

77 BANK OVERHAULS OA CLIENTS WITH AMD FOR ENHANCED SECURITY

CASE STUDY

77 Bank has enhanced its zero trust security through an IT infrastructure that utilizes HP PCs equipped with AMD Ryzen™ PRO CPUs for its OA clients



Diverse ways of working, in particular the rapid spread of remote working following the COVID-19 pandemic, are driving changes and transformations in how companies implement their digital infrastructure. As it is becoming increasingly important to accommodate AI workloads and the diverse working styles of their employees, companies must continually strive to improve the performance and security of their business systems. 77 Bank was looking to overhaul its office automation (OA) clients in order to adapt to this new era. By using the AMD Ryzen™ PRO processors, they were able to resolve their performance issues while managing to develop their IT infrastructure and enhance security.

“The AMD devices are providing excellent stability, availability, and reliability.”

Michio Iwabuchi, Manager, Digital Development Section, 77 Bank

Hiroaki Soma, Chief Expert, Digital Development Section, 77 Bank, says: “We were looking to overhaul our entire OA system, from the servers in the data center to the PCs, printers, and tablets used by employees—what you would call our client infrastructure.” The bank planned to overhaul approximately 3,000 OA client devices used at its headquarters, sales offices, and other locations.

While most of the bank’s employees currently work on-site, the OA clients are used both within and outside of the bank, such as while on the go for business trips, or at home when working remotely. The bank anticipated that this would go on to expand into further varied use cases. Based on this, the Digital Development Section sought to resolve PC performance issues, establish IT infrastructure for digital transformation (DX), and enhance security. Soma explains: “We have two types of PCs—thin clients and thick clients. There are also two form factors, one that is easily portable and one that can only be used in the office.”

ENABLING AN UPGRADE TO WINDOWS 11

“Under our old system, we had been using the PCs for 10 years or more in some cases, so they were becoming increasingly outdated. It was time to update all of our devices to meet the operating system requirements for Windows 11,” recalls Iwabuchi. 77 Bank needed not only significant device performance improvements, but also full compatibility with Windows 11 along with enhanced security. To achieve this, the bank deployed HP ZBook Firefly 14 mobile workstations equipped with AMD Ryzen 5 PRO 7640HS processors as their mobile device of choice.

INDUSTRY

Financial services

CHALLENGES

Overhaul of OA clients (around 3,000 devices) and migration to Windows 11 in line with this, establishing IT infrastructure geared toward DX, and strengthening countermeasures against increasingly sophisticated security risks.

SOLUTION

Deployed three types of HP PCs with AMD Ryzen™ PRO CPUs.

RESULTS

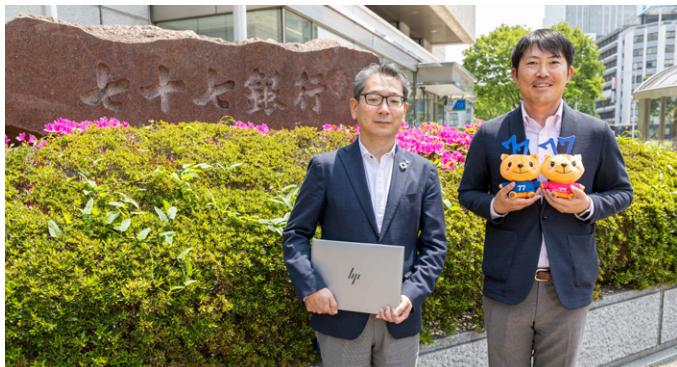
The client overhaul resolved PC performance issues and enabled a seamless transition to Windows 11, and security was enhanced through a highly compatible zero-trust solution.

AMD TECHNOLOGY AT A GLANCE

AMD Ryzen 5 PRO 7640HS CPUs
AMD Ryzen 5 7530U CPUs
AMD Ryzen 3 7330U CPUs

TECHNOLOGY PARTNER





77 Bank is establishing its IT infrastructure geared toward DX under the leadership of Michio Iwabuchi (left) and Hiroaki Soma (right).

Soma goes on to explain: "Our old system would frequently freeze up when dealing with large volumes of documents and large amounts of data, which hindered our business operations. Improving performance by overhauling our clients enabled us to overcome such issues. We are also planning to improve operational efficiency by introducing new thick clients to deliver better performance for heavy users at our headquarters. The AMD Ryzen processor devices enabled smooth migration to Windows 11. The Windows 11-compatible CPUs facilitated a simple, worry-free rollout."

Security was also an important factor, and 77 Bank needed

"The AMD Ryzen processor devices enabled smooth migration to Windows 11."

Hiroaki Soma, Chief Expert, Digital Development Section, 77 Bank

All of 77 Bank's OA clients are managed by servers located in the bank's data center. Soma says: "We monitor all our PCs and use dedicated IT asset management tools installed on them for the purpose of software version control and to ensure that OS updates are carried out properly. The new AMD devices have also brought about improvements in system maintenance operations, significantly reducing the number of PC breakdowns and malfunctions, leading to lower repair costs."

"I would strongly recommend that any business use AMD CPUs."

