

UPGRADE PERFORMANCE, LOWER COSTS FOR MICROSOFT SQL SERVER

AMD EPYC™ CPUs can help improve performance while reducing operating expenses

In-memory database architectures, ballooning Al workloads, and aging infrastructure are making data center upgrades essential for many enterprises. For Microsoft SQL® customers, AMD EPYC™ CPUs can dramatically improve data movements, transformations, and operations while helping to reduce software licensing costs and lower energy consumption.

Choose the performance boost that reduces software licensing costs¹

At over \$15K per two-core pack², Microsoft SQL Server, Enterprise Edition licenses can be a significant portion of overall budgets. Servers with high-frequency AMD EPYC CPUs can help pay for themselves in software savings alone.

Get up to
30%
HIGHER ANALYTICS
PERFORMANCE

Use up to
23%
FEWER LICENSES

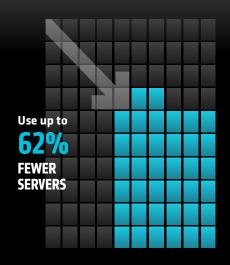
\$547K
ON SOFTWARE

When you run Microsoft SQL Server 2022 on one 32-core
AMD EPYC™ 9375F CPU instead of two 16-core Intel® Xeon® 6544Y CPUs

Performance measures throughput for 10 million analytics transactions. Please see note 1 for details. Pricing based on Microsoft SQL 2022 server pricing as of August 2025. Please see note 2 for details.

Choose high performance while lowering energy consumption and TCO³

High core count AMD EPYC CPUs combine high performance and increased density with energy-efficient designs. With AMD EPYC CPUs, one server can do the work of two and a half servers powered by competing x86 CPUs.



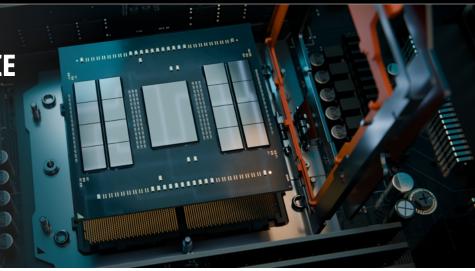
Consume up to 45%
LESS ENERGY

Realize up to 44% COMERTCO over 3 years



CREATE THE RIGHT BALANCE WITH AMD EPYC™ CPUs

AMD EPYC CPUs can provide multiple options for balancing performance and energy savings with initial hardware costs and long-term software savings.



High-frequency AMD EPYC CPUs

Up to 5.0 GHz CPUs deliver more speed for core-licensed software, high-speed transactions, and Al workloads.

High-core-count

Up to 192 core-count CPUs deliver throughput for cloud-native applications, virtual machines, and compute-intensive, parallel workloads.

Memory-optimized AMD EPYC CPUs

Multiple AMD Infinity Fabric™ links effectively double memory throughput for memory-intensive workloads.

AMD Infinity Guard

Silicon level security features that help defend against internal and external threats.⁴

Explore AMD EPYC CPUs

Available on premises and in the cloud

AMD EPYC CPU-powered solutions for Microsoft SQL Server are available from leading hardware and cloud providers

Microsoft SQL hardware providers



Read brief (amd.com)
Access reference architecture (hpe.com)



Read brief (amd.com)
Read white paper (dell.com)



Read brief (lenovo.com)
Access reference architecture (lenovo.com)



Read brief (supermicro.com)



See solutions (cisco.com)

Microsoft SQL cloud solutions



Read brief (amd.com)
Explore AMD VMs on Azure (amd.com)



See solutions (aws.com)



Explore AMD VMs on Google Cloud (amd.com)



Read article (oracle.com)

Links to third party sites are provided for convenience and unless explicitly stated, AMD is not responsible for the contents of such linked sites and no endorsement is implied. (GD-97)

