

# Accelerate AI Performance with HP and AMD Ryzen™ PRO processors

HP and AMD bring together innovation, performance, and security with a portfolio built for the AI era. Empower your teams with a device for every workload and use case, no matter where work happens.

- 1** Up to 55 TOPS<sup>1,2</sup> of AI processing power with AMD Ryzen™ PRO processors
- 2** Exceptional battery life and energy efficiency for hybrid work
- 3** Enterprise-grade security and manageability with AMD PRO technologies
- 4** Seamless integration with Windows 11 for productivity, collaboration, and protection



**We are proud to expand our AI PC lineup powered by AMD, providing our commercial customers with a truly personalized experience.<sup>3</sup>**

Alex Cho  
President of Personal Systems, HP

## 01

### AI-first innovation

The HP and AMD portfolio brings together innovative AI-powered devices for business performance. HP-exclusive systems with AMD Ryzen™ PRO processors deliver significant TOPS, providing the performance needed to meet today's most demanding workflows.



HP Mobile Workstation



HP Desktop Workstation



HP Business PC

➔ **LEARN MORE**



**Having powerful compute that you can take with you is enhancing and empowering our digital transformation process.<sup>4</sup>**

Mark Opitz  
ANZ Group Head of ICT, ACCIONA

Up to **2x**

faster AI responsiveness<sup>5</sup>

Up to **5x**

more NPU TOPS<sup>5</sup>

Up to **10x**

faster at creation tasks<sup>5</sup>

## 02

### Built to perform. Ready to scale.

Short workdays. Fast load times. Smooth multitasking. HP and AMD give your team the power to move fast—across architecture, visual effects, engineering, and data-heavy workloads. AMD Ryzen™ PRO processors scale to meet the pace of modern business, wherever performance counts.



**The AMD Ryzen CPU based PCs outperformed the competition by a significant margin.<sup>6</sup>**

Shinya Murata  
Systems administrator, Asahi Shokuhin

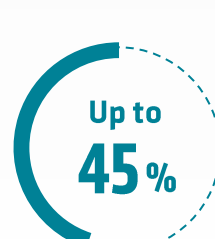
## 03

### Work unplugged without worry

More battery life. Less heat. Smarter AI performance.<sup>7</sup> HP business PCs and workstations with AMD Ryzen™ PRO processors keep teams moving with efficient power and cooler thermals even under pressure.

**13 hours+**

battery life<sup>8</sup>



more minutes per Watt-hour (Whr)<sup>9</sup>

Up to **30°F**

cooler with better sustained performance<sup>10</sup>



**Most of our sites are very remote, so the ability for the AMD Ryzen™ CPU powered laptops to run eight hours on a single charge opened up options for our remote technicians.<sup>4</sup>**

Dan Cassar  
ANZ End User Services Manager, ACCIONA

### Explore a new class of enterprise PC

Unlock AI-ready performance for your most demanding workloads. Discover the HP and AMD advantage.

➔ **EXPLORE NOW**

<sup>1</sup>STXP-06a Based on AMD product specifications and competitive products announced as of March 2025. AMD Ryzen™ AI PRO 300 Series processors' NPU offers up to 55 peak TOPS. This is the most TOPS offered on any system found in enterprise today. AI PC is defined as a laptop PC with a processor that includes a neural processing unit (NPU). STXP-06a. <sup>2</sup>GD 243: Trillions of Operations per Second (TOPS) for an AMD Ryzen processor is the maximum number of operations per second that can be executed in an optimal scenario and may not be typical. TOPS may vary based on several factors, including the specific system configuration, AI model, and software version. GD-243. <sup>3</sup>AMD, [Advancing AI: Partner Perspectives](#), 2025. <sup>4</sup>AMD, [ACCIONA Case Study](#), 2025. <sup>5</sup>AMD Ryzen™ AI 9 HX PRO 7 375 vs. Compared to Intel® Core™ Ultra 7 165U with vPRO. <sup>6</sup>AMD, [Asahi Shokuhin Co., Ltd. Case Study](#), 2025. <sup>7</sup>Principled Technologies, [Get more done with an HP Z Book Firefly G11 A Mobile Workstation PC](#), 2024. <sup>8</sup>UL Procyon™ Battery Life Benchmark results in Windows 11 Best power efficiency power mode. <sup>9</sup>Battery life benchmark: minutes per Whr results. Higher is better. Source: Principled Technologies. <sup>10</sup>Data based on Principled Technologies report dated November 2024 and commissioned by HP & AMD <https://facts.gp/DagpCUG>.