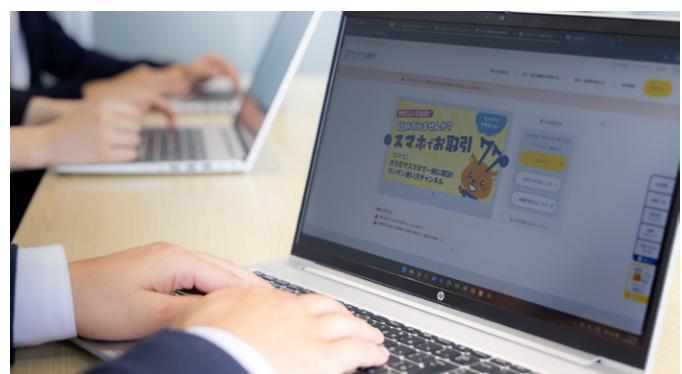
Hiroaki Soma, Chief Expert, Digital Development Section, 77 Bank

"The AMD devices are providing excellent stability, availability, and reliability," says Iwabuchi. "Looking to the future, we have very high hopes for these AMD devices. Since the rollout, many people have mentioned the improved processing speeds alleviating much stress for them. They also say that the longer battery life makes them easy to carry around for working on the go and when working remotely."

Soma says: "We have seen improvements in various areas, including our PC startup times being much quicker, with increased resolution and much sharper image reproduction. We use numerous ISV applications, and the AMD devices run them all without issue, so we believe we can cut down on the number of devices as they are versatile enough to run several applications on a single PC. I feel that this will be an important element in our DX initiatives."

AI-DRIVEN WORKLOADS AND PC PERFORMANCE

77 Bank employees needed a variety of PC types, ranging from standard laptops for office use and mobile PCs for work on-the-go to high-performance PCs for heavy-duty processing.



PCs with AMD Ryzen™ PRO CPUs deliver stable performance.

These were categorized into three main groups based on working style. For employees working outside of the office, such as PR representatives, the HP ZBook Firefly 14 mobile workstation equipped with a SIM card was introduced, whereas for employees working in the office, two types of HP ProBook laptops with different performance levels were rolled out. High-performance PCs were rolled out as thick clients for employees handling large volumes of data, such as those conducting data analysis at their headquarters.

"AMD provides a good balance between cost and performance."

Hiroaki Soma, Chief Expert, Digital Development Section, 77 Bank

AI-driven workloads are becoming increasingly important for 77 Bank. PCs with AMD processors are capable of delivering the performance required to run resource-intensive AI applications. "We, too, have started using AI technology. Leveraging AI has become a top priority in order to further improve productivity," says Iwabuchi. There are high hopes for AI being used across a wide range of fields, including general administrative tasks, customer service, and fraud detection. "For example, using AI to automatically evaluate loan applicants' credit information would allow us to streamline operations and reduce the time needed to review loans, thereby enabling us to notify customers of the outcome more quickly than before. AI can also pick up suspicious behavior and assist in fraud detection at a level imperceptible to humans."

ABOUT 77 BANK

Founded in 1878, 77 Bank operates under a philosophy of "desiring communal prosperity and serving local communities." Primarily based in Miyagi in the Tohoku region of Japan, the Bank has local community-based banking operations and is committed to revitalizing the local economy. The Bank offers a wide range of financial services to individuals and corporations, including deposits, loans and credit cards, and plays an important role in the local economy as the designated financial institution of Miyagi Prefecture. For more information visit 77bank.co.jp.

DISCLAIMERS

All performance and cost savings claims are provided by 77 Bank and have not been independently verified by AMD. Performance and cost benefits are impacted by a variety of variables. Results herein are specific to 77 Bank and may not be typical. GD-181

The information presented in this document is for informational purposes only and may contain technical inaccuracies, omissions, and typographical errors. The information contained herein is subject to change and may be rendered inaccurate for many reasons, including but not limited to product and roadmap changes, component and motherboard version changes, new model and/or product releases, product differences between differing manufacturers, software changes, BIOS flashes, firmware upgrades, or the like. Any computer system has risks of security vulnerabilities that cannot be completely prevented or mitigated. AMD assumes no obligation to update or otherwise correct or revise this information. However, AMD reserves the right to revise this information and to make changes from time to time to the content hereof without obligation of AMD to notify any person of such revisions or changes. GD-18.

COPYRIGHT NOTICE

© 2025 Advanced Micro Devices, Inc. All rights reserved. AMD, the AMD Arrow logo, Ryzen, Threadripper, and combinations thereof are trademarks of Advanced Micro Devices, Inc. Other product names contained herein are for identification purposes only and may be trademarks of their respective owners. Certain AMD technologies may require third-party enablement or activation. Supported features may vary by operating system. Please confirm with the system manufacturer for specific features. No technology or product can be completely secure.



Overhauling the OA clients has enabled 77 Bank employees to work in a more secure environment.

AMD processors support 77 Bank in all areas of its IT strategy, DX, and business transformation. Soma explains: "Vision 2030 is our long-term plan looking ahead toward 2030, taking into account social issues such as population decline, declining birthrates, and an aging population. AMD provides a good balance between cost and performance, and provides the critical infrastructure needed for 77 Bank to achieve DX. I would strongly recommend that any business use AMD CPUs."



WANT TO LEARN HOW AMD PRO PROCESSORS MIGHT WORK FOR YOU?

Sign up to receive our Business content:
www.amd.com/en/preferences/sign-up.html

ABOUT AMD

For more than 50 years AMD has driven innovation in high-performance computing, graphics, and visualization technologies. Billions of people, leading Fortune 500 businesses, and cutting-edge scientific research institutions around the world rely on AMD technology daily to improve how they live, work and play. AMD employees are focused on building leadership high-performance and adaptive products that push the boundaries of what is possible. For more information about how AMD is enabling today and inspiring tomorrow, visit the AMD (NASDAQ: AMD) [website](#), [blog](#), [LinkedIn](#), and [X](#) pages.