Additional resources

Microsoft SQL Server 2022

AMD EPYC CPUs

AMD Database and Analytics Solutions

AMD Documentation Hub



DATA CENTER SOLUTIONS | DATABASE PERFORMANCE AND SOFTWARE SAVINGS

1. TPC-H analytics workload based on internal AMD measurements as of 6/16/2025. This workload is derived from the TPC-H Benchmark and is not comparable to published TPC-H Benchmark results, as this implementation does not comply with all requirements of the TPC-H Benchmark. Workload configs: SQL Server 2022 CU 11, 32 Core Node, SF3000, TPC-H Kit MSTPCH 2.18.0-2600 IP 32C AMD EPYC 9375F powered production server (32 total cores, 1.5 TB DDR5 5200Mhz Memory, BIOS 0.2.3 X-Rev, SMT=0n, Determinism=Power, mitigations=off; OS Microsoft Windows Server 2022 Standard, 10.0.20348 Build 20348, 10 x 3.49TB storage) with 1,346,026 avg QphH@3000 1P 16C AMD EPYC 9175F powered production server (16total cores, 1.5 TB DDR5 5200Mhz Memory, BIOS 0.2.3 X-Rev, SMT=0n, Determinism=Power, mitigations=off; OS Microsoft Windows Server 2022 Standard, 10.0.20348 Build 20348, 10 x 3.49TB storage) with 826,781 avg QphH@3000 2P 16C AMD EPYC 9124 powered production server (32 total cores, 1.5 TB DDR5 4800Mhz Memory, BIOS 1.7.2, SMT=0n, Determinism=Power, mitigations=off; OS Microsoft Windows Server 2022 Datacenter, 10.0.20348 Build 20348, 3 x 6.9TB and 3 x 3.4TB storage) with 1,206,427 avg QphH@3000 Versus 2P 16C Intel Xeon 6544Y powered production server (32 total cores, 3 TB DDR5 5600Mhz Memory, BIOS ESE124B-3.11, SMT=0n, mitigations=off; OS Microsoft Windows Server 2022 Datacenter, 10.0.20348 Build 20348, 9 x 3.49TB storage) with 1,031,925 avg QphH@3000

Estimated licensing costs for running 10M queries

2P Intel Xeon 6544Y platform: \$2,344,822 2P AMD EPYC 9124 platform: \$2,005,657 1P AMD EPYC 9375F platform: \$1,797,648 1P AMD EPYC 9175F platform: \$1,463,313

Microsoft SQL Server 2022 license pricing information: \$15,123 per 2 core pack, source: https://www.microsoft.com/en-us/sql-server/sql-server-2022-pricing. Pricing as of 5/2/2025. Results may vary due to factors including system configurations, software versions and BIOS settings. (9xx5-221)

- 2. Microsoft, SQL Server 2022 pricing and licensing
- 3. This scenario contains many assumptions and estimates and, while based on AMD internal research and best approximations, should be considered an example for information purposes only, and not used as a basis for decision making over actual testing. The AMD Server & Greenhouse Gas Emissions TCO (total cost of ownership) Estimator Tool version 1.12, compares the selected AMD EPVC" and Intel® Xeon® CPU based server solutions required to deliver a TOTAL_PERFORMANCE of 391000 units of SPECrate2017_int_base performance as of October 10, 2024. This estimation compares a legacy 2P Intel Xeon 28 core Platinum_8280 based server with a score of 391 versus 2P EPVC 9965 (192C) powered server with a score of 3000 (https://www.spec.org/cpu2017/results/res2024q4/cpu2017-20240923-44837.pdf) along with a comparison upgrade to a 2P Intel Xeon Platinum 8592+ (64C) based server with a score of 1130 (https://spec.org/cpu2017/results/res2024q3/cpu2017-20240701-43948.pdf). Actual SPECrate® 2017_int_base score for 2P EPVC 9965 will vary based on OEM publications. Environmental impact estimates made leveraging this data, using the Country / Region specific electricity factors from the 2024 International Country Specific Electricity Factors 10 July 2024, and the United States Environmental Protection Agency "Greenhouse Gas Equivalencies Calculator." For additional details, see https://www.amd.com/en/legal/claims/epyc.html#q=epyc4#SP9xxTCO-002A.
- 4. AMD Infinity Guard features vary by EPYC* Processor generations and/or series. Infinity Guard security features must be enabled by server OEMs and/or Cloud Service Providers to operate. Check with your OEM or provider to confirm support of these features. Learn more about Infinity Guard at https://www.amd.com/en/products/processors/server/epyc/infinity-guard.html (GD-183A)

© 2025 Advanced Micro Devices, Inc. All rights reserved. AMD, the AMD Arrow logo, AMD EPYC, Infinity Fabric, and combinations thereof are trademarks of Advanced Micro Devices, Inc. in the United States and other countries. Microsoft SQL Server is a registered trademark of Microsoft Corporation in the US or other jurisdictions. TPC, TPC Benchmark, and TPC-H are trademarks of the Transaction Processing Performance Council. Other product names used herein are for identification purposes only and may be trademarks of their respective owners.