



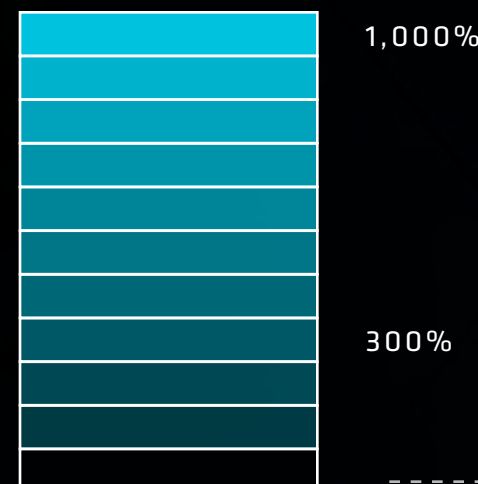
DON'T LET GROWING VIRTUALIZATION SOFTWARE LICENSING BREAK THE BANK

Business leaders are forced to decide between paying increased software costs or migrating to a different software solution.

1

SOFTWARE LICENSING HAS INCREASED 300%–1,000%

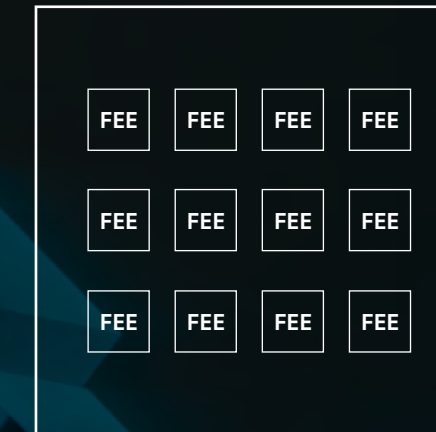
Customers say their software bills have gone up 3x-4x, and tenfold increases have been reported.



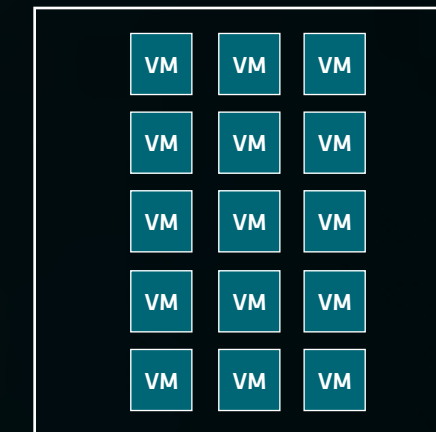
2

FASTER CPUs CAN RUN MORE VIRTUAL MACHINES (VMs) PER CORE

Using fewer cores for the same performance

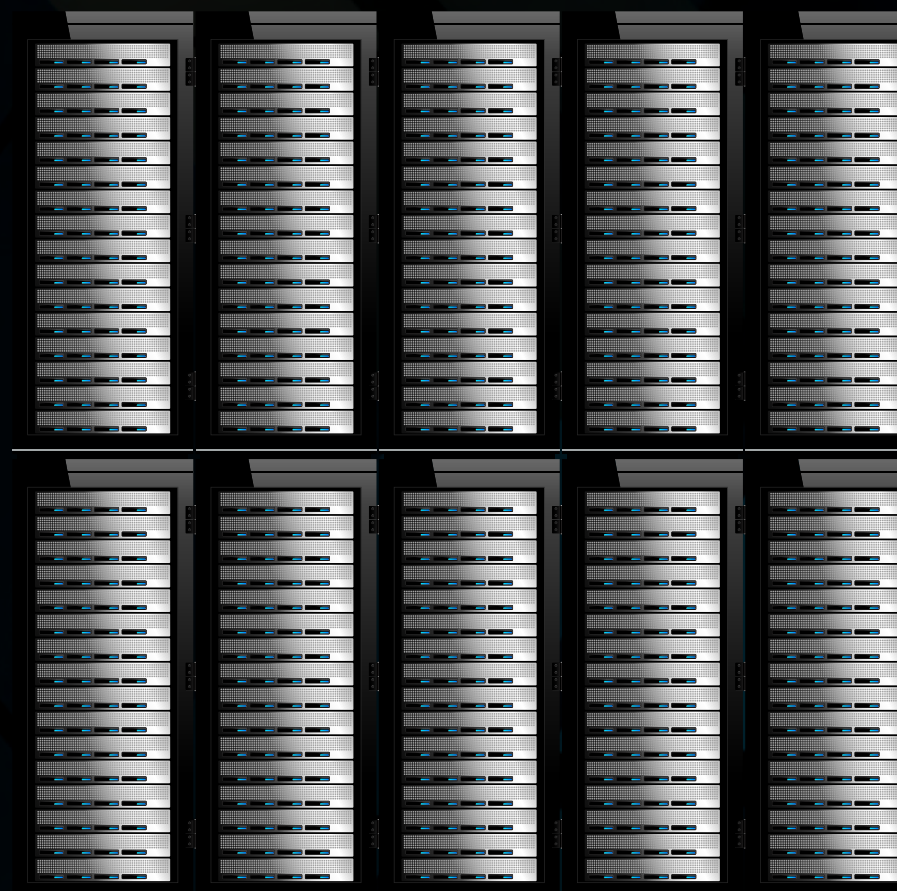


VS



3

UPGRADING TO AMD CPUs CAN REDUCE SOFTWARE COSTS BY UP TO 61%



Running on Intel Xeon 6252 CPUs

100 servers
4,800 cores
4,800 licenses

VS



Running on AMD EPYC™ 9375F CPUs

31 servers
1,984 cores
1,984 licenses

SAVE UP TO \$5M IN SOFTWARE LICENSING FEES OVER FIVE YEARS

And reduce TCO by 61%

<https://www.amd.com/en/legal/claims/epyc.html#Q=9XX5TCO-0116SORTCRITERIA=%40TITLE%20ASCENDING>