilities, with only a very small amount generated at our non-manufacturing facilities. We ensure that all hazardous waste is managed responsibly and 94% of this waste was recycled.

AMD Waste Diversion Rate

ATMP Waste Diversion Rate



Non-Manufacturing Waste Diversion Rate



In February 2011, AMD announced a new goal to divert 70% of trash from landfills by 2014. At our Assembly, Test, Mark and Pack (ATMP) facilities, waste diversion increased from 32% in 2009 to 42% in 2010 due in part to our shipping tray reuse/recycle program in Singapore. Recycle rates at our non-manufacturing sites increased from 46% to 56% largely due to a one-time building consolidation at our Sunnyvale, California facility.

AMD ALTERNATIVE ENERGY HIGHLIGHTS

Electric Vehicle Charging Stations in Austin, TX

To welcome the new era of alternative energy vehicles, AMD installed three electric vehicle charging stations at its Austin, Texas "Lone Star" campus in October 2010.

The charging stations, as well as the 865,832 square feet of building space, are powered by 100% renewable energy.

Installing electric charging stations was an expansion of AMD's international award-winning commuter program- "Go Green," which won the 2010 "Take-on-Traffic" award (large employer category) from the Austin Chamber of Commerce and the Bronze "Bicycle Friendly Business" award for the Lone Star campus from the League of American Bicyclists.

AMD plans to install three more charging stations at its Sunnyvale, CA headquarters in Q2 2011.



Solar and Wind Energy Installation in Suzhou, China

In 2010, AMD's site in Suzhou, China, benefited from a dual solar and wind energy installation completed in November 2009. The project was done in collaboration with the Suzhou Economic Development Bureau and Environment Protection Bureau.

A 25 kilowatt solar power generation combined grid system and a six kilowatt wind turbine system were installed for electricity generation.

In 2010, the solar panels provided over 28,000 kWh of electricity along with approximately 5,700 kWh from the wind turbine, for a total of 33,781 kWh of clean electricity. AMD is evaluating alternative energy options at other sites in 2011.



Addressing "Other Indirect" Emissions

AMD recognizes there are other indirect environmental impacts associated with conducting our business operations. We are committed to measuring, reporting, and reducing these indirect emissions to the best of our ability. The following summarizes the indirect emissions that AMD currently tracks:

Employee Commuting—In 2010, participants in our Go Green program avoided approximately 982,000 kilometers (km) of driving—translating to a savings of up to 256 metric tons of carbon dioxide (CO₂) emissions, more than 110,000 liters of fuel and \$128,000 USD saved. Since the program's launch in July 2007, over 4.3 million km of driving and 1.1 million kg of CO₂ emissions has been avoided through alternative commuting options (as of December 31, 2010).

Business Travel—AMD's business travel emissions increased in 2010 by 148%. The substantial increase was due to lifting travel restrictions imposed in 2009.

Product Shipping (not including outsourced product shipments)—Emissions associated with AMD's product shipping decreased by 27% in 2010 compared to 2009 partially due to product packaging reduction initiatives. See [Product Packaging](#).

Supply Chain—AMD collects data on emissions resulting from the manufacturing of AMD products by our suppliers. Our 2010 supplier data was not available when AMD published this report, but these data will be added to our Corporate Responsibility [website](#) in 2011. With the changes to our business operations in 2009, supply chain coordination on environmental issues has become more important. Therefore, in 2010 AMD initiated regular meetings with our key suppliers to coordinate and evaluate environmental goals and performance. For more information on Supplier Responsibility, [click here](#).

ENVIRONMENTAL IMPROVEMENT HIGHLIGHTS

Carpooling to AMD Executive Forum

In January 2010, over 29 AMD executives demonstrated that alternative transportation is used at all levels of the organization. The members of the leadership team (Directors and above) carpooled from Austin, Texas to Fort Worth, Texas for an annual gathering, avoiding over 390 miles and 160 kg CO₂ for each person who did not drive.

environmental, health, and safety management systems

AMD is committed to reducing the impact of our operations on the environment, and providing a safe and healthful workplace for our employees around the world. To accomplish this, AMD has established global Environmental, Health and Safety (EHS) Standards that we apply to our sites worldwide. These performance-based standards are the foundation of our EHS management systems at each of our facilities. They establish best-in-class practices to help protect human health and the environment.

To ensure we consistently meet these rigorous standards, we utilize robust environmental management systems. The EHS management systems at all AMD owned and operated manufacturing facilities are certified to the International

Standards Organization's 14001 standard (ISO 14001) for Environmental Management Systems and the Occupational Health and Safety Assessment Series 18001 standard (OHSAS 18001) for health and safety management systems.

[View our certificates.](#)

Periodic assessments are conducted to determine the conformance of our manufacturing operations to our global standards. These assessments are often in conjunction with periodic EHS regulatory compliance audits. Corrective actions identified during any EHS standards assessment or EHS regulatory compliance audit are expeditiously managed and tracked to closure.

risks & opportunities related to climate change

For more than a decade, AMD has publicly acknowledged that climate change presents a range of complex risks to the global community, and we are committed to reducing our impact. During most of that time, wafer manufacturing processes accounted for our major impact. However, in 2009 we transferred these operations, and these climate impacts have moved outside of our operational control. As outlined in this section, we have re-set our greenhouse gas emissions baseline, set new goals for the facilities we operate and established new processes to influence the climate impacts outside of our control.

In addition to managing our impacts, we have assessed the potential effect that climate change could have on our business. Although not currently believed a material risk, AMD is exposed to certain physical risks associated with climate change. There are also potential opportunities for our products to be part of the solution.

Physical Risks

Our employees and operations could be exposed to physical risks to the extent that climate change results in extreme weather events such as flooding or extreme heat and cold.

AMD has addressed these risks by requiring each site to develop site-specific business continuity management programs to evaluate the potential for these events and develop procedures to mitigate the risk.

Opportunities

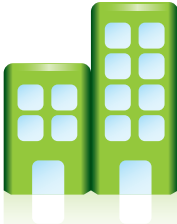
AMD's technology powers some of the world's most powerful supercomputers which are used for many purposes including predicting and tracking changes due to climate change. This research enables forecasting tools that allow for adaptation strategies for all entities subject to the effects of climate change.

In addition to powering climate research, AMD technology can help make the world more energy efficient. Not only are our new products energy efficient but, according to the [SMART 2020 study](#), applying digital technology to increase energy efficiency is estimated to have the potential of reducing 15% of the world's total greenhouse gas emissions by 2020. AMD participates in an educational initiative called the [Digital Energy Solutions Campaign](#) to help realize this potential.

employee engagement

Our international award-winning environmental conservation program—"Go Green"—aims to engage and inspire AMD employees to reduce environmental impacts and improve their quality of life. By employing a "lifestyle" approach to sustainability,

Go Green promotes conservation at home, en route to work, and at the office. More than 1,300 AMD employees are currently registered participants in the Go Green program at 10 sites around the globe, and the program is expanding to more sites each year.

		
HOME	COMMUTE	WORK
The "Go Green Weekly" newsletter highlights one aspect of personal sustainability per issue. In early 2010, surveyed participants identified topics of interest, each of which were explored with a combination of prompting questions, intriguing facts, informative articles, calls to action, insightful quotes, and even jokes. To help participants reduce their environmental footprint and save money, nearly 100 "eco-prizes" were awarded including reusable water bottles, grocery bags, water conservation kits, and kill-o-watt meters.	Employees are encouraged to commute via alternative transportation. AMD uses the web-based GreenRide® software program to help North American participants quickly search for ride-matches, bike routes and bike buddies, and public transit options. Any employee can log drives avoided and enter monthly drawings. Other incentives include preferred parking, bike shop discounts, and public transit pre-tax benefits. In 2010 participants avoided over 982,000 km of driving, prevented 256 metric tons of CO2 emissions, conserved ~110,000 liters of fuel, and saved ~\$128,000 USD.	At work, Go Green participants learn about what AMD is doing as a company to advance sustainability, and what they can do as individuals. In 2010, AMD began a concerted effort to support the formation of a network of employee-led green teams. Three sites in North America have green teams, and AMD plans to create more in 2011. Participants identify projects—such as improving recycling or setting printers to double-sided—and either implement themselves or present a case for change to the appropriate department.

Go Green 2010 Satisfaction Survey Employee Quotes

"I really enjoy the weekly e-mails. It's encouraging to see that my small efforts add up into a bigger impact."

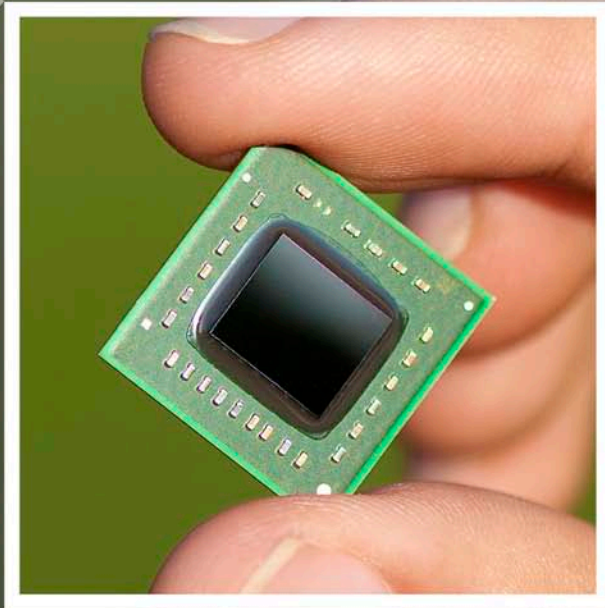
"I'm very glad for the program. I certainly would not be biking to work every day if it were not for this program."

"Thank you for running an awesome program like Go Green. It not only increases environmental awareness but also influences behavior."

"I'm proud to work for a company that believes programs like this are important. It's just another visible way AMD can demonstrate its commitment to corporate citizenship."

"I am happy to be part of a company that cares about being green, and the weekly emails constantly remind me that I should use alternative transit. It helps keep that in my consciousness."

"I am impressed and proud of AMD for the work they have done on this."



AMD's graphics and computing technologies power a variety of devices including personal computers (PCs), game consoles, and the powerful computers and servers that drive the Internet and businesses. As part of our design efforts, AMD strives to provide products that help our customers address modern computing workloads while minimizing environmental impacts.

Designing a semiconductor product to reduce environmental impact requires consideration of many issues, including the following:

- [Energy Efficiency](#)
- [Product Content](#)
- [Product Resource Efficiency and End-of-Life Considerations](#)
- [Product Packaging](#)

*product
stewardship*

energy efficiency

Concerns over climate change and rising energy costs have increased awareness of, and demand for, energy-efficient information technology (IT). Our processors impact the power consumption and greenhouse gas emissions associated with the use of a broad range of technology products. From high-performance computers, to commercial servers, to consumer laptops, AMD continues our efforts to improve energy efficiency through internal design teams and performs ongoing product evaluations.

AMD Fusion Accelerated Processing Units (APUs)

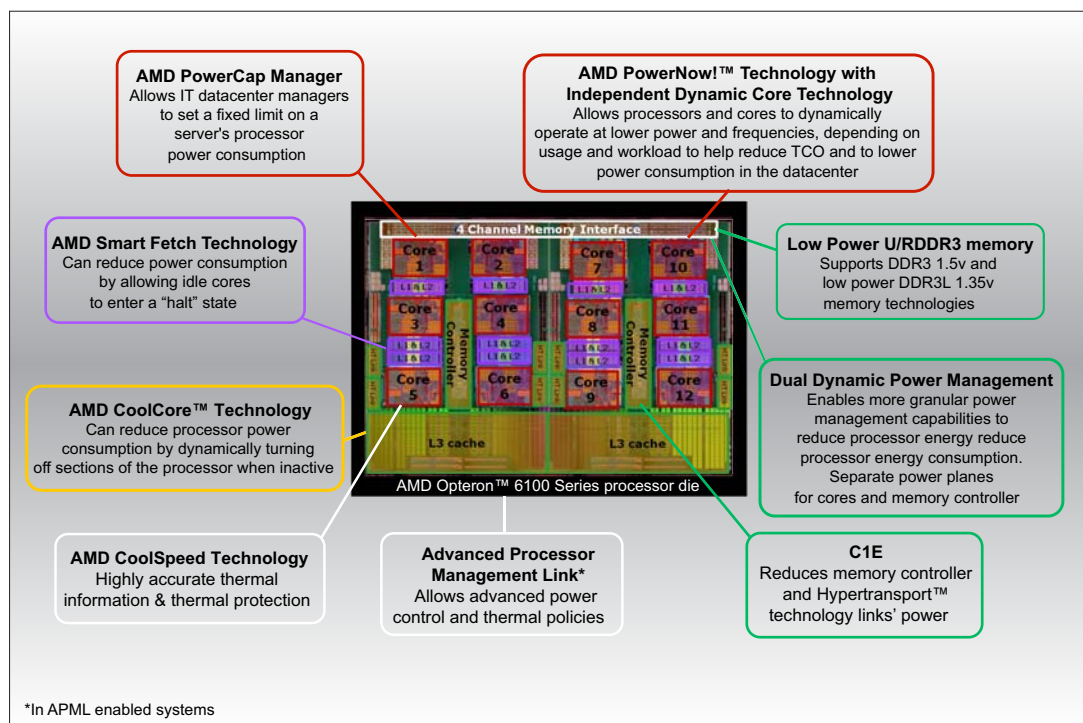
In 2011, AMD launched a new class of processor, the **AMD Fusion Family of APUs**. A single die (chip) design integrates multi-core central processing unit (CPU) (x86) technology, discrete-level graphics with a parallel processing engine, a dedicated high-definition video acceleration block, and a high-speed bus that moves data across the differing types of processor cores. New power savings features include AMD AllDay™ power designed to extend notebook battery life. AMD Fusion APUs also enable developers to take advantage of the

parallel processing power available in a graphics processing unit (GPU). The use of GPU's to perform computing applications such as multimedia, productivity, and simulations helps applications run faster and simultaneously, allowing PCs to transition to lower power idle/sleep/off states for longer periods of time.

Servers

Energy efficiency continues to be an important design consideration for multi-Core AMD Opteron™ processors for servers. The power needs of AMD's 12-core processor are similar to that of the previous generation 6-core processors. When compared to the single core AMD Opteron™ processors offered in 2003, the power rating per core is reduced more than 9-fold¹.

Power-saving features—AMD Opteron™ processors incorporate power management technology that is designed to address the energy efficiency needs of data centers, ranging from cloud computing environments to high performance computing. This includes AMD-P technology, a suite of advanced features that can help significantly reduce energy usage.



¹ 2003 Single-Core AMD Opteron™ processor Rev B (89W TDP / 1 core = 89W/core) versus AMD Opteron™ processor Model 6100 Series mainstream models (115W TDP / 12 cores = 9.6W/core); 89/9.6 = 9.29.

Cloud Computing—AMD server technology supports a variety of data center workloads, including virtualization, web/cloud, IT infrastructure, database, high performance computing (HPC), and email/collaboration. In cloud computing environments, peak workloads and time periods must be handled efficiently and power consumption should be reduced during low utilization periods. Multi-Core AMD Opteron™ processors incorporate AMD Virtualization™ (AMD-V™) technology with enhanced power management features to address these needs. These features can help cloud data center operators to perform server consolidation, to increase utilization rates, and to reduce overall power and cooling requirements.

Graphics—AMD also implements power management features in our graphics processors. For example, AMD PowerPlay™ technology manages graphics power states (voltage and frequency) based on active workloads which allows the GPU to function in the lowest possible power state for a given computing requirement.

Desktop and Mobile—AMD technology also supports out of band computer management and wakeup, based on the Desktop and Mobile Architecture for System Hardware (DASH) 1.1 standard developed by the Desktop and Mobile Task Force. Out of band management offers enterprises the ability for remote power management and PC wakeup.

For more information on AMD's work on promoting energy efficiency in our products, please see "[Environmental Protection and Energy Efficiency](#)."

"Reducing Our Carbon Footprint Through Product Design"

In 2010, a carbon footprint evaluation of AMD's E-350 APU demonstrated a significant reduction in the overall product "carbon footprint" as compared to previous generation technology. The study examined a modified life-cycle of the E-350, including production and use of the new APU, and compared these impacts to a recent generation non-APU product. The study deliberately selected a recent non-APU platform that was still in active use to evaluate the climate implications of the new APU technology.

After comparing numerous power use scenarios and subjecting the data to a Monte Carlo analysis, the study concluded that APU products would provide an average 40% carbon footprint benefit over the life of the APU. This translates to an estimated 27.2 kg reduction in carbon equivalent emissions, compared to the non-APU product.

