

# RADEON PRO

Radeon Pro Logo Design  
Version 1.0



# Radeon Pro Logo Brand Overview

## Radeon Pro Primary Logo Lockup

**R A D E O N** P R O

## Radeon Pro Color Palette



## Radeon Pro Typography

EFFRA LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@£\$%^&\*()\_+

## Radeon Pro Secondary Stacked versions

**R A D E O N**  
P R O

## Radeon Pro Nomenclature Options

**R A D E O N**  
P R O  
WX 7100

**R A D E O N**  
P R O WX 7100

**R A D E O N**

Radeon Pro Logo  
All White on Blue

**R A D E O N P R O**

**R A D E O N**

Radeon Pro Logo  
White + Blue

R A D E O N P R O

R A D E O N

Radeon Pro Logo  
Charcoal + Blue

**R A D E O N P R O**

R A D E O N

Radeon Pro Logo - Stacked  
All White on Blue

R A D E O N  
P R O

R A D E O N

Radeon Pro Logo Stacked  
White + Blue

RADEON  
PRO

RADEON

Radeon Pro Logo Stacked  
Charcoal + Blue

**R A D E O N**  
**P R O**



# Radeon Pro Logo - Landscape Construction & Safe Zone

## GIVE IT SOME SPACE.

The safe zone has been established to ensure that the Radeon™ Pro wordmark has impact at all times.

No third party copy or logo should infringe on this area.

MASTER WORDMARK  
CONSTRUCTION & SAFE ZONE



No content should be within 1x of the wordmark

Radeon Pro Logo - Stacked  
Construction & Safe Zone

MASTER WORDMARK  
CONSTRUCTION & SAFE ZONE



No content should be  
within 1x of the wordmark

Radeon Pro Logo + Nomenclature Landscape  
Construction & Safe Zone

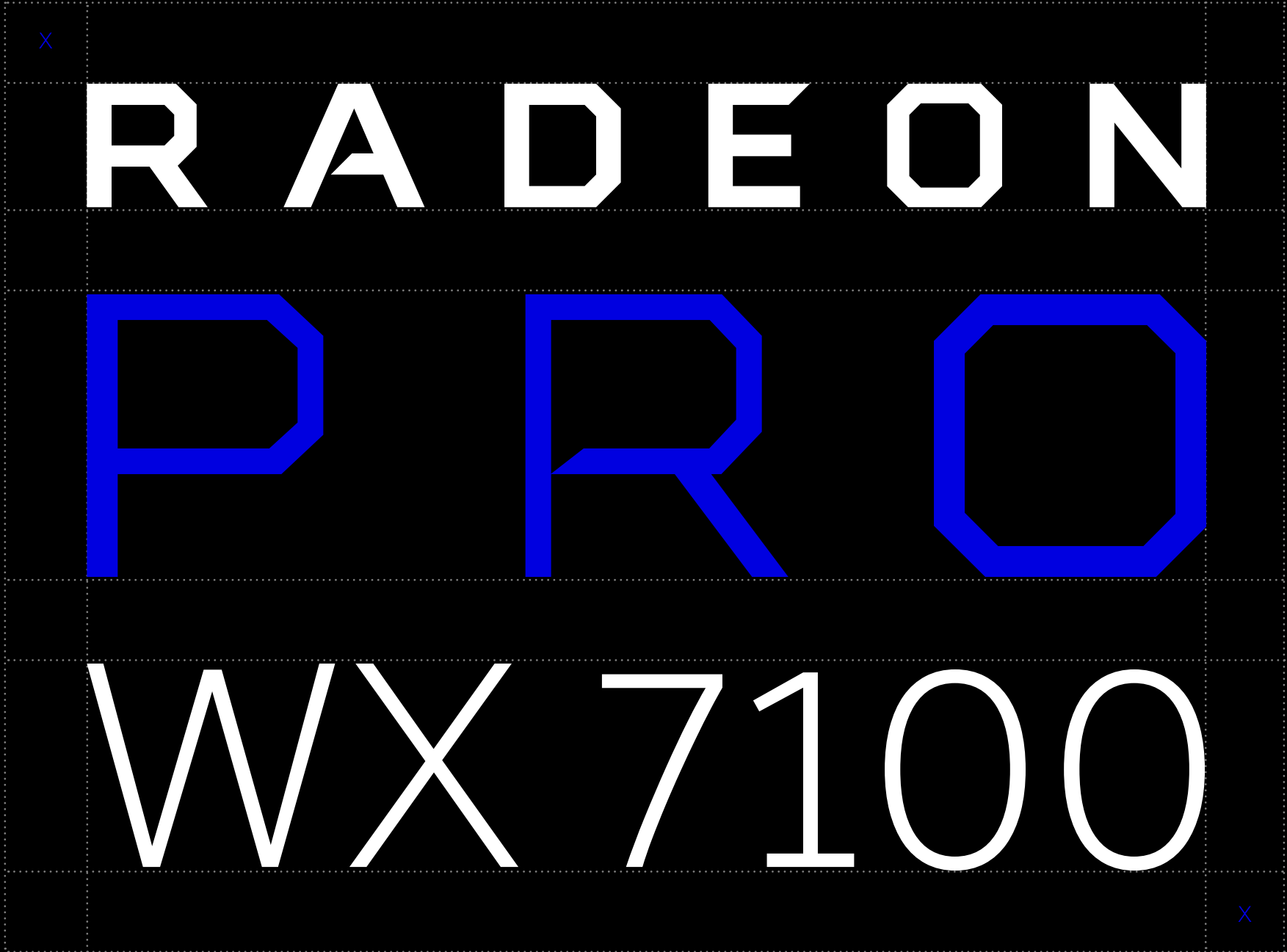
MASTER WORDMARK  
CONSTRUCTION & SAFE ZONE



