

CHOOSING THE RIGHT AI PC:

Business Laptops vs. Mobile Workstations

Fuel enterprise growth with AI PCs

AI is redefining how work gets done—helping businesses streamline operations, boost productivity, and unlock new efficiencies. But as enterprises adopt more AI-powered tools, they need hardware that can keep pace. That's where AI PCs come in.

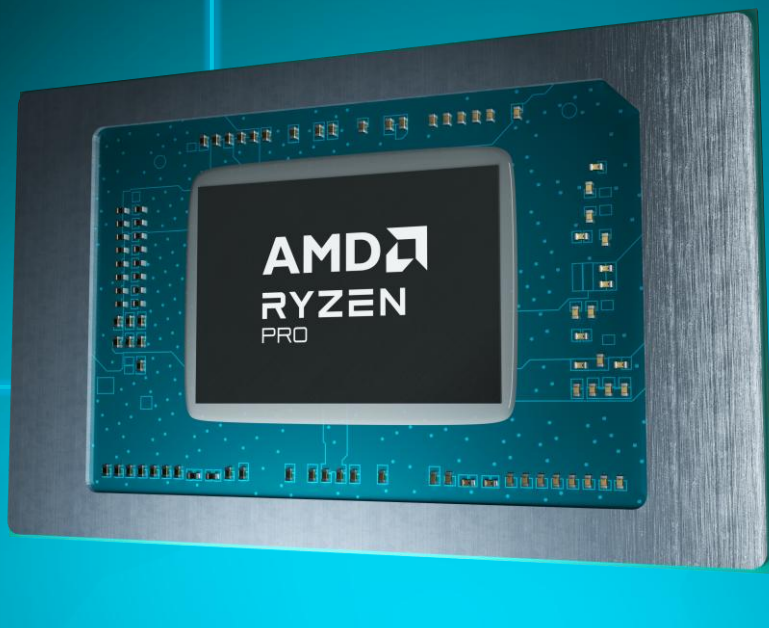
73%

of ITDMs say AI PCs are accelerating their PC device refresh plans.¹

Equip your teams with AI PCs that boost performance, efficiency, and security

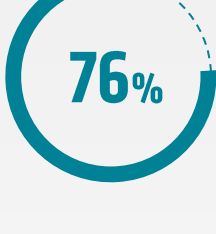
AI PCs are designed to meet the unique needs of all employees. Whether you need everyday productivity or high-performance computing, you can find AI PCs that work for you:

THE NEXT GENERATION OF ENTERPRISE PCS DELIVERS TOP PERFORMANCE, SECURITY, AND EFFICIENCY ACROSS LAPTOPS, DESKTOPS, AND WORKSTATIONS.



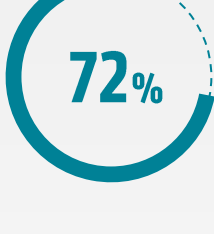
How AI PCs are reshaping the workplace

ENHANCED EMPLOYEE PERFORMANCE AND PRODUCTIVITY



of ITDMs say AI PCs will increase productivity.¹

BUSINESS ADVANCEMENTS



of ITDMs think AI PCs will accelerate innovation.¹

OPTIMIZED SPEND



of ITDMs believe AI PCs will improve their total cost of ownership (TCO).¹

IMPROVED PRIVACY AND SECURITY



of ITDMs think AI PCs will help them maintain data privacy, while 74% say they reduce security risks.¹

FREE UP TIME FOR HIGH VALUE WORK



of ITDMs say AI PCs will help employees focus on what's important.¹

INCREASED EFFICIENCIES



of ITDMs agree that AI PCs will eliminate repetitive tasks, boosting efficiency across the organization.¹

Business laptops vs. mobile workstations: Which is right for you?



Business laptops

- ✓ Power everyday office productivity and data analysis
- ✓ Easy to manage across teams
- ✓ Leverage AI-powered tools including Copilot and Microsoft 365