The energy consumed in the product use phase of the lifecycle was by far the greatest source of carbon emissions. The lower carbon footprint of the AMD E-350 APU largely results from the efficiencies gained through integration of the computing and graphics processors onto a single piece of silicon. This eliminates the chip-to-chip linkage between the central processing unit (CPU) and graphics processing unit (GPU) that can add latency to memory operations and reduce power.

Assuming AMD Fusion products were installed in approximately one-third of the 2011 portable PC market—or 77 million units¹—that could result in a total carbon dioxide emission equivalents savings of nearly 500,000 metric tons annually. That is the same amount of annual GHG emissions from 95,160 passenger vehicles, or the same amount of electricity used by 60,399 homes for one year. For more information on energy savings from APU Fusion Products, see the [AMD Fusion carbon footprint study](#).

¹ According to IDC Worldwide Quarterly PC Tracker Forecast, December 2010, the 2011 worldwide portable PC market is expected to hit 233 million units. One third of that market would equal 77 million units.

Product Content

Semiconductor products are small in size but they incorporate materials that can be hazardous. Regardless of the small quantities and the limited potential for exposure to these materials, we continue our efforts to reduce the content of hazardous materials in our products. Outlined below are some of the actions we have taken to comply with material restrictions established by both regulatory and customer requirements.

Lead

Lead in electronic products has been restricted by regulation in a number of countries over the past several years. AMD began formulating a strategy to address lead and other substances of concern more than ten years ago, and now offers products that are compliant with the European Union (EU) and China requirements for the Restriction of Hazardous Substances (RoHS) in electronics. For example, we have collaborated with our suppliers and invested significant engineering resources to introduce “Lead-Free” CPU and APU products to the market. (To qualify as “Lead Free”, a part/product must not contain more than 1000 parts per million (ppm) of lead within any homogeneous material). Where lead is still in use in limited applications exempted by regulations, AMD continues our research and development efforts to develop lead-free alternatives. View our [Commitment to RoHS Compliance](#).

Halogens

Halogens refer to a class of chemical compounds containing one or more elements in the halogen family (such as chlorine or bromine). Some materials containing halogens have caused concern among customers and stakeholders. In response, AMD has developed a strategy to identify halogen-free alternatives for existing materials in our products. Beginning in early 2009, AMD introduced new microprocessor and graphics products that are “Halogen Free¹.”

REACH

In addition to compliance with restrictions of hazardous materials, AMD is addressing other chemical restriction initiatives such as the EU's Registration, Evaluation, Authorization and restriction of Chemical substances (REACH) regulation. Since the transfer of our wafer manufacturing assets in 2009, much of the compliance requirements are now in our supply chain. Nonetheless, AMD continues to track developments and collaborate with our supplier partners in order to address REACH requirements. An AMD supplier specification identifies and restricts chemicals that are regulated under REACH, including phthalate compounds and other substances identified for phase-out under Annex XIV of the regulation.

Conflict Minerals

In 2010, a new U.S. law went into effect which required the disclosure of due diligence activities associated with the sourcing of four minerals: tin, tantalum, tungsten and gold. The extraction and trade of these minerals has been associated with supporting conflict in the Democratic Republic of Congo (DRC) and adjoining countries. AMD has collaborated with leading nongovernmental organizations (NGOs), socially responsible investment analysts, and companies from other industrial sectors to lead the development of consensus policies for implementing the new law. As the only multi-stakeholder consensus process, this collaboration has helped shape efficient and effective policy for addressing this issue.

Although we use very small quantities of these minerals in our products, we are taking the necessary steps to determine whether they originate from the DRC region. Our actions in this area are outlined in the [supplier responsibility section](#) of this report.

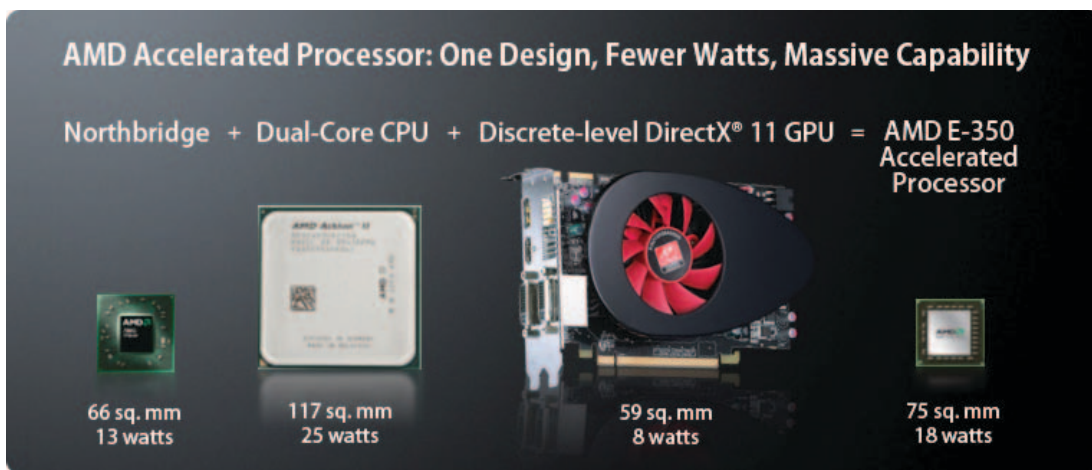
¹ Halogen free is defined as complying with the restriction of brominated and chlorinated compounds per the IEC 61249-2-21:2003. To qualify as “Halogen Free”, a part or product must not contain concentrations of bromine or chlorine above the threshold level (900 ppm bromine or chlorine individually, or 1500 ppm for total bromine and chlorine) for each homogeneous material within the part or product.

product resource efficiency and end-of-life

Efficient use of natural resources in products and during the manufacturing of products is a key aspect of sustainable product design. The resource efficiency of IT products can be improved by making products smaller, and by integrating more functions into one device.

Resource Efficiency

AMD's newest class of processor, the AMD Fusion family of APUs, incorporates three chips that were previously manufactured separately (a CPU, GPU and Northbridge chipset) into a single die (chip) design. This combination of an integrated design, as well as a greater than three-fold reduction in overall product volume, results in less resources needed from material extraction and manufacturing, as well as less material to recycle or dispose at the end of the product's useful life.



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Manufacturing Efficiency

The carbon footprint study of the AMD E-350 APU found as much as a 46% reduction in the carbon footprint from manufacturing compared to the previous generation products. Electricity use accounts for the largest portion of the manufacturing carbon footprint. The reduction in the number of chips being manufactured (from four in the previous generation reference system to two in the APU reference system studied) accounts for much of the savings.

End of Life Extension

AMD products can also help extend the life of computing platforms, thus contributing to reduced electronic waste. For example, AMD Opteron™ platforms utilize a common architecture for 1P through 4P servers, as well as common chipsets across platforms. AMD Extended Migration is a hardware feature that enables virtualization software vendors to provide live migration capabilities between systems with different generations of AMD Opteron™ processors. This technology allows for system upgrades in virtualized data center environments while avoiding hardware replacements and the associated waste.

product packaging

Packaging can refer to the materials used to ship our product as well as the protective coating around a semiconductor chip. The focus of this section is on materials used for shipping and handling our products.

Our packaging designers seek out environmentally preferable packing materials and methods to minimize packing that meet our needs for product protection, cost, material properties, and compliance with industry standards.

We specify the packing materials used for our products, including recyclability of materials and use of recycled content. We have established requirements to limit the presence of certain heavy metals, such as lead and cadmium, marking plastic parts with the appropriate SPI (Society of the Plastics Industry) International Resin Codes for recycling, and using water-based inks and dyes.

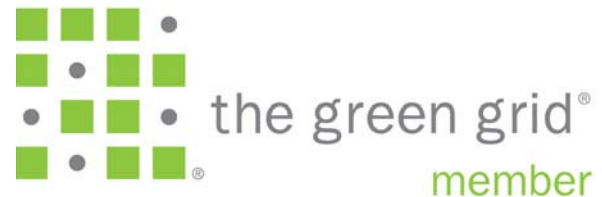
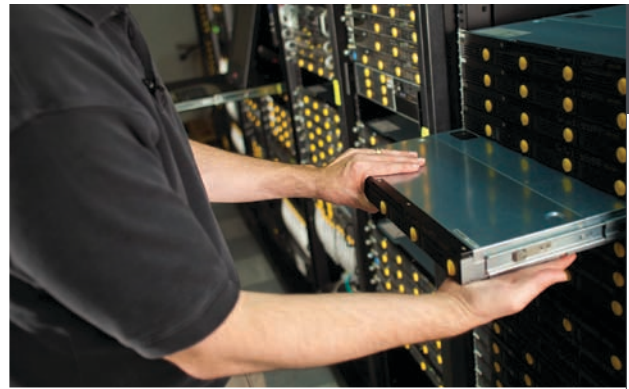
AMD ships products to our customers in trays that are reclaimed for reuse and then recycled when no longer usable. We use unbleached cardboard boxes for shipping products, and we transitioned from Polyvinyl Chloride (PVC) to cardboard for the outer packing of our Processor-In-a-Box product (PIB). In fact, AMD no longer uses PVC in any of our packing materials.

In 2010, AMD reduced the weight of the PIB package by 36%, eliminated a cardboard insert, reduced labeling from three labels to one, and reduced the size of the installation poster by 44%. These reductions allowed for an additional 400 units to be packed on a single shipping pallet, resulting in a reduction of 1,352 metric tons CO2 from reduced shipping weight. Our environmental packaging initiatives continue in 2011, with a focus on reusable containers for product returns and alternative packing material with a higher recyclable content.



AMD & The Green Grid

The Green Grid is a global consortium of IT and enterprise companies and professionals seeking to advance energy efficiency in data centers and business computing ecosystems around the globe. The organization seeks to unite global industry efforts to standardize a common set of metrics, processes, methods and new technologies to further its common goals. Started in 2006, AMD is a founding member. We recently sat down with John Fruehe, director of Server Product Marketing and AMD's board member on The Green Grid, to discuss the organization's expanded focus on sustainability measures.



Q: AMD worked with other industry leaders, including competitors, to launch The Green Grid back in 2006. What was the imperative that drove industry competitors to work together?

A: The biggest imperative for everyone to work together is that we were all in the same boat, and there was consensus that no one company could address this alone. We all faced the same challenges with escalating energy consumption in the datacenter and spiraling costs associated with power and cooling. We had to do something about power efficiency before these things got out of control.

Q: What are some of the consortium's major accomplishments since its formation?

A: The biggest accomplishment was getting everyone in the industry rallied around a common set of ideas. The Power Usage Effectiveness (PUE) tool is the first industry-wide measurement of power efficiency. Whether you're a manufacturer or a rental car company, everyone can use the tool to measure power efficiency from the same perspective. Today, PUE is the most widely used and most widely referenced metric for power efficiency.

The second thing we've done is work on the harmonization of metrics across different organizations and across different regions. Everyone used to have a different way of looking at power efficiency, and today everyone looks at the same set of power consumption inputs and outputs.

Q: The Green Grid expanded its organizational mission to focus on some issues that many people believe lie at the heart of environmental sustainability such as water use and carbon footprint. Can you tell us a little bit more about what prompted the change?

A: The Green Grid recently expanded its organizational mission from energy efficiency to resource efficiency. This change was prompted by the members' recognition of the growing importance of natural resources and sustainability in the dialog about business computing infrastructures. Our members saw what we had accomplished in the area of power efficiency and wanted to see if we could run our same magic in the sustainability arena.

We're working on two metrics—one input-based, and the other output-based. Water is a cooling input for a lot of datacenters; we need to be able to comprehend that and put that into the equation. The WUE, or water usage effectiveness metric, which we recently published, provides a valuable benchmark that datacenter managers can use in the design, location and operation of their datacenters.

Carbon is about the outputs—stepping outside the datacenter to think about carbon emissions from the power source. The carbon usage effectiveness metric, or CUE, will be published in 2011.

Q: Do you envision the Green Grid adopting a rating system for servers and datacenters similar to the EPEAT green electronics rating system?

A: The EPA [U.S. Environmental Protection Agency] has already published an Energy Star rating for servers and is working to develop one for datacenters. The Green Grid is working collaboratively with the EPA to help formulate that standard—we have a formal collaborative relationship with the EPA.

Q: What outcomes do you think will result from the Green Grid's efforts?

A: With PUE, people have gotten a better idea of what their power consumption is, and it gives them a baseline upon which to improve. It's like finding out what your cholesterol is. Once you know that, you can start doing things to lower it. It's the same thing with knowing your energy, or water, or carbon consumption. Once you know the figure, you can take steps to reduce your use, and that can ultimately translate into both lessening your impact on the environment and reducing your costs. For every watt of power that gets saved, for every square foot of datacenter space that becomes more efficient, we're ultimately better off. It's a great example of economic and environmental interests aligning.

Q: How does the Green Grid align with AMD's energy efficiency and sustainability priorities?

A: AMD was low power before low power was cool. We were ahead of the game from a processor architecture standpoint and we've continued to refine that. In 2010, we split our server line, offering both high-performance scalable AMD Opteron™ 6000 series for those customers to whom performance remains of utmost importance, while also introducing a lower-power line with the AMD Opteron 4000 series. Just like everyone who buys a car is not looking to go from 0-60 in three seconds, not everyone has the same server needs. Some people want a Corvette, but some people want a Prius.

Q: Can you give us a preview of what we might expect next from the Green Grid?

A: Stay tuned. We just changed our charter (in March 2011). We're stepping outside the datacenter and there's obviously a lot of work for us to do.

Q: How does a customer or partner get involved with the Green Grid?

A: Check out our mission, objectives and ways to engage at www.thegreengrid.org



governance and ethics

In 2010, AMD continued to shape our business. Historically a major manufacturing company, we developed a new fabless business strategy and evolved our business as a semiconductor design innovator. One thing that has not changed is our systematic approach to managing the risks and opportunities associated with shifting market and industry conditions in our core areas of business. The following sections describe our internal and public policies and programs that address these risks.

→ [Ethics and Compliance](#)

→ [Public Policy](#)

ethics and compliance

Approach

AMD is committed to achieving the highest standards of ethics and integrity in all aspects of our business. We implement processes to ensure that our practices are consistent with our policies. We believe that the integrity of an organization begins with every employee's commitment to our core values and their responsibility to act in concert with those values. AMD's core values are:

- Respect for People
- Integrity
- Our Customers' Success
- Customer-Centric Innovation
- Initiative and Accountability
- Fair and Open Competition

Responsibilities, Policies and Resources

AMD's Senior Vice President and General Counsel oversees the management of corporate responsibility-related policies and practices. There are many key components of AMD's corporate ethics and governance policies, oversight structures and processes:

- Board of Directors
- Principles of Corporate Governance
- Worldwide Standards of Business Conduct
- Code of Ethics
- Corporate Compliance Committee
- Stock Ownership Guidelines
- AMD AlertLine
- Internal Audit
- Global Internal Controls and Compliance Organization
- Risk Management
- AMD Political Action Committee



"Our standards of business ethics, our respect for diversity, and our stance on fair and open competition are all essential aspects of our corporate responsibility programs. Ultimately, I believe that a strong corporate responsibility record is a hallmark of a well run business.

We also know that corporate responsibility is important to our customers. Case in point: the top two companies in the 2010 Newsweek "US Top 500 Green Rankings" are both large customers—HP and Dell. By the way, AMD was ranked 12th on the list, up five places from 2009 in that Newsweek list.

Our customers, our shareholders and all our stakeholders expect us to be a responsible corporate citizen—and we are.

But our commitment is not solely driven by the expectations of others. At the heart of our success in corporate responsibility are AMD's employees. Last year we recorded more volunteer hours than we have employees. This is a reflection of our values and our culture.

This is not a new commitment for AMD: This is our 16th consecutive annual report on corporate responsibility. Over the last year we have invested even more in the program with new people and new strategies—our commitment to excellence in this area has never been stronger."

Harry Wolin,

AMD's Senior Vice President and General Counsel

Board of Directors

AMD's Board of Directors is responsible for selecting the Chief Executive Officer (CEO), monitoring the operating performance and financial condition of the Company, and overseeing the Company's adherence to corporate standards. AMD's Executive Chairman/Board Chairman and AMD's CEO are currently two separate roles performed by different individuals.