No content should be  
within 1x of the wordmark

Radeon Pro Logo + Nomenclature Stacked  
Construction & Safe Zone

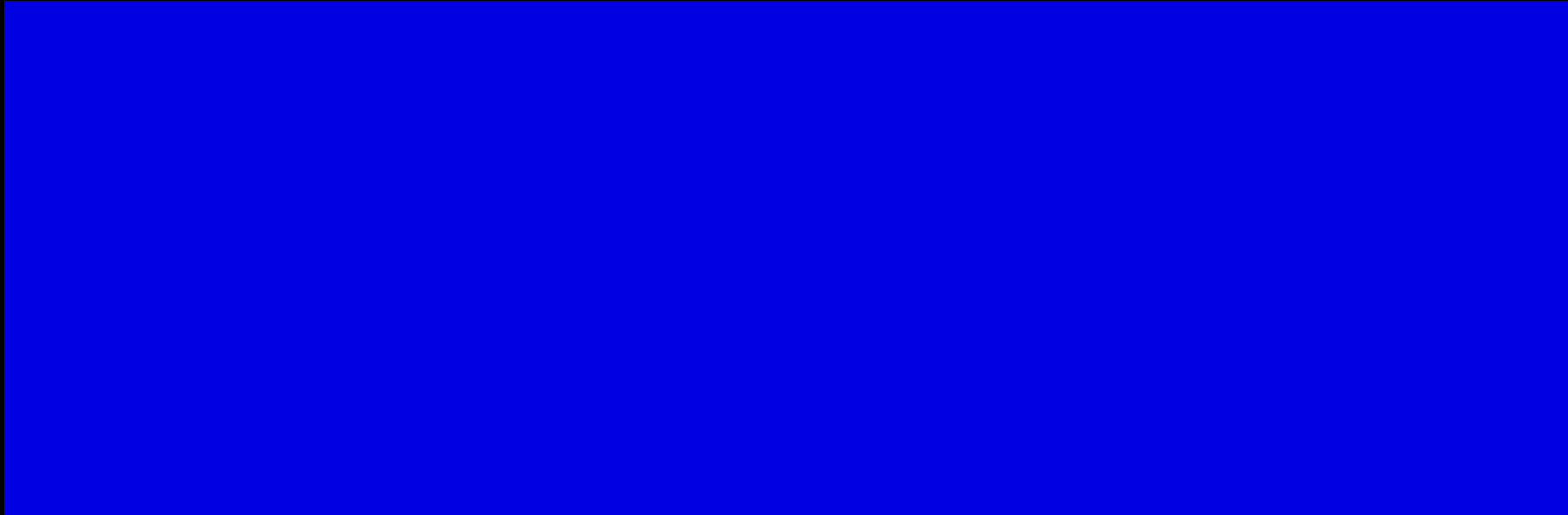
MASTER WORDMARK  
CONSTRUCTION & SAFE ZONE



No content should be  
within 1x of the wordmark

Radeon Pro Logo  