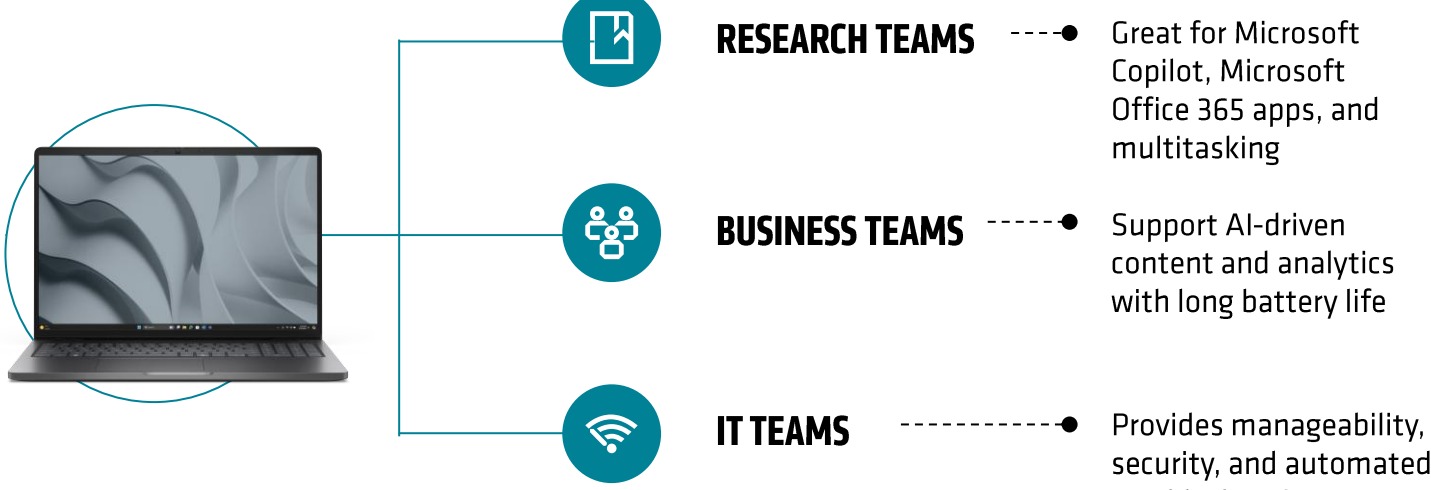


Mobile workstations

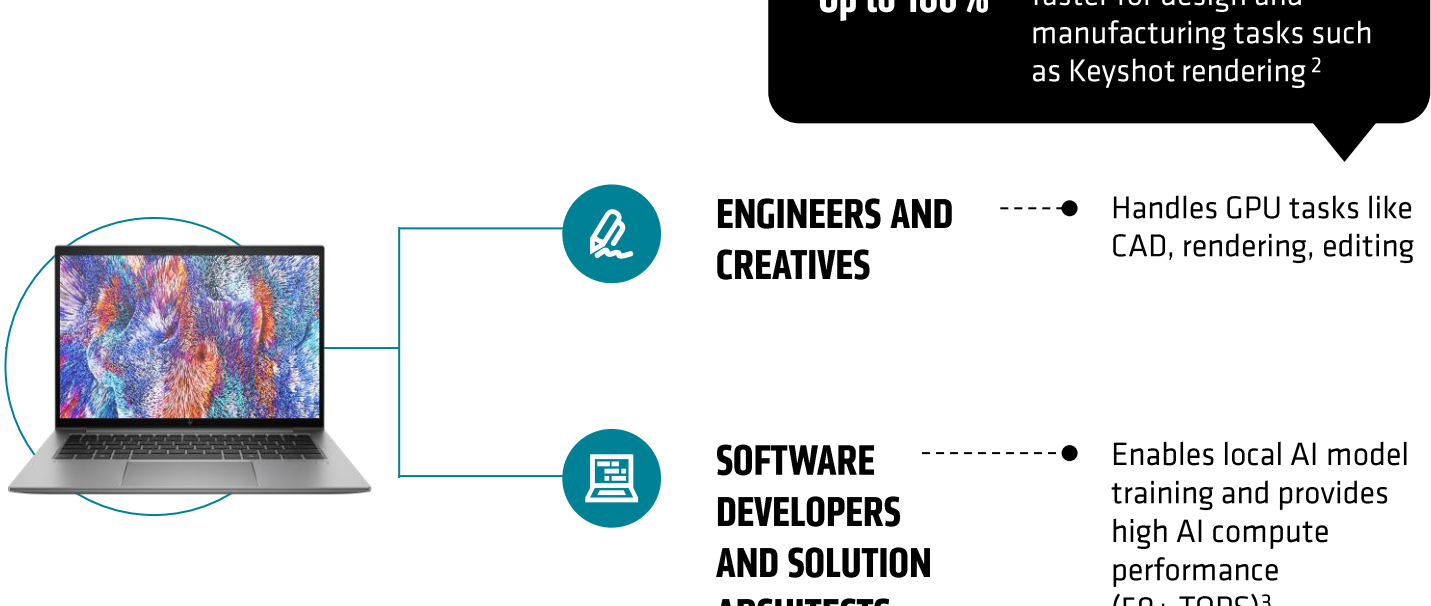
- ✓ Built for heavy workloads with better CPU and GPU performance
- ✓ Optimized for design, engineering, and software development
- ✓ Supports video editing, 3D rendering, CAD design, and coding with professional-grade drivers and ISV certifications

Who will use your enterprise PCs?

RECOMMENDED DEVICE BUSINESS LAPTOPS



RECOMMENDED DEVICE MOBILE WORKSTATIONS



AMD RYZEN™ AI PRO PROCESSORS

Built for AI, designed for professionals

AMD Ryzen™ AI PRO⁴ processors meet the evolving demands of modern work—delivering the performance and efficiency needed for everything from general office tasks to AI-driven workloads and specialized professional applications. AMD Ryzen™ AI PRO processors for enterprise PCs offer:

- 01 World's first integrated AI engine in an x86 processor⁵
- 02 An ability to process up to 55 TOPS⁶
- 03 Multiple AI streams for real-time multitasking
- 04 Enterprise-grade multi-layered security and manageability
- 05 Up to 24 hours of battery life with near-silent operation⁷

Why AMD Ryzen™ AI PRO processors for enterprise PCs?

Up to 53%

faster in Cinebench R24 n-thread performance, a key indicator of multitasking capability.^{8*}

Up to 78%

faster for architectural tasks such as Corona rendering.⁹

Up to 102%

faster for media and entertainment tasks.¹⁰

Discover how AI PCs can help you fuel business growth.

➔ GET OUR NEW E-BOOK

From Business Laptops to Mobile Workstation: Why AI PCs Are the Future of Work.