As of March 10, 2011, AMD's Board consisted of nine directors and three committees. The committees are the Audit and Finance Committee, the Compensation Committee, and the Nominating and Corporate Governance Committee. Committee members and their Chairs are appointed by the Board annually. In accordance with AMD's principles of corporate governance, a majority of members of the Board must meet the criteria for independence as required by applicable law and the New York Stock Exchange (NYSE) standards. The Board evaluates its own performance annually. [More information regarding AMD's Board of Directors is available here.](#) Director and executive compensation is linked to performance as outlined in our 2011 Proxy statement, available at www.sec.gov.

AMD's Nominating and Corporate Governance Committee assists the Board in discharging its responsibilities regarding the following:

- Identification of qualified candidates to become Board members
- Selection of nominees for election as directors at the next stockholders' annual meeting (or special meeting of stockholders at which directors are to be elected)
- Selection of candidates to fill any vacancies on the Board
- Development and recommendation to the Board of corporate governance guidelines and principles, including the Principles, oversight of the evaluation of the Board and management, and oversight of an enterprise risk process

In addition, the Nominating and Corporate Governance Committee performs the following duties:

- Oversees the Board of Directors' annual performance review
- Reviews the Board's composition and organization
- Leads a process for the non-management directors to evaluate the performance of our CEO
- Provides input regarding the evaluation of other Section 16 officers.
- Retains a search firm for the purpose of obtaining information regarding potential candidates for Board membership.

For more information please see our [2011 Proxy statement](#).

Interested parties who wish to communicate with our Board of Directors or with non-management directors may send their communications in writing to our Corporate Secretary, 7171 Southwest Parkway, M/S 100, Austin, Texas 78735, or send an email to Corporate.Secretary@amd.com. Our Corporate Secretary will forward all of these communications to our Executive Chairman of the Board.

Principles of Corporate Governance

AMD's Board has developed a set of principles of corporate governance as a framework for its oversight activities. These principles are intended to protect and advance the long-term interests of stockholders while being mindful of the shared interests of the Company's other stakeholders—including employees, customers, suppliers, creditors, and the communities in which we operate. In accordance with [AMD's Principles of Corporate Governance](#), a majority of members of the Board must meet the criteria for independence as required by applicable law and the NYSE standards. Our Board of Directors has determined that all directors who served during our 2010 fiscal year and all of our director nominees for the 2011 Annual Stockholder Meeting, other than Mr. Waleed Al Muhairi, are independent in accordance with Securities and Exchange Commission (SEC) and NYSE rules.

AMD's Worldwide Standards of Business Conduct

[AMD's Worldwide Standards of Business Conduct \(WWSBC\)](#) support our commitment to high ethical standards and compliance with laws, regulations, and company policies. These standards apply to all members of AMD's Board of Directors and employees worldwide and are one of the key components of the company's compliance and ethics program. They reiterate our values and outline guidelines on a broad range of workplace, business practice, and conflicts of interest principles such as, employment and labor practices, privacy, employee safety and health, business and accounting practices, political activities and contributions, insider trading, antitrust laws, and the Foreign Corrupt Practices Act. The WWSBC were updated in February 2011 and are currently available in eight languages: English, Japanese, German, Malay, Chinese (Mandarin), Spanish, Portuguese, and Russian. All employees worldwide receive copies of, and training on, the WWSBC.

Code of Ethics

AMD's Code of Ethics supports the commitment of our corporate officers and key finance executives to the highest ethical standards and compliance with laws, regulations, and company policies applicable to corporate financial transactions, reporting, and disclosure. Our executives are vested with the responsibility—and in some cases, the authority—to protect, balance, and preserve the interests of our stakeholders. AMD's executives fulfill this responsibility, in part, by prescribing and enforcing appropriate policies and procedures for the company's finance organization and by enforcing and adhering to the principles set forth in the code of ethics.

Corporate Compliance Committee

AMD's Corporate Compliance Committee is the internal group responsible for oversight of AMD's WWSBC and related policies/procedures (e.g., Foreign Corrupt Practices Act and conflict of interest rules). The Committee provides regular ethics and compliance activity reports, as well as status updates to the Board of Directors.

Stock Ownership Guidelines

AMD believes that officers and members of the Board of Directors should own and hold common stock of the company to further align their interests and actions with the interests of AMD stockholders. Therefore, the Board of Directors adopted [Stock Ownership Guidelines](#). The guidelines vary according to officer level and specify the number of shares members of the Board and officers must own within specified time frames.

AMD AlertLine

The AMD AlertLine (1-800-381-6221) is a toll-free, multi-lingual service that accepts anonymous reports about suspected illegal activity or violations of AMD's WWSBC. The AMD AlertLine is available to all AMD employees worldwide, 24 hours a day, and seven days a week. The Board of Directors receives summaries of all calls. Reports may also be submitted via email at alertline@amd.com.

Internal Audit

The Internal Audit department provides objective assurance and consulting support in service of AMD's operations and financial performance. The Internal Audit department brings a systematic, disciplined approach to activities such as risk management, systems and process controls, and governance processes. This drives efficiency and consistency in our business processes and helps organizations accomplish their objectives. The department has unrestricted access to all functions, property, records, and personnel to conduct their reviews and make recommendations for improving or changing business practices and/or policies. Perhaps most importantly, the Internal Audit department provides a fresh perspective on improving the quality and consistency of our systems, processes, and operations across the company.

Global Internal Controls and Compliance Organization

AMD's Global Internal Controls and Compliance Organization (GICCO) implements internal controls and processes based on an assessment of risks to financial statements and related assertions. GICCO coordinates compliance with the requirements of the Sarbanes-Oxley Act of 2002 (SOX) to ensure that financial risks are addressed by controls that are formalized and available for external and internal audits. AMD's approach to SOX compliance is based on risk assessment. We evaluate SOX audit findings for financial reporting purposes and the annual Internal Control Assessment Document (ICAD). GICCO further educates and trains employees about the SOX requirements to help AMD ensure the reliability of financial reporting and compliance with laws and regulations.

Risk Management

AMD has a systematic approach to managing risk of loss, disruption, or interruption of mission critical activities that are aligned with our strategic business initiatives. Our business resilience and preparation is routinely reviewed, and our management plans updated accordingly.

AMD faces a variety of potential risks and disruptions to our operations and business that are discussed in our 2010 [Annual Report on Form 10-K](#) and updated by subsequent filings with the SEC. Our risk management processes include an integrated approach to policies, procedures, and management systems such as: Environment, Health, and Safety (EHS); Quality; and Business Continuity Management (BCM). For example, our crisis management plans are designed to provide a quick, decisive, and coordinated response in order to protect people, the environment, and—to the extent possible—maintain normal business operations in unforeseen situations.

Management is responsible for day-to-day risk management activities and processes while our Board of Directors is actively involved in overseeing risk management for AMD. In fulfilling this oversight role, our Board focuses on understanding the nature of our enterprise risks, including risk in our operations, finances and strategic direction, as well as the adequacy of our risk assessment and risk management processes. Our Board performs this oversight function primarily through management reports and committees of the Board. The Board receives full reports from each committee chair regarding the committee's considerations and actions. The Board also receives management updates on AMD business operations, financial results and strategy and, as appropriate, discusses and provides feedback with respect to risks related to these topics.

The Audit and Finance Committee—reviews the Company's portfolio of risk and discusses with management significant financial, reporting, regulatory and legal compliance risks in conjunction with enterprise risk exposures. The committee also reviews the Company's policies with respect to risk assessment and risk management and the

actions management has taken to limit, monitor or control financial and enterprise risk exposure. The Audit and Finance Committee meets with members of our Internal Audit department to discuss any issues that warrant attention.

The Compensation Committee—oversees risk management as it relates to our compensation policies and practices and has reviewed with management whether our compensation programs may create incentives for our employees to take excessive or inappropriate risks which could have a material adverse effect on AMD.

The Nominating and Corporate Governance Committee—adopted a framework for the oversight of enterprise risk pursuant to which it works with management to identify, categorize and evaluate enterprise risks, and also to develop risk mitigation and response strategies.

AMD Political Action Committee

By law, corporations cannot contribute directly to federal candidates or national political committees. Instead, federal law permits corporations to establish and operate a Political Action Committee allowing eligible U.S. employees and shareholders to pool their voluntary contributions to support candidates and political committees.

As part of AMD's commitment to citizenship and community participation, AMD established an employee-driven Political Action Committee (AMD PAC) in 2005. The federal AMD PAC is a means for our eligible employees and individual shareholders to participate in the political process and help support U.S. candidates for elective office who share the PAC's views on policies important to AMD and the semiconductor industry. A voluntary Advisory Board comprised of AMD employees manages the bi-partisan AMD PAC.

This Advisory Board has established and follows contribution guidelines that consider, among other factors, the candidates' representation of AMD employees, leadership on prioritized policy matters, and voting history.

The AMD PAC regularly files public reports with the U.S. Federal Elections Commission (FEC) that contain information about contributions, expenditures, and other operational matters. These reports may be found on the [FEC website](#).



public policy

As a global company, we believe corporate responsibility includes being an informed, active participant in the development of public policies that affect our business and our industry in the countries and communities in which we operate. Good public policy begins with diverse stakeholders participating in open and transparent proceedings to carefully examine issues and offer different perspectives that promote effective solutions.

Policies and Practice

AMD's commitment to public policy participation includes working with governments and authorities, non-governmental organizations (NGOs), trade associations, and other groups to deepen our understanding of issues and diverse perspectives, as well as to share our experience and expertise as part of an informed public policy development process.

We are actively engaged in a number of public policy efforts that are pertinent to our business, our industry, and users of AMD technology everywhere. Some of the public policy priorities for AMD include:

- [Fair and Open Competition](#)
- [Environmental Protection and Energy Efficiency](#)
- [Secure Technology](#)
- [Trade and Market Access](#)
- [Principal Industry and Business Associations](#)

Fair and Open Competition

Fair and open competition in the marketplace is fundamental to the ability of individuals and companies to innovate, bring new technologies and choice to technology consumers, and accelerate access to technology in developing regions of the world.

AMD is a strong advocate for policies that are designed to protect consumers from anti-competitive business practices and to ensure open markets. We strongly believe that fair and open competition is a part of business ethics and should be considered as a key element in evaluating corporate responsibility.

We work with government procurement authorities around the world to promote competitive and transparent purchasing practices that are performance-based and consistent with the World Trade Organization's Government Procurement Agreement—the global standard for fair and open government procurement policies. These efforts are helping to bring the benefits of competition—innovation, choice, and cost savings—to many governments around the world, and to the taxpayers who support them.

Learn more about AMD's efforts to advance [fair and open competition](#).

Environmental Protection and Energy Efficiency

AMD works with customers and industry peers around the world to address environmental protection issues associated with our products throughout their lifecycle. For example, recent activities around the world have addressed the restriction of hazardous substances in electronic products and the promotion of electronics recycling.

AMD also works with private and public stakeholders to promote energy-efficient technology. Our efforts include working with policymakers and others in North America, Europe and Asia to:

- Develop standards for energy-efficient computers, data center equipment and operations
- Sponsor dialogue between public, private, and educational organizations to increase understanding of trends in energy-efficient computing
- Establish “green procurement” guidelines for government technology acquisitions

AMD supports voluntary energy efficiency standards such as the U.S. Environmental Protection Agency’s ENERGY STAR® program by providing technical and market analysis and product testing data during development of specifications for computing products. We continue to work with stakeholders around the world to drive the creation of energy efficiency metrics for computing products. For example, AMD is actively engaged in the development of implementing measures for computing products in the European Union’s new Energy Using Products (EuP) Directive.

Learn more about AMD’s efforts in energy efficient computing and our commitment to [Product Stewardship](#).

Secure Technology

The incredible growth of data flowing through the Internet is driving an explosion of new technologies and products. With these rapidly accelerating changes comes a corresponding increase in security vulnerabilities and risks to sensitive data as it is being transported or stored.

To address evolving data security threats, AMD’s technology enables security features at all levels of Information Technology (IT) systems—from the processor, to IT hardware, to software applications. AMD’s open standards approach maximizes interoperability for hardware systems and software, and also supports a platform for the development of additional features and innovative security applications.

The rapid evolution of security risks in cyberspace, however, cannot be solved by any one company. Within the computing industry, protection must exist throughout the entire IT stack (i.e., devices and applications working together to protect against security threats). Security solutions not only rest individually within software, hardware, and networking technologies, but in the complex relationships between IT manufacturers, network providers, application developers, standards bodies, and government regulators.

Innovation through fair and open competition at every level of IT architecture is vital if the technology industry is to help protect personal and business critical information. Together with customers and peers, AMD is actively engaged in technology research and development, industry organizations, and interactions with governments to address security issues and standards at a global level and promote strong IT security protection.

Trade and Market Access

Non-discriminatory access to markets, including the reduction or elimination of tariff and non-tariff barriers, is a crucial element of technology innovation and open competition in the global economy.

Trade policies are important to facilitate access to technology. By promoting global trade, governments can help more people harness the power of computing and the Internet to generate economic growth and opportunity, enhance education, and increase access to health care and other services that enhance quality of life.

AMD is an active participant in responsible trade policy development through our participation in the World Semiconductor Council (WSC), as well as other international and national organizations focused on addressing trade issues to ensure market access. For example, AMD has taken a global leadership role in advancing fair and open competition in public procurement processes through advocacy of the World Trade Organization’s General Procurement Agreement and policy reforms in more than 14 countries. Specific policy reforms include changes requiring vendor and technology-neutral procurement to promote transparency, competition and open access in government procurement activities. For more information on these and related efforts, please visit [fair and open competition](#).

Principal Industry and Business Associations

AMD personnel participate in a variety of industry group trade associations and standards setting bodies to help shape emerging policies that could affect the semiconductor industry. Company personnel participate on committees at all levels and in a wide variety of groups, establishing national and international standards, evaluating the potential impact of proposed regulatory initiatives, and promoting sustainable business practices.

The major associations, industry initiatives and technical standards-setting bodies that AMD participates in include:

- International Electrotechnical Commission (IEC) Technical Committees
- ECMA International (a European association for standardizing information and communication systems)
- The Information Technology Industry Council (ITI)
- DigitalEurope
- The Green Grid
- U.S. Change the Equation
- Information Technology Association of Canada (ITAC),
- U.S. India Business Council (USIBC),
- The U.S. Semiconductor Industry Association (SIA)
- The World Semiconductor Council (WSC)
- U.S. India Business Council (USIBC)
- Semiconductor Equipment and Materials International (SEMI)



*education—
AMD changing
the game*

AMD's signature education initiative is [AMD Changing the Game](#) funded by the AMD Foundation. This program fosters collaborations between schools, private industry, non-profits, and other organizations to advance science, technology, engineering and mathematics (STEM) education in a new and innovative way.



According to the 2009 High School Survey of Student Engagement (HSSSE)¹, a full two-thirds of American high school students report being bored in class every day! Yet, those same students who are tuning out in school are turning on to video games outside of school. The PEW Research Center estimates that 97% of teens in the U.S. play online games.

AMD Changing the Game is a global education initiative designed to take gaming beyond entertainment, and inspire youth to learn. Instead of playing games, this program teaches kids how to create their own video games. And these are not the violent games that can worry parents; the curriculum focuses on developing games around important social issues. By actually creating a game, the students learn problem solving, critical thinking, language skills and teamwork, as well as STEM skills. Yet, they are so engaged in the process that they do not realize how much they are learning.

By leveraging kids' interest in video games, AMD Changing the Game can play an important role in helping students who may otherwise have difficulty learning, become excited about school. It can also help them discover a new passion and future.

The program is conducted through collaborations with several organizations that advance educational gaming and game development. By using age and skill-appropriate tools, the students learn the mechanics of game design and production, and are guided through the process of creating games focused on social issues—such as energy conservation, healthcare, and reducing poverty. Not only are the students learning important technical skills, they are learning how to work in teams to accomplish a mutual goal.

AMD Changing the Game relationships extend to AMD regions around the world, including China, Malaysia, and Canada, with plans to expand to Latin America, Europe and the Middle East in 2011.