Color Palette

RADEON BLUE / C95 M78 Y0 K0 / R0 G0 B225



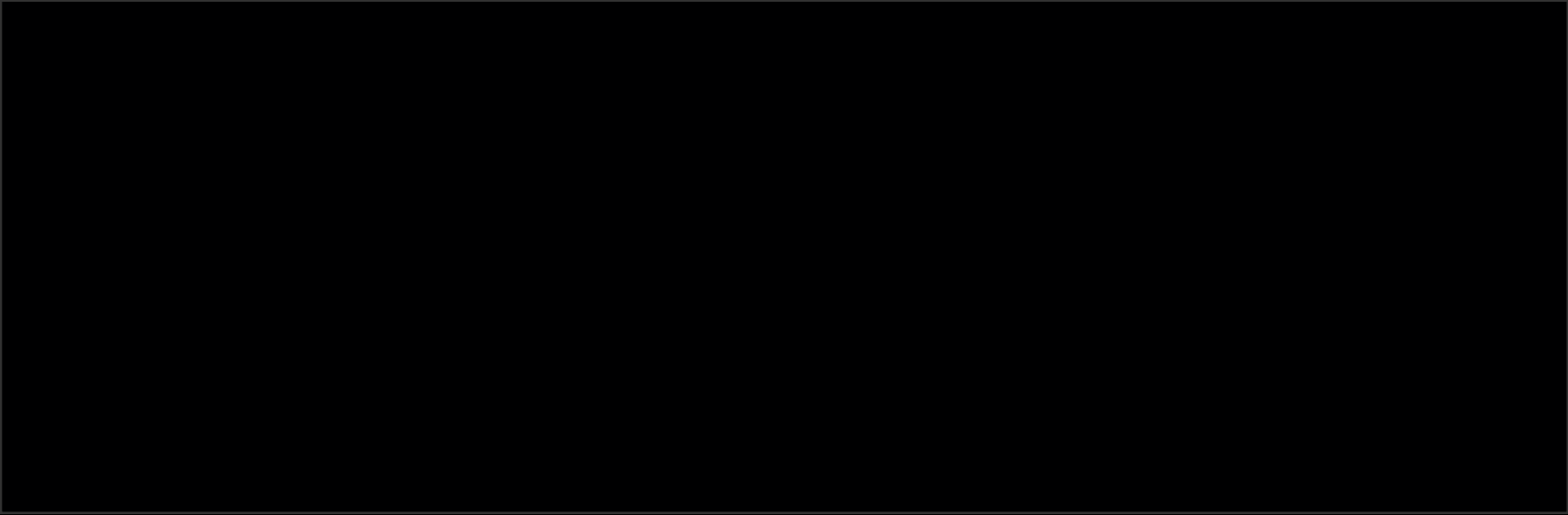
RADEON WHITE / PMS N/A / C0 M0 Y0 K0 / R255 G255 B255



RADEON DARK GRAY / C91 M79 Y62 K97 / R36 G36 B34



RADEON BLACK / PMS N/A / C70 M50 Y30 K100 / R0 G0 B0



RADEON

