

DRIVING THE FUTURE OF IN-VEHICLE EXPERIENCE (IVX)



Passenger needs evolve with every generation, driving vehicle advancement to provide **more capability and functionality.**

CHANGE IS COMING

Work environments are more dynamic than ever, placing greater expectations on technology to keep up with the demands of work and life.

70

BILLION HOURS

Americans collectively spent 70 billion hours each year behind the wheel*



DRIVER EXPERIENCE

Drivers face many distractions on the road. Advanced in-vehicle features are crucial for keeping drivers focused.



LARGE HIGH-FIDELITY DISPLAYS

for easy viewing and control



AR NAVIGATION

for accurate wayfinding



SAFETY FUNCTION ALERTS

to improve driver habits and behavior



WORKPLACE ON WHEELS (wow)

Seamless connectivity takes the in-vehicle experience to a whole new level. Allow passengers to do more on-the-go, with the same connectivity you could expect from home or the office.



INTEGRATION OF EMAIL PLATFORM

to keep on top of work when stationary



VIDEO CONFERENCING

to take meetings between traveling



PRESENTATION CAPABILITIES

ensure you can be present from anywhere



ENTERTAINMENT FOR ALL

Make journeys memorable with individual entertainment options for all family members.



ONE DISPLAY PER PASSENGER

creates an individual experience



PERSONALIZED AUDIO AND VISUAL EXPERIENCE

provides immersive screen time



SOCIAL MEDIA, MOVIES AND AAA GAMING

all at the touch of a button

BUILT ON AMD

The next generation of IVX demands superior performance technology, powered by AMD.

- **High performance compute capabilities** to drive multi-screen displays for the driver and passengers
- **Uncompromised performance** for HMI (Human Machine Interface) experiences and uninterrupted entertainment.
- **Adaptive capabilities** for ADAS integrations