Since its launch in June 2008, AMD Changing the Game has:

- Funded 26 programs operated by 20 organizations in the U.S., China and Malaysia that enable youth game development
- Co-sponsored the [U.S. National STEM Video Game Challenge](#) and joined [Change the Equation](#) in support of the [U.S. Educate to innovate](#) campaign
- Funded the creation and implementation of the Game Tech program at 10 chapters of the [Boys and Girls Clubs of America](#) (BGCA) nationwide
- Funded the development of the [World Wide Workshop](#) Foundation's [Globaloria](#) game-design program for [Southwest Key's](#) East Austin College Prep Academy in 2009 and 2010
- Funded the development of PETLab's Activate! Game design website and curriculum
- Co-sponsored the [Malaysian Cybergames Festival 2010](#), including the "Dare to Create" digital game design and development workshop
- Funded the [Alliance for Young Artists & Writers](#) new video game design category for the 2010 and 2011 Scholastic Art & Writing Awards
- Funded [Schmahl Science Workshop's](#) program to develop a sustainable fishing video game to communicate the danger of over fishing to long-term human survival
- Co-sponsored the 2008, 2009, 2010 and 2011 [Games for Change Festival](#)
- Funded the development of the Alliance for Young Artists & Writers, and Scholastic Online Game Development Portal for Teachers called Level Up!

other educational initiatives

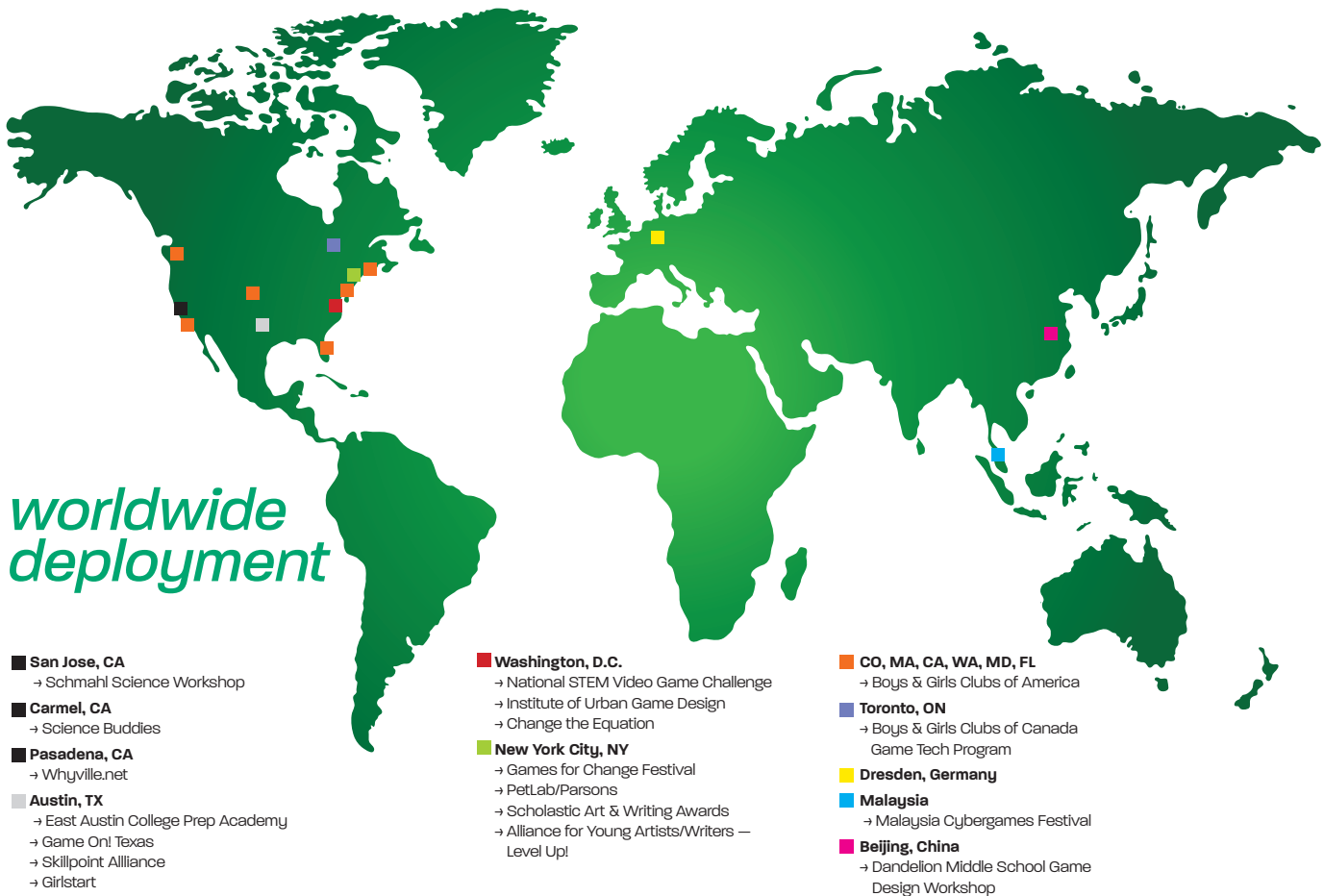
In 2010, U.S. President Barack Obama announced the National STEM Video Game Challenge, a competition to motivate youth interest in STEM learning. The competition engages middle school students (grades 5 through 8) in STEM learning by challenging them to design original video games. Prize packages included funds for the winner's school, AMD-technology based laptops, and gaming subscriptions for students whose video games are selected.

AMD and other sponsors of the Challenge reached out to tens of thousands of teachers, parents, and students through workshops, newsletters, and webinars to provide information on the Challenge and the potential of game-based learning.

In late 2010, AMD also helped launch Change the Equation. Change the Equation is a collaborative effort of industry leaders, the White House, State Houses, and education and foundation organizations dedicated to advancing STEM skills and STEM teaching at all grade levels through public-private collaboration.



Going Global—Worldwide deployment of AMD Changing the Game



For more information on AMD Changing the Game, please visit our [website](#).

university education

AMD's Global University Relations program attracts high-achieving and motivated students from top colleges and universities worldwide. We are committed to developing student excellence in engineering through sponsorship of design contests paired with our robust co-op program, and our new college hire learning and development program. These programs are coordinated through our strong relationships within the academic community.

AMD supports numerous university programs through contributions, faculty endowments, student scholarships, and donation of AMD technology. In 2010, we contributed \$400,000 in grants. In some cases, AMD employees serve as adjunct faculty, guest lecturers, and advisory committee members to help bring real-world experiences to the classroom.

We also work closely with campus diversity organizations, including the Society of Women Engineers, Society of Hispanic Professional Engineers, and National Society of Black Engineers.



supplier responsibility

AMD is committed to the highest standards of social, ethical and environmental conduct, and we apply that commitment to the companies with which we do business. Our approach to supplier responsibility ensures alignment with our corporate strategy to deliver high-quality products and services while maintaining and enhancing long-term, mutually beneficial and ethical supplier relationships. We believe that well-managed businesses also have strong social and environmental performance. We also believe that the most effective and efficient way to achieve good performance is by placing responsibility with the entities that have authority to institute and manage robust programs—our suppliers. This approach is evident in how AMD has integrated supplier performance into our business processes, rather than treating it as an isolated program.

Our goal is to ensure that working conditions in our supply chain are safe, that workers are treated with respect and dignity, and that manufacturing processes are environmentally responsible.

In addition to the work we are doing with our own supply chain, AMD is actively engaged in industry-wide efforts to embed excellent social, environmental, and ethical performance into the electronics industry's supply chain practices.

policies and practices

Supplier Social and Environmental Responsibility (SER) —

The objective of our supplier SER program is to work with our strategic suppliers to improve social and environmental performance in our supply chain. In 2010, we established a two-year plan to systemize communication on these topics with our major suppliers, to clearly identify our expectations, and to identify and address areas for improvement. AMD has adopted the standards within the Electronics Industry Citizenship Coalition's (EICC) Code of Conduct and the Principles of Social Responsibility issued by the Institute for Supply Management (ISM). We annually communicate these expectations to each of our major suppliers and then evaluate compliance to these standards during our supplier business reviews. Using the business review forum reinforces our policy that social and environmental performance is an important business issue and that our suppliers are ultimately responsible for their own performance.

Procurement Strategic Sourcing Process (SSP) —

Our Strategic Sourcing Process (SSP) rates and provides feedback on supplier performance. In 2010, SER criteria were integrated into the SSP rating process and included in performance discussions when strategic business reviews are held with our top-tier suppliers. This provides an important incentive for meeting and exceeding the AMD expectations communicated to these suppliers.

EICC — As long-standing members of the EICC, we have applied the EICC standardized tools to evaluate our major suppliers in 2010, and our plans are to continue to utilize these tools in 2011.

Supplier Performance Recognition — Suppliers who demonstrate leadership in performance and other specific areas of the supplier/customer relationship may be recognized for offering differentiated value and showing continuous improvement. Suppliers not engaged in, or performing consistently, with our supplier SER program are not eligible for this recognition.

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conflict minerals

The Democratic Republic of Congo (DRC) has been the site of one of the world's worst humanitarian crises during the last decade. An estimated 5 million people have died as a result of violent armed conflict¹. Illegal armed groups and some Congolese national military units commit human rights abuses and are supported by the trade in minerals.

In 2010, the United States Congress passed a new law requiring US-based public companies to disclose the measures they have taken to eliminate so-called "conflict minerals" from their supply chains. This new law—part of the [Dodd-Frank Wall Street reform Act](#) signed by President Obama in July 2010—requires the [Securities and Exchange Commission](#) to draft a rule setting out new reporting requirements. Under the new rule, any U.S.-based publicly traded company will be required to report the measures it has taken to identify the source of

conflict minerals—tin, tungsten, tantalum, and gold—as well as disclose any products that are not "conflict-free."

While the mining of mineral ore in Africa is several steps removed from the manufacture of high-tech electronics, our industry has responded. Even before the passage of this new law, members along the electronics industry value chain had been developing a responsible approach to enable conflict-free mineral sourcing from the region. This involves three fundamental elements:

- An "in-region" mineral certification system that enables the traceability and certification of minerals mined in the DRC region.
- A conflict-free smelter program that enables third-party validation of a smelter's sourcing practices and a determination of whether its sources are conflict-free.

¹ General Accounting Office. *The Democratic Republic of the Congo: US agencies should take further actions to contribute to the effective regulation and control of the mineral trade in the Eastern Democratic Republic of the Congo*. GAO 10-1039 report (September 2010).

- Due diligence to verify that the smelters that produced the metals in finished products are certified conflict-free.

AMD is appalled by the stories of conflict, human rights violations, labor, and environmental abuses in the DRC. We are rising to the challenge to do our part through the support and leadership of several key initiatives:

- AMD co-chairs a multi-stakeholder policy and diplomacy working group with the Enough Project—a U.S. based non-government organization (NGO). This working group includes representatives of NGOs, socially responsible investment groups, and companies from multiple industrial sectors. The aim of this working group is to create a workable consensus policy for both implementation of the U.S. law and diplomacy aimed at eliminating mineral sourcing that contributes to the human suffering in the DRC region. To date, this working group has delivered two sets of consensus policy positions to the U.S. Securities and Exchange Commission (SEC). To our knowledge, these submissions are the only multi-stakeholder consensus positions received by the SEC for the development of this ground-breaking rule.
- Through the EICC, AMD is actively engaged in the conflict-free smelter program to ensure responsible sourcing. Smelters are the natural choke point in the supply chain—meaning that there are numerous sources of raw materials (ore) that flow into a smelter and numerous uses of the refined metal that leave the smelter. The objective of this effort is to audit smelters of tin, tantalum, tungsten and gold, and identify “conflict-free smelters.”
- AMD is also working closely with an EICC working group to develop a standardized process for tracking these minerals from the smelter through the electronics industry’s supply chain. While the effort is still very new, the intent is to build a streamlined system that is efficient and effective for the entire supply chain.
- To support the development of a reliable “in-region” sourcing process, AMD is actively working with stakeholders from civil society, government and the social investment community. Partnering with the Enough Project, AMD met with senior officials in the U.S. State Department to emphasize the need for government leadership of the “in-region” sourcing process. “In-region” sourcing aims to continue economic development of the region through mineral sales, while eliminating those sales that support armed militias, conflict and human rights abuses.

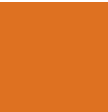


Photo credit: Sasha Lezhnev/www.enoughproject.org

- Within our own supply chain, we are developing appropriate processes to identify any conflict minerals. The first step is to understand if and where these minerals exist in our products. Once identified, we will employ the standardized industry processes (currently being developed) to track the minerals back to the smelters of origin, and push for these smelters to become “conflict-free.” While mapping our supply chain back to the smelter is very complex, we are committed to the process and will continue to work with our business partners—both customers and suppliers—to develop a workable and efficient tracking system.

As we look at the potential outcomes of this new policy, we are mindful that tracking metals through the supply chain is only just a start to a solution; a sustainable end to the suffering in the DRC will take much more. Deeply rooted socio-economic factors must be addressed by governments, civil society, private sector interests, and others.

Also, if the implementation of the new law is not handled carefully, it may have the unintended consequence of banning or significantly reducing mineral exports from the DRC region, which could lead to more suffering. AMD will continue to work with all stakeholders to help ensure this policy results in tangible improvements in the DRC. While the electronics industry and the private sector in general have a role in this discussion by providing jobs, fair wages, ethical business practices, and good working conditions, true success must involve all stakeholders.



quality management

An extension of AMD's customer-centric focus is the belief that customers should experience excellence when designing in, manufacturing with, or supporting systems that include AMD products.

The company uses a multi-dimensional and cross-functional approach to produce high-quality and highly reliable products. AMD's quality management system incorporates supplier quality control, stringent raw material and manufacturing

process control systems, and final testing to ensure operational consistency, efficiency, and the ability to meet customer requirements. World Class Supplier, World Class Manufacturing, customer-quality, and other quality processes drive continuous improvement in all aspects related to developing, manufacturing, and supporting products. In 2010, all AMD manufacturing sites were ISO 9001:2000 registered; and these registrations have been maintained over time. Certificates for AMD manufacturing locations are available [here](#).



stakeholder engagement

AMD has a wide range of stakeholders: employees, customers, partners, stockholders, social investment analysts, the community, our suppliers, and Non-Government Organizations (NGOs), who follow our progress and plans on corporate responsibility. To reach each of these groups in the most efficient and effective way, we use targeted communications methods, as defined in the Stakeholder Groups and Methods of Communication [table](#). Going forward, we plan to measure the effectiveness of these communication channels and continually improve our approach.

2010 activities

In 2010, we took stock of our stakeholder engagement methods and decided that we could do more. We set an objective to identify stakeholders with expertise in our industry and the corporate responsibility issues facing us. Our goal is to engage with these experts over an extended period of time to build awareness, trust and understanding. The interactions with this group will provide AMD valuable insights and perspective on how to improve our corporate responsibility strategies, communications and performance.

To accomplish this goal we turned to Ceres—a national network of social investment analysts, environmental organizations and other public interest groups working with companies to address sustainability challenges. In February 2011, the Ceres board approved AMD as a member company. In 2011, we will work with Ceres to build upon and broaden our stakeholder engagement programs.

AMD took a major step in 2010 to reach out to external stakeholders concerned with the [conflict minerals issue](#). An issue as serious and complex as conflict minerals demands leadership and AMD rose to the challenge. AMD reached across the traditional divide between NGOs and companies, and volunteered to co-chair a coalition with Project Enough—a well known NGO focused on human rights issues in Africa. The coalition attracted participation from leading NGOs, socially responsible investors, and companies from multiple industry sectors. The group set out to develop consensus policy recommendations for the U.S. government and, to date, has issued two policy documents with 20 and 24 endorsing organizations. In addition, AMD has engaged Project Enough and the U.S. State Department on the development of government policies and actions to support ethical sourcing of minerals in the DRC region.

employees

One of our most important stakeholder groups is our own AMD employees. We know that employees—especially younger employees and job seekers—are increasingly seeking employers with values that match their own. In 2010 we surveyed our employees worldwide to understand their overall satisfaction and we specifically asked them about their impressions of our corporate responsibility programs. It was gratifying to learn that our employees have a very high level of satisfaction with our corporate responsibility programs—averaging 83% favorable for all employees surveyed which is 11% higher than the global norm for this question. AMD has a number of ways to engage employees in our corporate responsibility programs ranging from our employee-driven “Green Teams” and “Go Green” commuter program, to our volunteer opportunities, matching gifts program, and the AMD Women’s Forum. Looking forward, we plan even more engagement activities such as conservation challenges, contests and awards based on corporate responsibility themes.



customers, peers, and social investment analysts

In late 2009, AMD conducted a study to understand the perspectives and expectations of our customers, peer companies, and socially responsible investment analysts. The study focused on the perceptions and expectations of our corporate responsibility programs. Stakeholders expressed a common theme: AMD should engage more deeply and communicate more frequently on corporate responsibility matters. Specifically, several stakeholders told us that they would like our corporate responsibility efforts to be more entrenched in our business practices and our customer relationships.

