

# ACCELERATE INDUSTRY 4.0 WITH AMD

**Unified AI-ready Infrastructure for Modern Manufacturing**

## THE CHALLENGE

Manufacturers are accelerating digital transformation initiatives to operate faster, smarter, and more efficiently in the era of Industry 4.0. AI, simulation, robotics, computer vision, and real-time analytics are reshaping operations across the manufacturing lifecycle.

But legacy infrastructure often cannot support the scale, performance, and flexibility modern manufacturing requires. Rising AI and HPC costs, cybersecurity risks, and ongoing supply chain disruption are making it harder to modernize operations while maintaining efficiency and resilience.

Bridging enterprise IT systems with operational technology (OT) across distributed factories, edge environments, and data centers adds even greater complexity.

**95%** of manufacturers cite inadequate infrastructure as a top barrier to AI deployment<sup>1</sup>

## THE REQUIREMENTS

To compete in the era of Industry 4.0, manufacturers need scalable, unified infrastructure that connects the entire value chain, from design and simulation to production and operations. That means:

- 01** High-performance compute for AI, digital twins, Computer-Aided Design/ Computer-Aided Engineering (CAD/CAE) simulation, and advanced analytics
- 02** Scalable platforms supporting real-time analytics across data center, cloud, and edge
- 03** Efficient, high-density consolidated systems to reduce footprint, energy consumption, and total cost of ownership
- 04** Secure, reliable infrastructure that protects intellectual property and operational data

## THE AMD SOLUTION

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**HIGH-PERFORMANCE COMPUTE FOR MODERN MANUFACTURING**  
AMD EPYC™ server CPUs deliver exceptional core density and performance, enabling faster simulation, digital twins, and product development.
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**OPTIMIZE OPERATIONS WITH AI AT SCALE**  
AMD Instinct™ GPUs power AI workloads across the manufacturing lifecycle, from predictive maintenance to automated quality inspection and process optimization.
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**MODERNIZE INFRASTRUCTURE ACROSS IT AND OT**  
AMD enables manufacturers to consolidate traditional IT, HPC, AI, and edge workloads onto a unified platform spanning data center, cloud, and factory operations.
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**REDUCE COST AND ENERGY CONSUMPTION**  
Industry-leading performance-per-watt enables server consolidation, lowering infrastructure footprint, power usage, and operational costs.
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**PROTECT CRITICAL DATA WITH BUILT-IN SECURITY**  
Advanced security features help safeguard intellectual property while supporting an open, flexible ecosystem free of vendor lock-in.
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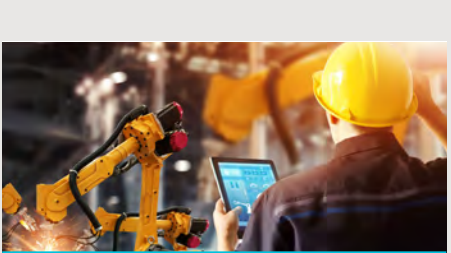
**ACCELERATE INNOVATION THROUGH AN OPEN ECOSYSTEM**  
AMD works with leading Independent Software Vendors (ISVs), Original Equipment Manufacturers (OEMs), and cloud providers to simplify deployment of manufacturing solutions including predictive maintenance, digital twins, robotics, and AI-powered quality inspection.

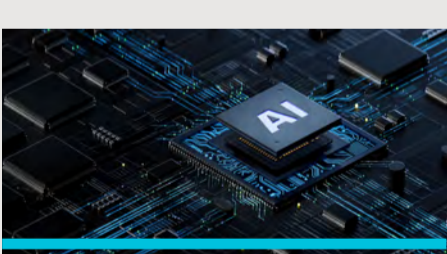
## THE IMPACT

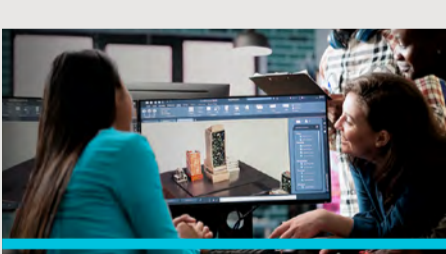
Modern manufacturing demands infrastructure that can scale with innovation, without increasing complexity or cost. AMD empowers manufacturers to:

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Accelerate product design and time to market
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Improve production efficiency and automation
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Lower energy consumption and total cost of ownership
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Deploy AI across data center, edge, and embedded environments
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Protect critical systems and intellectual property

## MURATA



Murata tripled its simulation performance with the same data center footprint while improving energy consumption by deploying AMD solutions.<sup>2</sup>

**LEARN MORE AT MANUFACTURING SOLUTIONS OR SPEAK TO YOUR AMD REPRESENTATIVE.**

<sup>1</sup>5-Point Likert Scale; Watchtower, Global, n=265,194.  
<sup>2</sup>GD-181: All performance and cost savings claims are provided by Murata and have not been independently verified by AMD. Performance and cost benefits are impacted by a variety of variables. Results herein are specific to Murata and may not be typical. GD-181.  
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