One result of this stakeholder feedback was increased communication with socially responsible investors and analysts in 2010. We learned that these stakeholders welcome engagement on corporate responsibility issues, and each views the topic from a different perspective. Because of these differences, we have increased the frequency and type of interactions in order to disseminate information and address questions in real time.

Another outcome of the stakeholder feedback was the development of a new corporate responsibility strategy and the launch of our new corporate responsibility council. The strategy and diverse executives on the council serve to integrate our corporate responsibility programs into our business model.

Sustainability Indexes

AMD remained on the Dow Jones Sustainability North America Index every year since its inception in 2005, also remained on the Calvert Social Index® in 2010, and is listed on the NASDAQ OMX CRD Global Sustainability 50 Index. These indices recognize companies with proactive policies and practices that meet globally recognized corporate responsibility standards.



communities

Throughout 2010, we continued to be actively involved in the communities where we live and work. Many AMD executives hold leadership positions in community organizations. AMD also actively participates at the board level in a number of local and national associations on issues ranging from education, to urban growth, to energy efficiency.

We encourage you to engage with AMD on corporate responsibility. We are interested in your input as we continually work to improve our stakeholder engagement. Let us know what you think by sending us a [message](#)—a very quick registration is required.

Stakeholder Groups and Methods of Communication

STAKEHOLDER							
Employees	Customers	Stockholders	Investors	Community	Suppliers	Government	NGOs
Communication Methods							
AMD's intranet site	Customer audits	Annual Shareholder meeting in 2nd Quarter	Ceres stakeholder group	Corporate Social Responsibility Report	EICC membership	Ceres stakeholder group	Ceres stakeholder group
Leadership communication	Customer meetings	Annual Financial Report	Quarterly earnings conference calls	AMD employees serving on boards of local associations	Supplier Social and Environmental Responsibility program (SER)	Industry associations	Direct collaboration on conflict minerals policy
Special meetings or webcasts	Customer satisfaction surveys	Quarterly Institutional Investors' conference	Socially responsible investor conferences	Volunteer activities and funding	Procurement Strategic Sourcing Process (SSP)	Government forums and government/industry working groups	
HR service line	Customers environment and social responsibility surveys	Shareholders can communicate with AMD via telephone and email	Corporate events such as financial analyst day and annual shareholder meeting		Supplier surveys, questionnaires and assistance	Meetings with government agencies	
Training courses	EICC Membership		Direct collaboration with social investors on conflict minerals policy			Company financial report	
Internal AMD social networks and blogs						Official replies or reports in response to requests from government authorities	
Employee Pulse surveys							



AMD Employees

The founders of AMD and our current leaders recognize that our people are our greatest asset and the ultimate source of our competitive advantage. Our company's strength depends on recruiting, growing, and retaining the best talent. With a culture formed around the values of respect for people, integrity, and responsibility, we maintain the highest standards for our workplace. Our goal is to be the employer of choice with a workforce of passionate, innovative, and fully engaged employees.

AMD uses a variety of channels to keep employees informed of operational changes. While there is no minimum timeframe for notifying our employees, we make every effort to inform employees of significant operational changes in a timely manner using the following communications channels:

- AMD's intranet site—which can be accessed by any AMD employee
- Leadership communication—our leaders consistently cascade communications through their organizations
- Special meetings or webcasts—we utilize an open forum for management to engage employees and respond to questions

Creating an environment that inspires innovation requires fostering creativity and experimentation in the workplace. Innovation happens when people feel free to collaborate, think, act, and solve problems in new and different ways. We believe that by living our [Corporate Values](#), by embracing diversity, and by encouraging a healthy balance of work and family life, the AMD work environment is an innovation engine.

We also support our employees with competitive benefits including excellent compensation, health care, employee assistance programs, and more. We know that investing in our people is not only the right thing to do; it is the smart thing to do.

AMD's workplace focus includes:

- [Diversity and Inclusion](#)
- [Talent Management](#)
- [Compensation and Benefits](#)
- [Employee Performance Management](#)
- [Employee Education and Training](#)
- [Human Rights](#)
- [Employee Health, Safety and Wellness](#)

diversity and inclusion

At AMD, we believe that workforce diversity and cultural differences are qualities that ultimately enhance creativity and innovation. When our workforce reflects the communities we serve, we can better understand customers' needs, and more quickly anticipate changes in our markets. But no matter the geographic location or personal background, all AMD employees share the core values of respect, integrity, initiative, accountability, and innovation in support of our customers' success.

Honoring the diversity of our employees is a cornerstone of our culture. Just as AMD's technology represents an optimal combination of different design principles, AMD's workforce is

comprised of creative minds and diverse perspectives drawn from all over the world. This commitment to inclusion drives a culture of collaboration, information sharing, and the rapid adoption of new ideas—ultimately leading to relevant, timely, and innovative technology products designed to enable positive end-user experiences.

AMD has recently increased the focus in this area with the hire of a Director of Diversity. The Director will build upon AMD's commitment to inclusion, to develop new strategies and programs, and improve our performance.

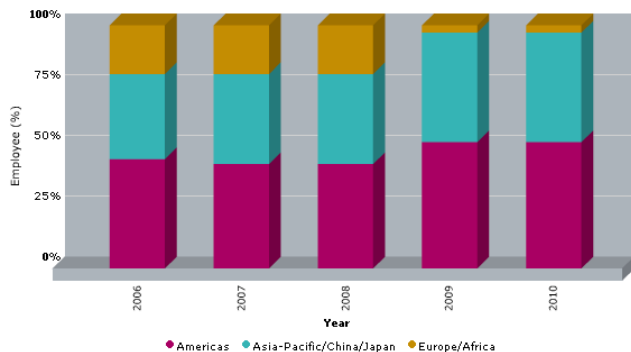
Our diversity and inclusion initiatives are based on our conviction that:

- Business success is created when we recruit and develop the most talented minds in the industry, and reward them for their contributions
- An inclusive environment allows each unique voice and perspective to be heard in service to ultimate creativity
- Diversity of thought and perspectives coupled with inclusive collaboration fosters technological innovation

In compliance with applicable laws and regulations, employee policies, processes, and decisions are developed and implemented to promote equal opportunity without regard to age, ancestry, color, marital status, medical condition, mental or physical disability, national origin, race, religion, political and/or third party affiliation, gender, sexual orientation, gender identity, or veteran status. AMD has a robust process to fully investigate and address all complaints regarding workplace discrimination, and offers its employees a variety of communication channels (including the AMD Alertline, a toll-free, 24-hour hotline that accepts anonymous reports).

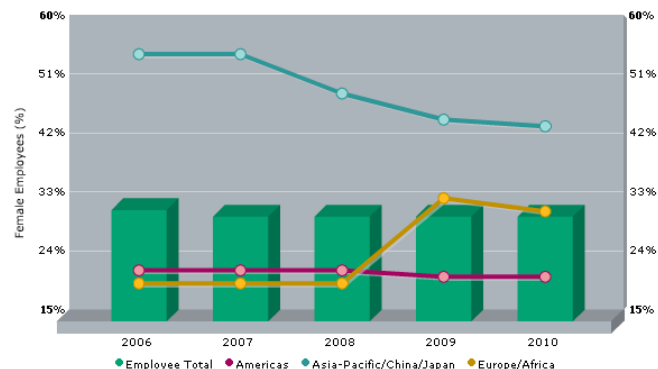
View our Employee Data [here](#).

Employee Breakdown by Region



At the end of 2010, AMD employed 11,068 people globally, geographically distributed as shown in the graph. This represents a 7% increase overall. The 17% decrease in Europe/Africa in 2009 compared to 2008 was primarily the result of transferring wafer manufacturing assets to GLOBALFOUNDRIES in March 2009.

Female Employees by Region



AMD's overall population of female employees varied little from 2009 to 2010. Geographically, most regions experienced small changes, with the exception of Europe/Africa which had a 13% increase in the female employee percentage in 2009 from 2008, largely the result of a greater number of females in non-manufacturing positions coupled with the transfer of wafer manufacturing assets in this region.

talent management

AMD's talent management activities support the complex and dynamic nature of our business, but our goal is simple: deliver our strategy by having the right talent in place now and in the future. Throughout the year, our CEO and senior executives hold cross-functional discussions about our top talent and the leadership and technology skills our business requires. When skill gaps are identified, we turn first toward developing our top talent because we know that building their skills ensures our future.

Professional growth increases the likelihood that our top performers will stay at AMD, and when they continuously build their breadth and depth of knowledge, AMD becomes more productive and innovative. When we cannot fill a skill gap internally, we recruit employees with varied experiences and backgrounds who add new perspectives to existing teams. Whenever possible, we hire local talent. We continuously track and prioritize our progress based on evolving business needs.

compensation & benefits

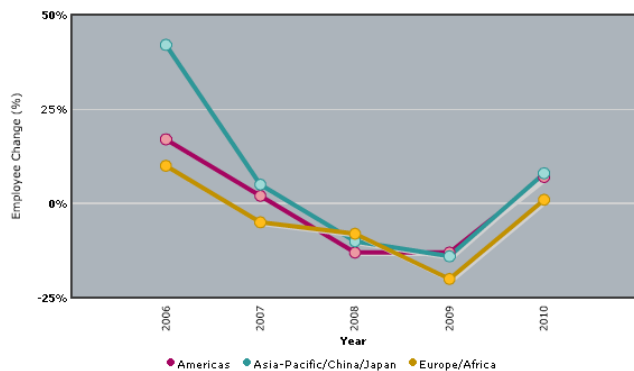
The nature of the semiconductor industry requires that the company maintain a talent pipeline by attracting and retaining a well-trained, highly-skilled, and highly educated workforce. To remain competitive, AMD constantly monitors the wage structure of the semiconductor and related technology industries at operating locations. AMD is committed to paying competitive wages and providing benefits that help foster employee financial security. Employee compensation is established in accordance with local laws, and often adjusted for talent in high demand.

Eligible employees worldwide share in the company's success through a range of compensation programs. Global compensation programs include equity and bonus plans.

The company's competitive portfolio of employee benefits includes country-specific program offerings such as comprehensive coverage for health and dental care; retirement savings programs in which investments are directed by the employee and partially matched by the company; holiday and vacation time; life and disability insurance; and a variety of work/life balance programs including family care leave and alternative work plans. AMD's employees also benefit from various types of employee assistance programs to help resolve personal and professional issues. Our employee benefits programs meet and often exceed the benefits required by applicable laws and regulations.

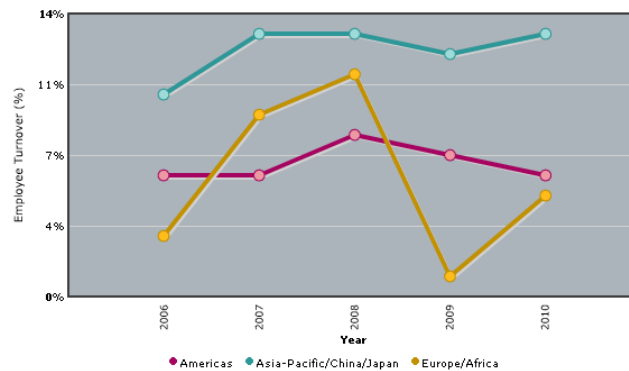
AMD also promotes a learning environment through educational programs such as tuition assistance and internal employee and management development classes.

AMD Employee Change



Employee change reflects the net increase or decrease in employment. In 2010, there was a net increase in all regions as AMD adjusted to its new business model as a semiconductor design innovator.

AMD Employee Turnover



Employee turnover reflects the percent of employees who voluntarily leave to pursue other opportunities or retire. Voluntary employee turnover in 2010 remained relatively constant when compared to 2009 in all regions with the exception of Europe/Africa where turnover increased by 4%.

employee performance management

AMD's global performance management process creates a work environment that encourages and supports high-performance individuals and teams. Through the performance management process, we align the employee's goals with those of their manager and the overall organization, ensuring we are all working toward the same endpoint. We communicate desired results to our employees, monitor progress, provide feedback, and reward results. This transparent process continuously

improves organizational performance and increases employee engagement by raising performance standards through clear expectations, feedback, and a focus on employee development. In 2010, more than 95% of our employees received performance reviews, all of which include an open, two-way performance and career development discussion between the employee and their manager.

employee education & training

Attracting and retaining a highly skilled and motivated workforce is critical to AMD's success. Providing opportunities for personal and professional development enhances our workforce as well as the company's appeal in the competition for experienced workers and retention of valuable employees. As part of a total performance management system, AMD is committed to employee development programs. The AMD Competency Model, centered on the enduring AMD values, is the foundation for all education and training. This model matches business roles with competencies and behaviors for all levels of the employee population at AMD.

AMD provides a wide array of technical, management, and leadership training programs for employees to enhance their knowledge and further contribute to the company's success. Learning and development initiatives are linked to specific business strategies and goals. Employees also have access to a variety of e-learning opportunities through internally and externally developed courses, including:

- **Skillssoft®**—the largest e-learning vendor in the world offering thousands of business skills and IT e-learning courses. Current AMD employees can log in [here](#).
- **Harvard Business School Publishing®**—offering online leadership and management training. At AMD, we also offer access to a growing library of thousands of book summaries from "[get Abstract](#)" through a customized Harvard portal. Current AMD employees can access Harvard e-learning and getAbstract book summaries by logging onto our [Harvard](#) portal.
- **GlobeSmart®**—a Web-based tool that provides easy access to an extensive knowledge base on how to conduct business effectively with people from other countries. All AMD employees have access to GlobeSmart by simply going to their website and logging in or registering for a new account.



- **Safari**—the largest provider of online technical and engineering books from all the [premier publishers of technical content](#) including O'Reilly Press, Wiley and Sons, Addison Wesley, Microsoft, Adobe press, IBM Press, Microsoft Press, McGraw Hill, and many more. Current AMD employees can log on [here](#).
- **Global English**—a leading provider of English language skills from assessments to e-learning courses to LIVE mentoring. Current AMD employees can log on [here](#).
- **MindShare**—is an independent provider of technical training that focuses on semiconductor industry. They offer traditional classes, e-learning, and virtual learning classes. MindShare's course catalog includes numerous offerings on [AMD architecture](#).
- **Microsoft e-Learning**—offers online courses on Microsoft applications (e.g., Word, Excel, PowerPoint, Access, SharePoint), operating systems (Windows Vista, XP), servers (Windows, Exchange, SQL) and more. AMD employees first need to go to an [internal page](#) to request an account. They can then go to the [Microsoft e-Learning page](#) to access the e-learning courses.

The company provides a variety of programs for employee enrichment and development including:

- Executive Assessment—to determine knowledge and skills development needed for Vice Presidents and above
- Executive Coaching—to build on strengths and address development needs and specific organizational issues
- Mentoring—to enhance the development of new or less-experienced employees
- New Employee Development—to educate new employees about legal, safety and environmental policies, and company products and markets
- Supervisors Leadership Experience (SLE)—for individual contributors who have recently moved into supervisory roles

- License to Lead (L2L) or Stepping Up to Management—for newly promoted managers
- Managers Leadership Experience (MLE)—for top talent experienced managers
- Directors Leadership Experience (DLE)—to enhance the leadership skills and business acumen of all directors at AMD
- Technical Staff Experience (TSE)—to help AMD technical professionals increase their effectiveness as technical leaders, and provide the core skills necessary for their position

Since 2001, more than 2000 employees have participated in at least one of the above programs. Two DLE, three MLE, three TSE, and at least eight L2L and/or SLE programs will be offered globally in 2011. Additionally, we are designing a Vice President Experience (VPE) for our next generation of corporate leaders, and a Technical Leadership Experience (TLE) for our top level technical leaders. Both programs are planned for the second half of 2011.

human rights

AMD's labor practices and policies are intended to attract, motivate, and retain top talent in the highly competitive semiconductor industry. To this end, our policies are focused on making AMD an employer of choice. Our position on key human rights issues such as harassment, discrimination, working hours, forced/compulsory labor, child labor, compensation, and freedom of association are addressed in AMD's Worldwide Standards of Business Conduct ([WWSBC](#)). The WWSBC apply to all AMD employees, and each employee receives a copy of, and training on, these standards. AMD's WWSBC are aligned with the Electronics Industry Citizenship Coalition (EICC) Code

of Conduct, and the Institute of Supply Management's (ISM's) Principles for Social Responsibility that we apply in our supply chain. Our hiring practices are periodically reviewed to ensure conformance with local laws and AMD's WWSBC.

We believe that open communication and direct engagement between workers and management are some of the most effective ways to resolve workplace issues. We support open communication through a variety of meetings between employees and management, and through an open-door policy, without fear of reprisal, intimidation, or harassment.

employee health, safety and wellness

At AMD, we are committed to provide the programs, services, and resources necessary to ensure a safe and healthy work environment and lifestyle. The following sections provide additional information on these efforts:

- [Health and Safety Performance Metrics](#)
- [Health and Safety Standards](#)
- [Health and Safety Management System](#)
- [Wellness Program](#)
- [Industry Collaboration](#)

Health and Safety Performance Metrics

AMD collects and tracks a variety of health and safety performance indicators. These indicators are used to monitor trends and help focus our actions to prevent injuries. To ensure consistency, we track safety data (occupational injury and illness case rates, and lost work day case rates) based on U.S. Department of Labor Occupational Safety and Health Administration (OSHA) guidelines regardless of where our facilities are located. In this way, we are able to understand and respond to safety issues at AMD facilities around the world.

AMD's goal is to continually reduce occupational injury and illness case rates. We strive to accomplish this through a variety of programs and processes that have been developed based on industry performance standards, regular review of the effectiveness of our programs and processes, and the commitment of our employees. AMD reduced its global occupational injury and illness case rate by 38% in 2010 compared to 2009. In the U.S., AMD's occupational injury and illness case rate declined 32%, and we experienced one lost work day case in 2010 due to occupational injury or illness. Our

reduction in occupational injury and illness cases is, in part, a result of our ongoing focus on prevention and employee well-being at our sites.

Additional details regarding our occupational injury and illness data are provided [here](#).

Global Health and Safety Standards

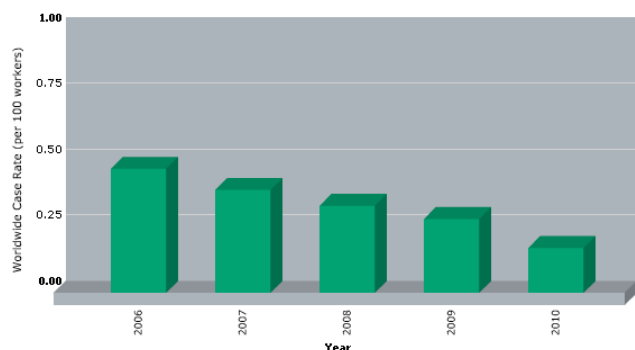
For more than a decade, our Global Environmental, Health and Safety (EHS) Standards have established excellence as the benchmark for AMD sites around the world. In addition to requiring all our facilities to meet applicable local, regional, and national requirements, our standards go beyond legal parameters and establish best-in-class practices to protect employee safety and health.

We apply the same high standards for employee health and safety to every AMD facility around the world. Areas addressed under the Standards include the following:

- Employee well-being
- Injury and illness prevention
- Emergency preparedness and response
- Electrical safety
- Equipment safety
- Chemical safety
- Ergonomics

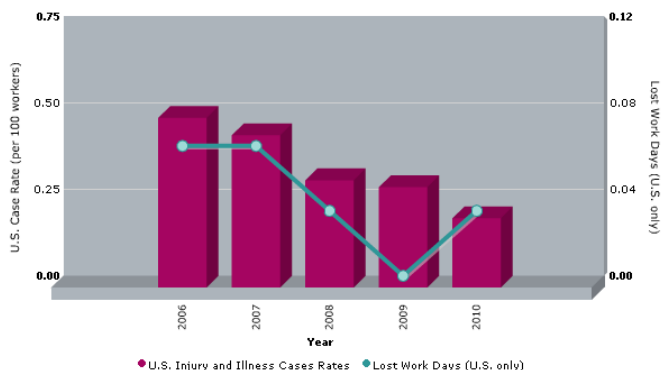
Each AMD site is required to develop and maintain programs to implement these Standards. Periodic audits are conducted to review these programs and assist with improvements.

AMD Worldwide Injury and Illness Case Rates



AMD's goal is to continuously reduce occupational injury and illness case rates. In 2010, our rates declined 39% when compared to 2009. The reduction in occupational injury and illness cases is a result of our ongoing focus on prevention and employee well-being at our sites.

U.S. Occupational Injury and Illness and Lost Work Days Case Rates



In the U.S., AMD's occupational injury and illness case rate dropped 31% to 0.20 cases per 100 workers while the Lost Work Day case rate increased from zero to 0.03. AMD's injury and illness rates have continued to decrease due to our ongoing focus on prevention and employee well-being at our sites.

Health and Safety Management Systems

Our experienced safety professionals strive to ensure that potential hazards are identified and addressed in all of our operations worldwide. By setting standards and utilizing management systems, AMD manages potential EHS risks and hazards at our sites. Aspects of our health and safety program include the following:

- Our global EHS team assists our staff at AMD locations around the world to comply with local and regional EHS regulations as well as our Global EHS Standards (which in many cases are more stringent than local regulations).
- We conduct periodic regulatory compliance audits at our larger sites utilizing third-party auditors. Corrective action measures are documented and tracked through completion by corporate and site management teams. Our audit program includes assessment of conformance to our EHS Standards.
- Prior to buying new manufacturing equipment for our assembly, test, mark, and pack (ATMP) manufacturing facilities, EHS professionals conduct a detailed evaluation of all safety features and any potential occupational safety hazards. We work with both the manufacturer and AMD equipment engineers to address any deficiencies, and to monitor the safe installation and operation of all equipment. New chemicals are reviewed and approved before delivery or use at AMD sites. We ensure the necessary controls are in place to use and store the chemical safely to minimize the risks to employees and to the community.
- Sites maintain emergency response teams and first responder capabilities for site emergencies such as medical, evacuations, fire, chemical, and others, as appropriate for site operations. The teams are comprised of employees from many different areas of the company who volunteer to receive the training and respond to emergencies.
- We closely monitor the effectiveness of our control measures through workplace inspections, assessments, and health surveillance programs designed to ensure that employees that have potential exposure to chemical or physical hazards are not adversely affected by their work environment.
- AMD employees are trained to carry out their job responsibilities safely and effectively. Our training program matches a worker's responsibilities with the appropriate instruction to help them understand how to maintain a safe and healthy workplace.

- The safety management systems at our ATMP manufacturing facilities in Penang, Malaysia; Singapore; and Suzhou, China are certified under the Occupational Health and Safety Assessment Series 18001 (OHSAS 18001) Standard.

Wellness Program

In addition to reducing safety hazards in the workplace, we are also focused on encouraging and incentivizing our employees to improve their overall health and wellness. Some aspects of our health and wellness program include the following:

- Organizational collaboration to optimize and integrate the well-being of employees and the corporation. AMD's Well-being Council includes representatives from AMD's North American sites, accounting for at least 50% of AMD's total employee population, and focuses on five key elements to maintaining a healthy, well-balanced lifestyle: Health, Nutrition, Fitness, Relationships, and Career.
- Live webcast presentations on back injuries, exercise, and heart health.
- Health insurance providers offer AMD employees comprehensive web-based health information.
- Free annual flu immunizations in North America and flu immunizations in Asia offered at a discount price or covered by insurance.
- Onsite blood drives throughout the year encourage employee blood donations.
- Emergency assistance service for health issues potentially encountered by our employees traveling internationally.
- Onsite ergonomic evaluations as well as computer-based training educate employees on good ergonomic principles, as well as how to properly adjust their computer, laptops, computer workstations, and other equipment to minimize the risk of injury.
- Wellness expos and EHS awareness days provide a variety of services such as biometric testing, health-related products and services information, and discussions about various health and safety topics.
- Routine discussions about weight management, tobacco cessation, back safety, stress management, and other relevant health topics.



2010 Wellness Initiative

In 2010, we piloted AMD Wellness@Work in the U.S. by implementing four key initiatives:

- Creating a wellness brand and integrating relevant messaging from fitness centers, cafés, and health plans
- Establishing employee wellness committees at each major location
- Convening a wellness fair with on-site health screenings
- Offering health challenges with incentives

In 2010, this initiative included the following:

- A new AMD Wellness@Work website with comprehensive health and fitness information and resources
- A monthly newsletter to improve communication of information on topics such as nutrition, cholesterol, breast cancer awareness, flu prevention, and other disease prevention information
- Employee wellness committees established at major locations in the U.S. with plans to expand globally in the future

Nutrition

Onsite AMD cafeterias offer a wide variety of healthy options such as:

- Vegetarian and heart healthy menus
- Under 500 calories combo's
- Healthy grab-and-go kiosks
- Organic foods
- Fresh foods
- Fruit

Nutrition awareness is supported by wellness articles featured on AMD's Intranet, and cafeterias at some of our facilities provide menu selections that are labeled with nutritional content.

Fitness

Physical fitness is encouraged through a variety of programs and benefits:

- Fully equipped fitness centers are available at many locations and membership is free
- Get Your Move On, Biggest Winner, and Be Lean programs that promote physical activity and weight management

- Health and fitness promotion activities, such as Bike to Work Week, National Fitness Day, World Health Day, or other activities promoting fitness
- Personal training options offered in our onsite fitness centers to help our employees reach their personal fitness goals
- Collaborating with AMD's Go Green Program to promote walking and biking to work
- Promoting the Lance Armstrong Foundation's LIVESTRONG Challenge

Emotional Well-Being

Health and emotional well-being go hand in hand. AMD's Global Employee Assistance Program (EAP) counsels employees on many life challenges, such as relationship issues, change and stress management, substance abuse, depression, parenting and elder-care concerns, and simply finding a balance between work and home. Stress and anxiety can be the result of work/life balance issues, or financial and business concerns. AMD's employee assistance program offers stress reduction and stress management seminars and webinars, as well as individual counseling. Additionally, many of our locations offer private areas/rooms for employees to decompress, meditate, or pray.

Career

Career progression is as important as health and wellness to an engaging, meaningful, and rewarding work experience. AMD offers a wide variety of resources through our Learning and Development department to assist with personal and professional development. For more information about AMD's career development opportunities, see [Careers](#).

Industry Collaboration

AMD actively participates in industry efforts to promote safety and health in our industry. AMD participates in and supports a number of professional groups, such as the American Association of Occupational Health Nurses (AAOHN), the Electronics Industry Citizenship Coalition (EICC), and the U.S. Semiconductor Industry Association (SIA). Through collaborative efforts like these, we seek to assist our entire industry—competitors, customers, and suppliers—to promote a safe and healthy work environment.



AMD in the Community

AMD was founded on the principle of putting people first—our employees, our customers, our shareholders, and our neighbors in the communities around the world where we live and work.

Our two programs which support communities are:

- [Employee Volunteering and Giving](#)
- [AMD Foundation and Corporate Contributions](#)

employee volunteering and giving

For more than 30 years, we have invested money, time, and technology in organizations to help solve social and environmental issues and strengthen our communities. In the process, we have helped enrich the lives of thousands of AMD volunteers around the globe. AMD encourages our employees to volunteer, and we support their efforts in a variety of ways: by coordinating company-sponsored volunteer events; connecting employees with volunteer opportunities in their local communities; and matching employees' charitable gifts of time and money as described below. In 2010, employees at 15 AMD sites in Canada, China, India, Malaysia, Singapore, and the United States recorded the following accomplishments:

- Volunteered more than 12,000 hours of service hours (a 13% increase from 2009)
- Donated 1,336 units of blood (a decrease of 21% from 2009)
- Participated in 197 company-sponsored volunteer events (a 43% increase over 2009)
- 1,573 employees volunteered in their communities (a 30% increase over 2009)

In 2010, we launched **"AMD Community Corps"**—a program designed to help employees worldwide make a positive impact in their communities while developing their own professional abilities.

Volunteer Awards

AMD annually recognizes individual employee volunteers, community liaisons, and site teams who go over and above to contribute to their local communities.

Volunteer Excellence Awards— recognize individual employee volunteers who dedicate their time and talents to serve their community. In 2010, 14 employees were recognized around the world for their exceptional efforts:

- Amy Novak, Austin, TX, USA
- Arunachalam Annamalai, Bangalore, India
- Yalei Zhang, Beijing, China
- Randal Pinney, Bellevue, WA, USA
- Jonathan Owen, Boston, MA, USA
- Rick Born, Ft. Collins, CO, USA
- Xiangquan Weng, Markham, Ontario, Canada

Amy Novak, AMD Sr. Member Technical Staff 2010 AMD Volunteer Excellence Award Winner



Amy making a bed to prepare for the arrival of Foundation for the Homeless families who will stay at her church for 2 weeks.

2010 AMD Volunteer of the Year Finalist

Amy was awarded for her work with the Foundation for the Homeless program which mobilizes communities of faith and other community resources to host families with children and provide other support. The end goal of the program is families with permanent jobs, achievable budgets, appropriate child care, and housing. Amy is on their Board of Directors, and recruits 40-60 volunteers for each hosting week.

Jonathan Owen, AMD Manager 2010 AMD Volunteer Excellence Award Winner



Jonathan working with his crew to install a new roof on a trailer.

2010 AMD Volunteer of the Year Finalist

For 25 years, Jonathan has served the Appalachia Service Project (ASP), a home repair organization that brings volunteers (mostly high school youth) to Central Appalachia to perform basic home repairs for people in need. He is a group leader responsible for a work crew of 5-7 people, and the lead organizer for the Westboro ASP teams. Jonathan plans, recruits, fundraises, and trains the teams, as well as manages all the logistics of their trips.

- John Carey, Orlando, FL, USA
- Jariyah Hashim, Penang, Malaysia
- Elaine Xin, Shanghai, China
- Cindy Too, Singapore
- Michael Hulten, Sunnyvale, CA, USA
- Yunpeng Li, Suzhou, China
- Stephanie Wang, Taipei, Taiwan

The Volunteer of the Year Award—recognizes one exceptional employee volunteer each year that goes above and beyond to contribute to his/her community. The winner sets an example for others on the remarkable power that volunteering can effect in AMD communities around the world. The **2010 AMD Volunteer of the Year** was **Randal Pinney**, Business Development Manager, Bellevue, WA. The two other finalists were **Amy Novak** and **Jonathan Owen**.

Global Volunteer Month—AMD hosted its first annual Global Volunteer Month in October 2010. This month-long campaign encourages AMD employees to directly engage in their communities through company-sponsored volunteer activities. During our inaugural volunteer month, more than 890 employees from 15 sites volunteered 2,368 hours in 52 charitable events, and 18,459 pounds of food were collected through global site drives.

Team Development Grants—recognize teams of employees who volunteer with a local nonprofit or school. In 2010, 43 team building grants (\$500 USD each) were awarded to teams at 11 AMD sites, and benefitted 27 agencies and schools.

Micro-Campaigns—are on-site fundraising efforts for local community nonprofits and schools in AMD communities around the world. In 2010, 14 AMD sites promoted 31 micro-campaigns supporting 28 charities. AMD employees raised over \$68,000 USD through micro-campaigns in 2010, and AMD matched these donations by 50%.

Skill-Based Volunteerism—is our way of matching volunteer opportunities with employee skills and development areas to provide a win-win experience for the charity and the volunteer. AMD provides resources and tools to assist employees in identifying volunteer opportunities that can enhance or develop personal/career skills and goals.

The AMD Employee Giving Program

This program supports employees' community interests by matching their personal donations of *both* time and money to eligible local organizations. All regular, full- and part-time AMD employees based in the U.S. and Canada are eligible for participation in the AMD Employee Giving program. By matching our employees' efforts, we not only create an incentive to support local communities, we also leverage their efforts with additional contributions. Our matching programs include:

Grant Incentives for Volunteer Efforts (GIVE) program—

AMD contributes a grant to eligible organizations for up to \$15 USD for each hour that our U.S. and Canada-based employees and their spouses spend volunteering.

Matching Gifts program—AMD matches 50% of the first \$3,000 USD in charitable contributions made to eligible organizations by each employee within a calendar year.

Since 1995, AMD employees around the world have generously given to their communities, donating \$6,632,376 USD and volunteering more than 142,200 hours of their time. The AMD matching contribution for these employee donations and volunteer time equals \$6,814,507 USD, bringing the total to more than \$13.4 million USD of support for more than 9,770 nonprofit organizations and schools in the U.S. and Canada.

Question & Answer with Randal Pinney

2010 Volunteer of the Year

2010 AMD Volunteer Excellence Award

Q: What type of work do you do at AMD?

A: Commercial [Business Development]

Q: Tell us about the organization for which you volunteer.

A: The American Friendship Foundation (AFF) is an organization founded in 1995 to encourage and promote cross-cultural friendship and goodwill in developing nations. AFF does this through the development and funding of programs that address pressing human need for clean water, education, healthcare, and economic opportunities.

Q: What type of volunteer services do you provide to the organization?

A: I have been involved with AFF as a volunteer for six years. I am the Executive Director managing all aspects of the U.S. operations including website development, accounting, finances, tax reporting, project selection, and project management. I have traveled to Nicaragua several times and developed a school lunch and student sponsorship project that AFF managed for several years. In addition, I have been actively involved with the U.S. financial side of Afghanistan-based projects to drill clean water wells and build girls schools to replace the schools destroyed by the Taliban.

Q: How has AMD supported your volunteer commitment?

A: AMD has been great in matching funds and hours donated.

Q: How are you able to leverage your skill set as a Manager to assist this organization?

A: In doing operational management, business development, and technology management--they are all related to the work with this charity.

Q: Has your volunteer experience helped you with your professional development?

A: Working with people all over of the world gives me a unique world-view perspective for building relationships with all our clients.

Q: What have you learned about yourself as a result of your volunteer experience?

A: One person can make this world a little better for others.

Q: What is the primary message you'd like your AMD colleagues to know about your volunteer commitment?

A: If everyone did something to help other people, the world would be a much better place. Clean water, education, and economic opportunity can change the world.



An Afghan boy using one of the water wells drilled in Northern Afghanistan.



Randal, his wife Sharla and three students of Havila School in Los Cedros, Nicaragua.



AMD foundation & corporate contributions

The AMD Foundation was launched in 2008 with a mission to connect and empower individuals with knowledge. Foundation assets are primarily invested in our signature educational program: [AMD Changing the Game](#). The AMD Foundation also supports corporate disaster relief, as well as the AMD's [Employee Giving Program](#) by providing matching funds for employee donations and [employee volunteerism](#).

AMD and the AMD Foundation donate funds as well as technology and other in-kind services to support a range of nonprofit organizations, schools, and universities in our communities throughout the world. The majority of our donations are made to our longstanding community partners, but each year we actively seek out new opportunities with local organizations that effectively support our local communities.

In 2010, AMD's and the AMD Foundation's direct and in-kind contributions totaled more than \$3 million USD with 79% of this total directed toward educational programs. We invested a total of \$450,000 in two non-profits to preserve large tracts of open land; \$250,000 to Westcave Preserve (as part of a \$750,000 grant) for acquisition of the "Rim Around the Canyon", a strategic 44-acre parcel of land which will more than double the size of the preserve and provide critical open space for sensitive habitat and species; and \$200,000 to the Hill Country Conservancy (as part of a \$650,000 grant) to conserve sensitive property in the Barton Springs/Edwards Aquifer Recharge Zone in Austin, Texas. More detailed information and data regarding AMD's contributions, including a breakdown by geographic region and giving category, is available [here](#).



performance indicators

data tables

LABOR					
	2006	2007	2008	2009	2010
Employees					
Number of Employees	16,500	16,420	14,651	10,352	11,068
Americas %	45	43	43	52	52
Asia-Pacific/China/Japan %	35	37	37	45	45
Europe/Africa %	20	20	20	3	3
Diversity					
Senior Management					
Male %	88	88	89	88	89
Female %	12	12	11	12	11
Employee Total (Female) %	32	31	31	31	31
Americas (Female) %	21	21	21	20	20
Asia-Pacific/China/Japan (Female) %	54	54	48	44	43
Europe/Africa (Female) %	19	19	19	32	30
Employee Change					
Americas %	17	2	-13	-13	7
Asia-Pacific/China/Japan %	42	5	-10	-14	8
Europe/Africa %	10	-5	-8	-20	-1
Employee Turnover					
Americas %	6	6	8	7	6
Asia-Pacific/China/Japan %	10	13	13	12	13
Europe/Africa %	3	9	11	1	5
Well-Being					
Worldwide Injury and Illness Case Rate (per 100 workers)	0.47	0.39	0.33	0.28	0.17
U.S. Injury and Illness Case Rates (per 100 workers)	0.49	0.44	0.31	0.29	0.20
U.S. Lost Work Days Case Rate (per 100 workers)	0.06	0.06	0.03	0.00	0.03

On March 2, 2009, AMD transferred of its wafer manufacturing assets. Data from 2006 to 2008 include these assets.

ENVIRONMENT		
	2009 ¹	2010
Climate		
Absolute Carbon Dioxide Equivalent Emissions (MTCO ₂ e) (Scope 1 & 2 Emissions) ²	201,212	167,012
ATMP Absolute Carbon Dioxide Equivalent Emissions (MTCO ₂ e)	150,780	119,549
Penang	17,962	25,289
Singapore	95,765	55,681
Suzhou	37,053	38,579
ATMP Normalized Carbon Dioxide Equivalent Emissions (kgCO ₂ e/PI) ³	0.77	0.65
Non Manufacturing Absolute Carbon Dioxide Equivalent Emissions (MTCO ₂ e)	50,432	47,463
Austin	1,880	2,931
Markham	7,091	5,802
Sunnyvale	8,227	8,499
All other sites combined	33,233	30,232
Absolute Energy Use (GWh)	409	368
Absolute Electricity Use (GWh)	390	348
ATMP Absolute Electricity Use (GWh)	223	178
Penang	37	47
Singapore	148	90
Suzhou	38	41
Non-Manf Absolute Electricity Use (GWh)	168	170
Austin	69	67
Markham	30	29
Sunnyvale	28	29
Others sites combined	41	45
Absolute Scope 3 Emissions	363,728	Not available at this time
Contract Manufactures	308,264	Not available at this time
Business Travel	4,945	10,664
Employee Commutes	19,325	13,666
Product Logistics / Shipping	31,194	22,905

ENVIRONMENT		
	2009 ¹	2010
Water⁴		
Absolute Water Use (Million Liters)	776	877
ATMP (Million Liters)	459	547
Penang	216	325
Singapore	150	140
Suzhou	92	82
ATMP Normalized Water Use (liters/PI)	2.3	3.0
Non-Manufacturing (Million Liters)	311	320
Austin	173	159
Markham	44	63
Sunnyvale	88	87
Other sites combined ⁵	6	10
Non-Manufacturing Normalized Water Use (liters/employee) ⁶	53,736	51,200
Waste		
Total Non-Hazardous Waste Generated (Metric tons) ⁷	1,953	2,070
Total Non-Hazardous Waste Recycled (Metric tons) ⁷	783	1,050
Total Non-Hazardous Waste Landfilled (Metric tons)	1,171	1,020
Total Non-Hazardous Waste Diversion Rate Percentage	40.1%	50.7%
ATMP (Metric Tons)		
Non-Hazardous Waste Recycled ⁷	269	318
Non-Hazardous Waste Landfilled	571	434
Total Non-Hazardous Waste ⁷	840	753
Penang	263	226
Singapore	210	263
Suzhou	367	263
Non-Manufacturing (Metric Tons)		
Non-Hazardous Waste Recycled	514	732
Non-Hazardous Waste Landfilled	600	585
Total Non-Hazardous Waste	1,114	1,317
Austin	349	588
Markham	382	244
Sunnyvale	383	485

ENVIRONMENT		
	2009 ¹	2010
Waste, cont.		
Absolute Hazardous Waste Generated (Metric Tons) ⁸	48	49
Hazardous Waste Recycled/Reused (Metric Tons)	44	46
Hazardous Waste Treated Off-site ⁸ (Metric Tons)	4	3
Hazardous Waste Landfilled (Metric Tons)	0	0
ATMP (Metric Tons)		
Hazardous Waste Recycled	44	46
Hazardous Waste Treated Off-Site ⁸	3	2
Hazardous Waste Landfilled	0	0
Total Hazardous Waste	47	49
Penang	44	47
Singapore	3	1
Suzhou	1	1
Non-Manufacturing (Metric Tons)		
Hazardous Waste Recycled	0.3	0.1
Hazardous Waste Treated Off-Site	0.5	0.6
Hazardous Waste Landfilled	-	-
Total Hazardous Waste	0.8	0.7
Waste Water Discharge⁹		
Total Waste Water Discharge (Million Liters)	284	320
Austin	84	61
Penang	52	122
Singapore	60	56
Suzhou	89	81
Compliance		
Number of Environmental Non-Compliances	0	2
Fines (USD)	0	0

Notes:

1. 2009 data does not include wafer manufacturing contributions from assets transferred to GLOBALFOUNDRIES in March 2009.
2. Air emissions are no longer reported as a separate category as these emissions are minimal. Fugitive emissions (leaks) of greenhouse gases are included as part of total carbon equivalent emissions.
3. PI - The Production Index is derived from the number of units produced and cycle time which is an indicator of processing complexity.
4. AMD is not a significant user of water at any site, and no water sources are significantly affected by withdrawal of water. Water is supplied from public utilities. In addition, the Austin Lone Star campus uses rainwater for irrigation.
5. This includes water use from facilities in Shanghai, China and Cyberjaya, Malaysia. AMD is working on increasing the number of sites for which water data is collected.
6. Water data from non manufacturing sites is normalized using the number of employees at those sites.
7. 2009 data were corrected due to an over reporting of the amount of waste recycled at our Suzhou, China facility.
8. 2009 data were corrected due to an over reporting of the amount of waste treated off site for our Singapore facility.
9. All wastewater from sites is discharged into municipal wastewater treatment plants and all sites were within permitted water quality limits in 2010.

Economic Performance

ECONOMIC					
	2006	2007	2008	2009	2010
Economic Data					
Total Revenue (In millions)	\$5,649	\$6,013	\$5,808	\$5,403	\$6,494
Research & Development (In millions)	\$1,205	\$1,847	\$1,848	\$1,721	\$1,405
Net Income (In millions)	\$(166)	\$(3,379)	\$(3,098)	\$293	\$471
Social Investment					
AMD Foundation	NA	NA	\$330,000	\$660,895	\$1,675,810
Cash and In-Kind Giving (USD)	\$4,315,315	\$4,579,995	\$3,331,040	\$1,564,393	\$1,525,152
Total Giving by Region					
Americas	\$2,712,915	\$3,806,624	\$2,852,085	\$2,086,308	\$2,878,218
Europe/Africa ¹	207,653	275,075	149,941	\$-	\$-
Asia-Pacific/China/India	530,708	498,296	329,013	\$138,980	\$322,742
Total Giving by Category					
Education	\$2,562,217	\$1,844,567	\$1,269,092	\$1,203,428	\$2,532,538
Basic Needs ²	481,117	685,368	312,657	\$86,009	\$-
Community Development	304,030	906,965	1,283,305	\$935,851	\$668,423

1. AMD's giving in Europe/Africa decreased from 2009 and 2010 with the transfer of wafer manufacturing assets located primarily in Dresden, Germany.

2. In 2011, the Basic Needs category was combined with the Community Development category.

Note: Economic data for current and past years are updated annually to reflect AMD's most recent financial reports.

GRI index

Global Reporting Initiative™ (GRI) Application Level

We have reviewed our 2010 disclosures against the GRI G3 guidelines. Based on this review, we have declared our reporting to be Application Level “A” (Self-declared). The details of how our 2010 disclosures address the GRI G3 guidelines are

further defined in the GRI Index table. Learn more about the [GRI guidelines and application levels](#).

Report Application Level		C	C+	B	B+	A	A+
Standard Disclosures	G3 Profile Disclosures OUTPUT	Report on: 1.1 2.1 - 2.10 3.1 - 3.8, 3.10 - 3.12 4.1 - 4.4, 4.14 - 4.15		Report on all criteria listed for Level C plus: 1.2 3.9, 3.13 4.5 - 4.13, 4.16 - 4.17		Same as requirement for Level B	
	G3 Management Approach Disclosures OUTPUT	Not Required	Report Externally Assured	Management Approach Disclosures for each Indicator Category	Report Externally Assured	Management Approach Disclosures for each Indicator Category	Report Externally Assured
	G3 Performance Indicators & Sector Supplement Performance Indicators OUTPUT	Report on a minimum of 10 Performance Indicators, including at least one from each of: Economic, Social and Environmental.		Report on a minimum of 20 Performance Indicators, at least one from each of Economic, Environmental, Human rights, Labor, Society, Product Responsibility.		Report on each core G3 and Sector Supplement* Indicator with due regard to the Materiality Principle by either: a) reporting on the Indicator or b) explaining the reason for its omission.	

*Sector supplement in final version

Self declared



Key: ● Full coverage ▮ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
Vision & Strategy				
1.1	CEO Statement - sustainability importance to vision & strategy;	●	●	Message from the CEO
1.2	Description of key impact, risks & opportunities	●	●	Governance and Ethics-Risk Management
Organizational Profile				
2.1	Name of Organization	●	●	Overview
2.2	Primary brands, products or services	●	●	Overview
2.3	Operational structure	●	●	Overview
2.4	Location of headquarters	●	●	Overview
2.5	Location of operations - countries list	●	●	Overview
2.6	Nature of ownership	●	●	Overview
2.7	Markets served	●	●	Overview
2.8	Scale of organization	●	●	Overview
2.9	Significant changes in reporting period	●	●	Overview
2.10	Awards received during reporting period	●	●	Awards and Recognition
Report Profile				
3.1	Reporting period	●	●	Overview
3.2	Date of most recent previous report	●	●	Overview
3.3	Reporting cycle	●	●	Overview
3.4	Contact for questions	●	●	Overview
3.5	Process for defining report content — determining materiality, priorities	●	●	Material Issues and Strategy
3.6	Boundary of report - countries, JV's, etc.	●	●	Transparency
3.7	State specific limitations on scope and boundary of report	●	●	Transparency
3.8	Basis for reporting on JV, subsidiaries, etc.	●	●	Transparency
3.9	Data measurement techniques and calculations	●	●	Transparency
3.10	Explanation of any restatements from previous reports	●	●	Transparency
3.11	Significant changes from previous reporting period scope, measurement, or calculations	●	●	Transparency

Key: ● Full coverage ▮ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
3.12	Table identifying location of GRI data in report	●	●	GRI Index Table
3.13	Policy or current practice regarding assurance	●	●	Transparency
Governance				
4.1	Governance structure of organization	●	●	Governance and Ethics
4.2	Indicate whether the chair of the highest governance committee is an executive officer	●	●	Governance and Ethics
4.3	For organizations that have a Unitary Board Structure, state the number of members of the highest governance body that are independent and/or non-executive members	●	●	Governance and Ethics
4.4	Mechanism for investors & employees to provide recommendations to governance body	●	●	Governance and Ethics
4.5	Linkage between executive compensation and company performance	●	●	Governance and Ethics
4.6	Process for highest governance body to ensure conflicts of interest are avoided	●	●	Governance and Ethics
4.7	Process for determining the qualifications of highest governance body members	●	●	Governance and Ethics
4.8	Internally developed mission, values or code of conduct	●	●	Governance and Ethics
4.9	Procedures for highest governance body to oversee SEE risks and opportunities	●	●	Governance and Ethics
4.10	Process for evaluating highest governance body's own performance	●	●	Governance and Ethics
4.11	Explanation of where and how precautionary approach is addressed	●	●	Health, Safety and Wellness
4.12	Externally developed codes, initiatives, etc. that the organization has adopted	●	●	Supplier Responsibility
4.13	Memberships in organizations	●	●	Public Policy
4.14	List of stakeholders engaged	●	●	Stakeholder Engagement
4.15	Basis for determining stakeholders to engage	●	●	Stakeholder Engagement
4.16	Approach to stakeholder engagement - frequency by type and stakeholder group	●	●	Stakeholder Engagement
4.17	Key topics and concerns raised by stakeholders	▮	●	Stakeholder Engagement

Key: ● Full coverage ▮ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
Performance Indicators				
Economic Performance				
	Management Approach	●	●	Governance and Ethics
EC1	Economic value generated and distributed, including revenues, operating costs, employee compensation, donations and other community investments, retained earnings, and payments to capital providers and governments.(Core)	●	●	2010 Annual Report 10K
EC2	Financial implications and other risks and opportunities for the organization's activities due to climate change. (Core)	—	●	Risk and Opportunities due to Climate Change
EC3	Coverage of the organization's defined benefit plan obligations. (Core)	—	●	AMD does not offer defined benefit retirement plans. Please see Compensation and Benefits for a description of our benefit programs.
EC4	Significant financial assistance received from government. (Core)	—	●	AMD collaborates with governments around the world to help accelerate innovation, create and retain jobs, provide job training and implement other public economic development programs. AMD does not receive significant financial assistance from governments other than assistance associated with AMD investments in equipment and facilities, employment or research and development that are provided by federal, state and local governments around the world. We do not report on this indicator because our accounting practices do not separate out government-specific incentives. Governance and Ethics for more information on our interactions with governments.
EC5	Range of ratios of standard entry level wage compared to local minimum wage at significant locations of operation. (Additional)	—	▮	AMD consistently pays more than the minimum wage in every country in which we operate. Compensation and Benefits .
EC6	Policy, practices, and proportion of spending on locally-based suppliers at significant locations of operation. (Core)	—	●	Supplier Responsibility . AMD does not provide data on the proportion of spending as that information is considered company confidential.

Key: ● Full coverage ◐ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
EC7	Procedures for local hiring and proportion of senior management hired from the local community at significant locations of operation. (Core)	—	●	The vast majority of AMD's senior management come from the local communities where we operate. AMD targets local talent pools via job boards, alumni associations, and University Relations activities. Talent Management and University Relations .
EC8	Development and impact of infrastructure investments and services provided primarily for public benefit through commercial, in-kind, or pro bono engagement. (Core)	—	●	"AMD in the Community"
EC9	Understanding and describing significant indirect economic impacts, including the extent of impacts. (Additional)	—	●	Education: The AMD Foundation works with non-profit organizations, schools and government agencies to understand the indirect impacts of projects specially aimed at bringing education-based programs to disadvantaged youth in underserved globally communities. The impacts are measured in the form of quantitative, anecdotal and observational data. Please see AMD Changing the Game for more information. Products: The largest part of the carbon footprint for an AMD processor is a result of product use. This has an impact on the total cost of ownership of an AMD product, and contributes to concerns about global climate change. AMD studies this impact quantitatively and works to produce energy-efficient products. AMD also qualitatively evaluates the positive impacts of our products and publishes this information in this annual report and on our website. Product Stewardship.
Environmental Performance				
	Management Approach			Environmental Performance
EN1	Materials used by weight or volume. (Core)	●	◐	In 2010, AMD used approximately 12,200 tons of packaging material (not including outsourced operations). AMD does not currently have a vetted process in place for reporting other material used.

Key: ● Full coverage ◐ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
EN2	Percentage of materials used that are recycled input materials. (Core)	—	●	In 2010, at least 6% of the total packaging used was recycled content. We did not use recycled materials in our products in 2010.
EN3	Direct energy consumption by primary energy source. (Core)	●	●	Environmental Data Table
EN4	Indirect energy consumption by primary source. (Core)	●	●	Environmental Data Table
EN5	Energy saved due to conservation and efficiency improvements. (Additional)	◐	●	The total amount of energy saved due to conservation is not available for 2010 as the data collection process is being refined. We anticipate reporting in the future. See environmental performance for descriptions of energy conservation projects completed in 2010.
EN6	Initiatives to provide energy-efficient or renewable energy based products and services, and reductions in energy requirements as a result of these initiatives. (Additional)	●	●	Environment
EN7	Initiatives to reduce indirect energy consumption and reductions achieved. (Additional)	◐	●	Environment
EN8	Total water withdrawal by source. (Core)	●	●	Environment
EN9	Water sources significantly affected by withdrawal of water. (Additional)	—	●	AMD is not a significant user of water at any site, and no water sources are significantly affected by withdrawal of water. Environmental Data Table
EN10	Percentage and total volume of water recycled and reused. (Additional)	—	●	The total amount of water and percentage recycled and reused is not available for 2010 as the collection process is being refined. We anticipate reporting this information in the future. See Environment for descriptions of water conservation projects completed in 2010.
EN11	Location and size of land owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas. (Core)	—	●	AMD does not report on this as we do not operate in protected areas.
EN12	Description of significant impacts of activities, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas. (Core)	—	●	AMD does not report on this as we do not operate in protected areas.
EN13	Habitats protected or restored. (Additional)	—	●	AMD does not report on this as we do not operate in protected areas.

Key: ● Full coverage ◐ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
EN14	Strategies, current actions, and future plans for managing impacts on biodiversity. (Additional)	—	●	AMD does not report on this as we do not operate in protected areas.
EN15	Number of IUCN Red List species and national conservation list species with habitats in areas affected by operations, by level of extinction risk. (Additional)	—	●	AMD does not report on this as we do not operate in protected areas.
EN16	Total direct and indirect greenhouse gas emissions by weight. (Core)	●	●	Environment Data Table
EN17	Other relevant indirect greenhouse gas emissions by weight. (Core)	●	●	Environment Data Table
EN18	Initiatives to reduce greenhouse gas emissions and reductions achieved. (Additional)		●	Environment
EN19	Emissions of ozone-depleting substances by weight. (Core)	—	●	AMD tracks any ODS emissions as part of total fugitive emissions. Air emissions at AMD are very small as we no longer have wafer manufacturing. Environmental Data Table .
EN20	NOx, SOx, and other significant air emissions by type and weight. (Core)	◐	●	There are no significant air emissions from AMD sites. Environmental Data Table .
EN21	Total water discharge by quality and destination. (Core)	—	●	All wastewater from AMD sites was discharged into municipal wastewater treatment plants and were within permitted water quality limits in 2010. AMD does not yet have a standardized process for the global collection of water quality data but plans to report this data in the future. Environment Data Table
EN22	Total weight of waste by type and disposal method. (Core)	●	●	Environment Data Table
EN23	Total number and volume of significant spills. (Core)	●	●	Environment Data Table
EN24	Weight of transported, imported, exported, or treated waste deemed hazardous under the terms of the Basel Convention Annex I, II, III, and VIII, and percentage of transported waste shipped internationally. (Additional)	—	●	In 2010, AMD did not ship any waste under the terms of the Basel Convention.
EN25	Identity, size, protected status, and biodiversity value of water bodies and related habitats significantly affected by the reporting organization's discharges of water and runoff. (Additional)	—	●	All wastewater from AMD sites was discharged into municipal wastewater treatment plants. There are no water bodies significantly affected by AMD's water discharges. Environment Data Table
EN26	Initiatives to mitigate environmental impacts of products and services, and extent of impact mitigation. (Core)	●	●	Product Stewardship

Key: ● Full coverage ◐ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
EN27	Percentage of products sold and their packaging materials that are reclaimed by category. (Core)	—	●	In 2010 AMD reclaimed/recycled approximately 149 tons of packaging material (Not including outsourced operations). See Product Packaging for more information. AMD is an electronics component manufacturer and does not have any processes in place to reclaim these components after use.
EN28	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with environmental laws and regulations. (Core)	●	●	Environment Data Table
EN29	Significant environmental impacts of transporting products and other goods and materials used for the organization's operations, and transporting members of the workforce. (Additional)	—	●	Environment Data Table
EN30	Total environmental protection expenditures and investments by type. (Additional)	—	—	AMD does not currently track this information.
Social Performance				
	Management Approach	●	●	AMD Employees Governance and Ethics
Labor Practices				
LA1	Total workforce by employment type, employment contract, and region. (Core)	◐	◐	Labor Data Table
LA2	Total number and rate of employee turnover by age group, gender, and region. (Core)	◐	◐	Labor Data Table
LA3	Benefits provided to full-time employees that are not provided to temporary or part-time employees, by major operations. (Additional)	◐	●	Full time U.S. employees, including those who work at least 30 hours per week, are eligible for all benefits, including medical, prescription drugs, dental, vision, employee assistance, life insurance, disability insurance, vacation, paid holidays, and a defined contribution retirement savings plan. Co-ops are eligible for most benefits other than disability, vacation, and the retirement savings plan. Employees who work less than 30 hours per week are only eligible for the retirement savings plan. For more information see AMD Employees .
LA4	Percentage of employees covered by collective bargaining agreements. (Core)	●	●	AMD estimates that up to 2% of employees are covered by national or industry collective bargaining agreements.

Key: ● Full coverage ▮ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
LA5	Minimum notice period(s) regarding significant operational changes, including whether it is specified in collective agreements. (Core)	▮	●	While there is no global timeframe for notifying our employees of operational changes, we make every effort to provide employees with a timely notice of significant operational changes and adhere to all local laws. For example, in the U.S. all employees affected by a reduction in workforce receive at least 60 days prior notice. AMD Employees
LA6	Percentage of total workforce represented in formal joint management-worker health and safety committees that help monitor and advise on occupational health and safety programs. (Additional)	●	●	Health, Safety and Wellness
LA7	Rates of injury, occupational diseases, lost days, and absenteeism, and number of work-related fatalities by region. (Core)	●	●	Labor Data Table
LA8	Education, training, counseling, prevention, and risk-control programs in place to assist workforce members, their families, or community members regarding serious diseases. (Core)	●	●	Health, Safety and Wellness
LA9	Health and safety topics covered in formal agreements with trade unions. (Additional)	—	●	This issue is not applicable to AMD operations.
LA10	Average hours of training per year per employee by employee category. (Core)	—	●	The AMD law department provides training on AMD's Worldwide Standards of Business Conduct, Workplace Harassment, Antitrust and other topics. Training takes an average of approximately three hours per employee per year. In 2010, 25% of Directors, 15% of managers and 8% of Members of Technical staff received 40 hours of leadership training. Members of AMD's sales force receive a minimum of 44 hours/year of training. For additional information, see Employee Education & Training .
LA11	Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings. (Additional)	●	●	AMD Employees
LA12	Percentage of employees receiving regular performance and career development reviews. (Additional)	●	●	AMD Employees
LA13	Composition of governance bodies and breakdown of employees per category according to gender, age group, minority group membership, and other indicators of diversity. (Core)	—	▮	Labor Data Table . AMD has increased focus on this area with the appointment of a new diversity director. Our intent is to share additional diversity data in the future.

Key: ● Full coverage ▮ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
LA14	Ratio of basic salary of men to women by employee category. (Core)	—	●	AMD currently does not have a vetted process in place for reporting this information. AMD has increased focus on this area with the appointment of a new diversity director. Our intent is to share additional diversity data in the future.
Human Rights				
HR1	Percentage and total number of significant investment agreements that include human rights clauses or that have undergone human rights screening. (Core)	—	●	AMD is not aware of any such significant investments during or related to 2010. Our Worldwide Standards of Business Conduct strictly forbids child labor and forced/ compulsory labor practices, and respects the rights of its employees to associate freely. AMD is committed to complying with all applicable laws in all locations.
HR2	Percentage of significant suppliers and contractors that have undergone screening on human rights and actions taken. (Core)	▮	●	As of 3/1/2011, approximately 19% of AMD's major supplier facilities have undergone screening. No action has yet been taken. For further information, see Supplier Responsibility .
HR3	Total hours of employee training on policies and procedures concerning aspects of human rights that are relevant to operations, including the percentage of employees trained. (Additional)	▮	●	All employees worldwide receive copies of, and training, on AMD's Worldwide Standards of Business Conduct. Training typically takes about one hour per employee and must be completed during the employee's first 90 days of service. AMD has approximately 11,000 employees worldwide for a total of 11,000 hours of training. For more information see Human Rights .
HR4	Total number of incidents of discrimination and actions taken. (Core)	—	●	AMD responded to one complaint of discrimination filed with the EEOC in 2010 by a former employee who had resigned. Following AMD's response, the EEOC dismissed the former employee's claim.
HR5	Operations identified in which the right to exercise freedom of association and collective bargaining may be at significant risk, and actions taken to support these rights. (Core)	—	●	AMD is unaware of any such operation during or related to 2010. The Company Worldwide Standards of Business Conduct strictly forbids child labor and forced/compulsory labor practices, and respects the rights of its employees to associate freely. AMD is committed to complying with all applicable laws in all locations.

Key: ● Full coverage ▮ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
HR6	Operations identified as having significant risk for incidents of child labor, and measures taken to contribute to the elimination of child labor. (Core)	—	●	AMD is unaware of any such operation during or related to 2010. The Company Worldwide Standards of Business Conduct strictly forbids child labor and forced/compulsory labor practices, and respects the rights of its employees to associate freely. AMD is committed to complying with all applicable laws in all locations.
HR7	Operations identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of forced or compulsory labor. (Core)	—	●	AMD is unaware of any such operation during or related to 2010. The Company Worldwide Standards of Business Conduct strictly forbids child labor and forced/compulsory labor practices, and respects the rights of its employees to associate freely. AMD is committed to complying with all applicable laws in all locations.
HR8	Percentage of security personnel trained in the organization's policies or procedures concerning aspects of human rights that are relevant to operations. (Additional)	—	●	All security personnel are trained on, and acknowledge AMD's Worldwide Standards of Business Conduct, and are responsible for upholding AMD values in performing their work. Security personnel who have failed to abide by these requirements have been immediately terminated.
HR9	Total number of incidents of violations involving rights of indigenous people and actions taken. (Additional)	—	●	AMD is not aware of any incidents during or related to 2010.
Society				
SO1	Nature, scope, and effectiveness of any programs and practices that assess and manage the impacts of operations on communities, including entering, operating, and exiting. (Core)	●	●	<u>AMD in the Community</u>
SO2	Percentage and total number of business units analyzed for risks related to corruption. (Core)	—	●	AMD's Internal Audit Department performs comprehensive risk analyses (including regarding corruption) of all AMD sites/departments.

Key: ● Full coverage ◐ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
SO3	Percentage of employees trained in organization's anti-corruption policies and procedures. (Core)	◐	●	All employees worldwide receive copies of, and training on AMD's Worldwide Standards of Business Conduct, which includes strict anti corruption provisions. Training typically takes about one hour per employee, and must be completed during the employee's first 90 days of service. Governance and Ethics
SO4	Actions taken in response to incidents of corruption. (Core)	—	●	AMD is not aware of any incidents during or related to 2010.
SO5	Public policy positions and participation in public policy development and lobbying. (Core)	●	●	Public Policy
SO6	Total value of financial and in-kind contributions to political parties, politicians, and related institutions by country. (Additional)	●	●	Governance and Ethics
SO7	Total number of legal actions for anti-competitive behavior, anti-trust, and monopoly practices and their outcomes. (Additional)	—	●	There were no legal actions for anti-competitive behaviors, anti-trust and monopoly practices in 2010. AMD stands for fair trade and open markets. See Fair and Open Competition . Any material legal proceedings involving AMD would be discussed in our SEC Form 10-K.
SO8	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with laws and regulations. (Core)	—	●	There were no significant fines or sanctions for non compliance with laws and regulations in 2010.
Product Responsibility				
	Management Approach	●	●	Product Stewardship

Key: ● Full coverage ▮ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
PR1	Life cycle stages in which health and safety impacts of products and services are assessed for improvement, and percentage of significant products and services categories subject to such procedures. (Core)	—	●	AMD seeks to minimize the impact to human health and the environmental at each stage of our product's life - from design to disposal. Product Stewardship .
PR2	Total number of incidents of non-compliance with regulations and voluntary codes concerning health and safety impacts of products and services during their life cycle, by type of outcomes. (Additional)	—	●	AMD is not aware of any such incidents during or related to 2010.
PR3	Type of product and service information required by procedures, and percentage of significant products and services subject to such information requirements. (Core)	—	●	AMD's procedures for product and service information and labeling require information on product content, safe use, and disposal of products. For more information see Product Stewardship . See also Conflict Metals for information on AMD's efforts in this area.
PR4	Total number of incidents of non-compliance with regulations and voluntary codes concerning product and service information and labeling, by type of outcomes. (Additional)	—	●	AMD is not aware of any such incidents during or related to 2010.
PR5	Practices related to customer satisfaction, including results of surveys measuring customer satisfaction. (Additional)	●	●	Stakeholder Engagement
PR6	Programs for adherence to laws, standards, and voluntary codes related to marketing communications, including advertising, promotion, and sponsorship. (Core)	—	●	AMD has dedicated a legal team to support the marketing department. The purpose of this team is to review outbound marketing material for compliance with laws in those jurisdictions where AMD conducts the majority of its business. This legal team also provides training to the marketing department on relevant issues, including privacy, endorsements, and proper substantiation of claims. In addition, AMD has company-wide policies related to appropriate business conduct, that include sections related to marketing activities, such as social media communications, etc. AMD currently does not formally endorse any voluntary codes in this area.
PR7	Total number of incidents of non-compliance with regulations and voluntary codes concerning marketing communications, including advertising, promotion, and sponsorship by type of outcomes. (Additional)	—	●	AMD is not aware of any such incidents during or related to the 2010 calendar year.

Key: ● Full coverage ▮ Partial coverage — No coverage

GRI Guideline		Coverage		
		2009	2010	2010 Response
PR8	Total number of substantiated complaints regarding breaches of customer privacy and losses of customer data. (Additional)	—	●	AMD is not aware of any such complaints during or related to the 2010 calendar year.
PR9	Monetary value of significant fines for non-compliance with laws and regulations concerning the provision and use of products and services. (Core).	—	●	AMD is not aware of any such fines during or related to the 2010 calendar year.